

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH1276

ORDER NO. 41267

DATE July 24, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

NEW DALT HOTEL,  
SAN FRANCISCO, CALIF.

Photos for  
this Customer

12½ M POST CARDS

SIZE

3½ x 5½

(GROUP 3,)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NEW HOTEL DALT

(ETC. AS PER LAYOUT)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH

R118H

8.13.40

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M—1-2-39

JUL 29 1940

make Red in upper  
" DK. Blue "



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OBH1277** ORDER NO. **41271** DATE **July 24, 1940**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **CASA DEL MONTEREY MOTEL  
SAN LEANDRO, CALIF.**

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**CASA DEL MONTEREY MOTEL, ON U.S.  
HIGHWAY 50, AT SOUTHERN ENTRANCE TO OAKLAND,  
CALIF.**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**TAKE OUT PART OF PAVING AND RUBBISH PILE  
INFOREGROUND AND LIGHT WIRES IN REAR.**

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — Handcolor ☐ Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

**RED TILE ROOF WITH RED GERANIUMS IN TOWER. DARK CROSS BARS ON SIGN ARE BROWN, LOWER  
POINT IS ORANGE AND LIGHT PART IS YELLOW.**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49 7-30  
210 3/6

Ret 5½  
NC - 1½  
LA - 9

JUL 25 1940

ph  
8-9-40





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OBH1279** ORDER NO. **41287** DATE **JULY 25, 1940**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **JOHN KUILMAN,  
MILES CITY, MONT.**

Photos for  
this Customer

**6½ M POST CARDS** SIZE **3½ x 5½**

STYLE **ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**JOHN KUILMAN FLOAT IN RANGE RIDERS  
REUNION PARADE, MILES CITY, MONTANA, ON  
JUNE 14-15, 1940**

FRONT NO. **5** (All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-31

NC-12

LA-92

JUL 25 1940

8-21-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH 1280 ORDER NO. 41288

DATE July 29, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL GARDE  
NEW HAVEN, CONN.

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEE SKETCH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

1 photo in  
OBH 2020  
Ruman

2/2  
8/2/40

PHOTO RETURNED

TO

PHOTO USED FOR

49

8-7

AUG 2 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

5 — Jan 11

2



MARKEN & BIELFELD, INC.  
FREDERICK, MD.

NO. OBH1281

ORDER No. 41773

DATE Aug. 28, 1940

12½ M MINIATURES 2½ x 3½ ART COLORTONE FULL FACE on 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (AT BOTTOM)

ETERNAL LIGHT PEACE MONUMENT,  
GETTYSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 8AHL404 MAKE NEW BLACK NEGATIVE, REDUCE  
COLOR PLATES 8AHL404

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimated OK by

ESTIMATE

By Dept. Checked

Date AUG 29 1940 AND WORK SCHEDULE

By AUG 29 1940

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TITLE SET		AUG 29 1940	AUG 29 1940
SKETCH			
RETOUCHING	17 1/2		9/4 9
PROOFING			
PRINTING	80	9-5	
RETRACING			
WASH COLOR PRINT			
ARTIST TIME	28 1/2		

DATE & AMOUNT C.D.

DATE Filed

9-14-40

DATE Photo returned to Customer

DATE Photo returned to Customer

29/16 x 39/16

GP



WARNER PHOTO SHOP, NEW CASTLE, PA./

NO. OBH1282/

ORDER NO. 41787/

DATE July 26, 1940 /

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

FISH BOWL AND GAME PRESERVE,  
UPPER PYMATUNING LAKE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. YES same as  
8AH1312 /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.CO. /

COLOR DESCRIPTION

DARK GRAY CEMENT DAM. SHOW WILD DUCKS LIKE ON CARD 8AH1312 in  
CENTER OVER DAM. FROM PHOTO ATTACHED SHOW FISH IN FOREGROUND OR AS ON  
CARD 6A325, BUT FISH SHOULD BE SMALL IN SIZE AND MORE OF THEM.,  
SEE BACKS OF TWO SMALL PHOTOS FOR INST. /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

JUL 27 1940

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 27 1940

OPERATION	EST. TIME	DATE	DATE
	EST. TIME	ENTERED DEPT.	COMPLETED
COMPOSING TYPE & TYP		JUL 27 1940	JUL 27 1940
SKETCH			
RETOUCHING	4 7	7-27	7-30 J.
PHOTO LITHO			
WATERPROOF			
STAMPING ON CARD			
TRIMMING			
HAND COLOR PROOF	99 1 1/2		8-1
ARTIST FEES	226 83.4		8-15-40

DATE OF PRINTING ORD

By

DATE OF COLOR PROOF

DATE Filed

8-21-40

By

14

27



MINSKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA./

NO. OBH1283/

ORDER NO. 41792,

DATE July 26, 1940,

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

HIGH SCHOOL AUDITORIUM,  
AND GYMNASIUM, BEAVER, PA. /

FRONT NO.

2

R. M. NO,

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.CO. /

COLOR DESCRIPTION

DARK RED BRICK. LIGHT STONE CORNICE AND TRIM. LIGHT GRAY SASH.  
OAK DOORS, GREEN LAWN & SHRUBBERY. CROP  $\frac{1}{2}$  INCH FROM BOTTOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the picture. Please  
see to it that all pictures are  
taken in uniform light and are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Date JUL 27 1940

AND WORK SCHEDULE

By Date

By Date

OPERATION

COMPOSING, TYPE SET

JUL 27 1940

JUL 27 1940

SKETCH

RETOUCHING

11

3

7-28

7-31

PHOTO LITHO

BLUEPRINT  
STRIPPING OF QUANTITY

84

7-31

ENGRAVING

AND COLOR PROOF

30

11/2

8-5-40

TOTAL DATE

28

8 3/4

9/13/40

9/19/40

WE BLUEPRINT OF D

By

DATE Filed

8/15/40

DATE HAND C. L. N. P. S.

By

3 - 1 hr

4 - 2 hr

27



MINISKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA.,

NO. OBH1284/

ORDER NO. 41792/

DATE July 26, 1940

12<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2, R. M. YES,

TITLE (IN FULL)

IMPRINT SAME AS ABOVE,

BIRDS EYE VIEW OF BEAVER, PA.  
ON OHIO RIVER, SHOWING SITE OF FORT  
MC INTOSH /

PHOTO PROPERTY OF C.T.CO.,

COLOR DESCRIPTION

REAR LEFT LARGE BLDG. LIGHT STONE, CENTER LARGE BLDGS. BROWN & BUFF,  
ON RIGHT BROWN AND DARK RED BRICK. BLDG. ON LEFT FOREGROUND RED BRICK SLATE  
ROOF. BLDGS. ON REAR HILL BROWN AND RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this...  
set of it...  
diver are...  
in harmony...  
to make an...  
...  
...

## ESTIMATE

Cost Dept. Checked

By 88 JUL 27 1940 WORK SCHEDULE

By 88 Date JUL 27 1940

OPERATION	DATE STARTED	DATE COMPLETED	DATE COMPLETED
COMPOSING		JUL 27 1940	
SKETCH			
RETOUCHING	4-2	7-29	7-31 SC.
PHOTO PRINT			
BLUEPRINT STAMPING, OPAOLING	80	7-31	
ENGRAVING			
HAND COLOR PROOF	226	1/2	8-6-40
ARTIST SEPT.	211	9	8-14-40

DATE BLUEPRINT OK'D

DATE Filed 8-21-40

By

By

DATE HAND COLOR PROOF OK'D

By

no card 27



7/27/40  
MINSKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA./

NO. DBH1285 /

ORDER NO. 41792 /

DATE July 26, 1940 /

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAVER COUNTY COURT HOUSE,  
BEAVER, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 / R. M. NO,

IMPRINT SAME AS ABOVE /

1  
PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. BUFF WINDOW BLINDS, TAN SASH & WINDOW  
FRAMES, OAK DOORS. PINK FLOWERS ON BUSHES ON RIGHT. REMOVE WIRES  
REMOVE ALL AUTOS. GRAY STEPS DARK RAILINGS. /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES /

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4  
Subjects on  
order for this order. Please  
see to it that all subjects or nega-  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

Date JUL 27 1940

# ESTIMATE AND WORK SCHEDULE

Cost Est. Checked

By 8  
Date JUL 27 1940

OPERATION	EST. TIME	DATE	DAYS
		START	COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1940	JUL 27 1940
SKETCH			
RETOUCHING	6 4	7-29	7-30 SL
PHOTO LITHO			
BLUE PRINT	79		
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-2-40
ARTIST DEPT.	8 3/4		

DATE RECEIVED OF

DATE FILED

8-15-40

DATE HAND COLOR PROOF

DATE APPROVED BY CUSTOMER

27



REV. OK-12th

MINSKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA.,

NO. OBH1286/

ORDER NO. 41792 /

DATE July 26, 1940

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

MC INTOSH SQUARE SHOWING  
SOLDIERS AND SAILORS MONUMENT AND  
U.P. CHURCH, BEAVER, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 / R. M. NO,

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF C.T.CO./

COLOR DESCRIPTION

MONUMENT LIGHT STONE, GREEN FIGURES ON TOP & BASE. CANNON ON RIGHT  
DARK BRONZE GRAY BASE. CHURCH ON REAR CENTER BROWN STONE, SLATE ROOF.  
LIGHT CEMENT WALK. /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

4  
The following information is for the use of the customer only. It is not to be used for any other purpose. It is the property of the publisher and is not to be reproduced without the publisher's consent.

Cost Dept. Checked

JUL 27 1940

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PUBLISHED FOR LAKE PLACID PHARMACY,  
LAKE PLACID, N.Y. BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. OBH1287

ORDER NO. 41806

DATE July 27, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NORTHWOODS INN, LAKE PLACID, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ROOF RED HEATHER MIXED SHINGLE, WHITE BODY BUILDING. STONE FENCE TAN  
SCENICK SIGN COLORS. SIGN NORTHWOODS INN BLACK & WHITE CHURCH ON EXTREME  
RIGHT BACK OF SIGN GRAY STONE. BLINDS ON WINDOWS BLUE. FLOWERS IN GARDEN  
COLORED LIGHTS ON STRING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS. PAT. NO. 1,797,775

OPERATION		DATE	DATE
		ENTERED	DEPT.
COMPOSING, TYPE SET UP		JUL 27 1940	JUL 27 1940
SKETCH			
RETOUCHING		7-27	7-20 S
PHOTO TAKEN			
BLUING			
STRETCHING			
ENGRAVING			
HANDCOLORING		30 1/2	8-5-40
ARTWORK		29 9	8-5-40

DATE ORDERED

DATE RECEIVED

8-8-40

29

29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1288 ORDER NO. 41302 DATE July 29, 1940

CUSTOMER TISHAMN'S INC.  
QUEENS VILLAGE, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TISHMAN'S INC.  
(AS PER LAYOUT)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FOLLOW SKETCH FOR DESIGN,  
USE PHOTOGRAPHIC CARD FOR INTERIOR VIEWS,  
USE LARGER PHOTO FOR INSERT BUT DO NOT CHANGE  
EXPRESSION ON FACE IN ANY WAY BY RETOUCHING.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

Put Tishmans photo in file adv 11/19/41  
llh  
9.4.40

PHOTO RETURNED

TO

PHOTO USED FOR

49

8-5

(53)

*[Handwritten signature]*

JUL 31 1940

*make O.K. Blue impression*



## ADV. ORDER

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE PHOTO COLORIT WHITE BORDER

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	

Titles—Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

22-28-40

JUL 30 1940

Freight  
 Freight Rate - 24.<sup>50</sup> ✓  
 S&P Rate 47.<sup>00</sup>

make light blue impression

31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1290 ORDER NO. 41321 DATE July 27, 1940

DEPT.

DATE COMPLETED

CUSTOMER DIXIE PINES MOTOR COURT  
BAINBRIDGE, GA.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 3 0) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
DIXIE PINES MOTOR COURT  
BAINBRIDGE, GEORGIA  
(AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH AND TISSUE OVERLAY

COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 29 1940

make OK. Blue impression



CENTRAL NEWS DEVELOPING CO., AKRON, OHIO

NO. 08-H1291

ORDER NO. 41834

DATE 8-3-1940

12 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) O'NEIL'S DEPARTMENT STORE,  
AKRON, OHIO

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE --  
PHOTO BY STIVAS

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE BUILDING IS OF A VERY LIGHT GRAY SANDSTONE AND THE SAFETY  
ZONE IN THE MIDDLE OF THE STREET IS NO LONGER THERE. THE STREET  
CAR TRACKS, HOWEVER, AND ALL THE OTHER DETAILS ARE ESSENTIALLY TRUE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

D PHOTO- in 36-11-184

ESTIMATE

AUG 5 1940

By

Date

DATA  
(continued)

AUG 5 1940

TIME

CHARGE TO THE ORDER OF

PAID BY

BOOKED

POSTAGE

DATE RECEIVED

ENTERED

DATE RECEIVED

DATE RECEIVED

30 13/4

57 9

8-23-40

8-13-40

8-26-40

DATE RECEIVED

By

DATE RECEIVED

DATE RECEIVED

Make sure first  
36



R. & R. NEWS CO., ATLANTA, GA.,

NO. OB-H1292,

ORDER NO. 41839,

DATE JULY 29, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DOGWOOD IN LOOM, ATLANTA, GA.,

BOT - (C) - PHOTOGRAPH BY EDGAR ORR,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. YES,

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF CUSTOMER,

COLOR DESCRIPTION

TAKE OUT AUTO. MAKE DOGWOOD WHITE FLOWERS, RED ROSES AND AZALEAS IS THE SHREBBERY BORDER,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

We want the entire picture to show white Dogwood, and would like about  $\frac{1}{2}$  of the border left green shrubbery - Leave red roses as shown, balance green. Lighten the card and we believe it will be OK, but at present it is too dark.

## MAKEOVER

Charge to L.V.S.E. D.S.

EST. Make-over Time Required

	TIME	
RETUCHING	2	Time Recorded by Cash Dept.
PHOTO LITHO	$\frac{1}{2}$	AUG 12 1940
ENGRAVING		Done
ART DEPT. HC	1/4	By M 8-20-40
ENGRAVING		

226-

JUL 29 1940

JUL 30 1940

JUL 30 1940

COMMISSION			
SKETCH			
RETUCHING	4	3	7-30
PHOTO LITHO	84		
BUILDING			
STREET			
ENGRAVING			8-5-40
HAND COLOR PROOF	30	1 1/2	8-27
ART DEPT.	213	9 1/2	7

DATE RECEIVED

DATE PAID 8-28-40

DATE HAND COLOR PROOF

DATE PHOTO R. sent to Customer

4 - 1/2  
6 - 1/2



REPORT

NO. 05-H1293

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN ORDER NO. 41940

DATE 8-3-1940

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF WENONAH, FOUNTAIN  
PARK, WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

PRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE  
PHOTO BY SCHUMACHER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Photo - 3BH783

Am returning proof of card 0B-H1293 with marking of shade preferred, as marked with arrow on card 8AH1336. The coloring should be a darker green. If possible make building back of park a lighter shade so they will show more through trees. The actual statue of Wenonah could be lighter to show off more.

OPERATION	Chk No	Time Allowed	Start	Stop
CHROMO, TYPE SET UP			AUG 5 194	AUG 5 194
RETOUCHING	4	4	7-5	7-6
PRINTING	79			
ENGRAVING				
HAND COLOR PROOF	226	2		8-9-40
PRINT DEPT.	216	9	7-26-40	

DATE 1st PRINT OK'D

By

DATE Filed, 8-28-40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## MAKEOVER

Charge to Dept.

EST. Make-over Time Required

RETOUCHING

ENGRAVING

COMPOSITION

ART LITHO

ENGRAVING

#30, 8-23

ART LITHO

ENGRAVING

AUG 20 1940

3

Plan 35  
com



200 OK 184

NO. OB-H1294

DISTRIBUTED BY HUNTER NEWS AGENCY, YOUNGSTOWN, OHIO

ORDER NO. 41846

DATE JULY 29, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

U.S. POST OFFICE, WARREN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - W-8

6BH2200

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CREAM BRICK. LIGHT ~~FOR~~ STONE CORNICE & COLUMNS & GABLE & PANNELS ABOVE WINDOWS  
GRAY SASH, BRONZE DOORS  
DARK GREEN TILE ROOF, SHOW FLAG ON POLE. GRAY BASE & STEPS, GRAY LAMP POSTS  
GOLD LETTERS ON GABLE OVER ENTRANCE. GREEN LAWN & SHRUBERY ALONG FRONT OF BLDG.  
REMOVE POLE & SIGN & LIGHT ON LEFT EDGE. DARK STREET PAVING, MAKE GREEN FOLIAGE  
ON TREE ON LEFT AND OVER TOP OF BLDG IN CENTER. BLDG ON RIGHT REAR DARK DULL REL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EXHIBIT OK	DATE	TIME	DATE	TIME
JUL 28 1940	JUL 28 1940	JUL 28 1940	JUL 28 1940	JUL 28 1940
DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
JUL 30 1940	JUL 30 1940	JUL 30 1940	JUL 30 1940	JUL 30 1940
DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
7-30	7-30	7-30	7-30	7-30
DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
8-5-40	8-5-40	8-5-40	8-5-40	8-5-40
DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
8-12-40	8-12-40	8-12-40	8-12-40	8-12-40
DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
8-14-40	8-14-40	8-14-40	8-14-40	8-14-40

DATE BLUEPRINT ORD

By

DATE

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

Handwritten notes and signatures in red ink at the bottom right of the page.



*1st. Aug 1940 587*

NO. 08-H1295

AMERICAN GREETING PUBLISHERS, CLEVELAND-DETROIT ORDER No. 41860

DATE 8-3-1940

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES

TITLE (IN FULL) AIR VIEW OF BRIGGS STATION  
STATION AND SKYLINE OF DETROIT, MICH.

PRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER BORDER  
COPYRIGHT THE DETROIT NEWS

PRIVATE NO. BEFORE TITLE - D100

PHOTO PROPERTY OF CUSTOMER

*also put on neg  
Union News Co. info  
W. T. Harvey*

WE WILL LEAVE IT UP TO YOU FOR FILLING IN THE TOP OF THE PICTURE  
HOWEVER, WE SUGGEST YOU SHOW THE WATER ALL THE WAY THROUGH. PLEASE  
PUT A LOT OF DETAIL ON THIS NUMBER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By <u>Estimate</u>	ESTIMATE		By <u>CLG</u>
<u>5 1940</u>	AND WORK SCHEDULE		<u>5 1940</u>
OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, SETTING			<u>AUG 6 1940</u>
RETOUCHING	<u>2</u>	<u>9</u>	<u>8-6</u>
PHOTO LITHO			
PRINTING	<u>78</u>	<u>9</u>	
ENCLOSING			
FINAL COLOR PROOF	<u>22</u>	<u>22</u>	<u>8-22-40</u>
ARTIST DEPT.	<u>54</u>	<u>15</u>	<u>8-27-40</u>

DATE BLUEPRINT OK'D

DATE FILED *9-4-40*

By

By *LY*

DATE PHOTO RETURNED TO CUSTOMER

*2*

*Aug 35  
37*



7-10-40 OK 15th

72

BRIDGES DRUG STORE, ALEXANDRIA, LA.

NO. 0B-H1296

ORDER No. 41889

DATE 8/3/40

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) NEW RAPIDES PARISH MUNICIPAL  
BUILDING, ALEXANDRIA, LA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AUG 5 1940  
By        Date       

	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONCEPT & DESIGN		AUG 7 1940	AUG 7 1940
SKETCH			
RETOUCHING	2 7/8	7-2	7-6 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUEING	78		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	211	8-12-40	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

8.15.40

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

2

As this



BRIDGES DRUG STORE, ALEXANDRIA, LA.

NO. 03-H1297

ORDER NO. 41889

DATE 8-3-1940

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) NEW CHARITY HOSPITAL,  
PINEVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
BRICK IS ABOUT OUR AC 15 BE SURE THIS SHOWS UP AS BRICK AND HAS XX  
MARTER IN BETWEEN THEM. DARK PLACES IN BETWEEN WINDOWS IS OUR AC 63  
OVER THE ENT ANCE AND ALL WINDOW FRAMES AC 17. LIKEWISE THE NAME IN  
AC 17 WHICH READS 'HUEY P. LONG CHARITY HOSPITAL' BUT DO NOT PUT  
IN THE TITLE ON THE CARD ONLY ON THE BUILDING. LEAVE THE SKY  
EFFECT LIKE IN PHOTO. AROUND THE BOTTOM OF BLDG. ON THIS SHRUBERY A  
BEW NOT TO THICK-RED AND OTHER COLORED FLOWERS, SMALL ONES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
	Task No. Time Allowed	ESTIMATED DEPT.	COMPLETED
CONVEYANCE SET UP		AUG 3 1940	AUG 3 1940
SEARCH			
TOUCHING	1 4	7-1	7-2
PHOTO-LITHO			
BLUEPRINT	78		
STOPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	8-8-40	
ARTIST DEPT.	217 8 1/2		

DATE BLUEPRINT OR D. DATE 8-15-40

DATE HAND COLOR PROOF OR D.

By



Ref 11

NO. 0B-H1298

C.W.HUGHES & CO., INC., MECHANCKVILLE, N.Y.

ORDER No. 41905

DATE 8-3-1940

6,500 POST CARDS ART COLORTONE \$WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE PINES INN, WINDHAM,  
CATSKILL MTS. N.Y.  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER -- 173

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING IS PAINTED WHITE WITH A GREEN DOME ROOF AND BLINDS  
STRENGTHEN THE NAME SOPER'S AS IT APPEARS ON LAWN AND  
REMOVE WIRES  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of 8-5-40  
ESTIMATE  
AND WORK SCHEDULE  
By M  
Date AUG 6 1940

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		AUG 6 1940	AUG 6 1940
SKETCH			
RETOUCHING	4	7-2	7-5 Sr.
PHOTO TITING			
BLINDS	78		
STAMPING			
IMAGING			
HAND COL. OR PROOF	216	8-9	
ARTIST LIFT	213	8-13/40	8/14/40

DATE RECEIPT ORD \_\_\_\_\_ DATE Filed 8-15-40  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

4  
6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO  
YES  
NO

DIAL No. OB-H1299 ORDER NO. 41382 DATE 7/30/40

CUSTOMER LAMAR & SMITH FUNERAL HOME  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LAMAR & SMITH FUNERAL HOME  
DALLAS, TEXAS

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

AM ENCLOSING A PHOTO OF CLOUDS PLEASE WORK THEM  
IN EFFECTIVE ESPECIALLY BEHIND THE TOWER

TAKE OUT WIRES.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

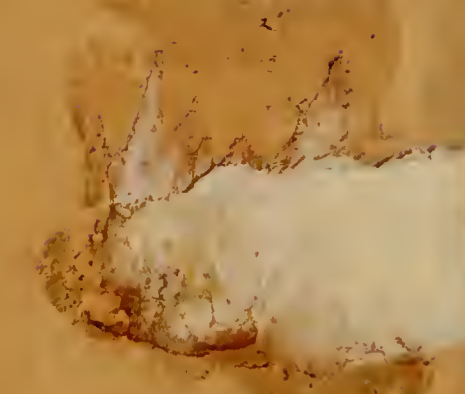
~~ENCLOSING A PHOTO OF CLOUDS PLEASE WORK THEM IN EFFECTIVE ESPECIALLY BEHIND THE TOWER~~  
BUILDING WHITE STUCCO RED TILE ROOF TOWER TRIM IN CREAM. WINDOWS RED, SHUBBERY GREEN, ~~TAKE OUT~~  
SKY BLUE. ALSO SEE TISSUE OVERLAY,

8-21-40

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ret. 7  
100 15  
99 8-5  
48 8-20-40  
Put 7

*[Handwritten signature]*



*make red impression*

JUL 30 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER THE TRITON MIAMI BEACH, FLORIDA	DIAL No. <b>OB-H1300</b>	ORDER NO. <b>1387</b>	DATE <b>7/30/40</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M POST CARDS SIZE <b>3½ x 5½</b> STYLE ART COLORTONE WHITE BORDER					
	PLACE OF TITLE <u>Upper</u> , Lower, Center—Border — Follow Layout					
	Title in Plate Yes No Copyright in Plate Yes No					
Title in full <b>TRITON HOTEL MIAMI BEACH, FLORIDA</b>						
FRONT NO. <b>5</b> (All of this on address side) R. M. <u>Yes</u> No						
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
Trade Mark Yes No Special type as sample						
IMPRINT: Customer <u>C. T. Imprint</u> No Imprint						
RETOUCHING DEPARTMENT						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
Negative — Line — Halftone — Combination. Screen 120						
Dry — Wet — Pancromatic — Color Separation. Screen 133						
Transfer — Paper Process — New Process. Screen 150						
Stripping — White Border — Full Face. Screen 175						
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
COLOR DESCRIPTION						
FOLLOW ATTACHED SKETCH.						
<i>RUSH</i>						
<i>8.28.40</i>						

PHOTO RETURNED

TO

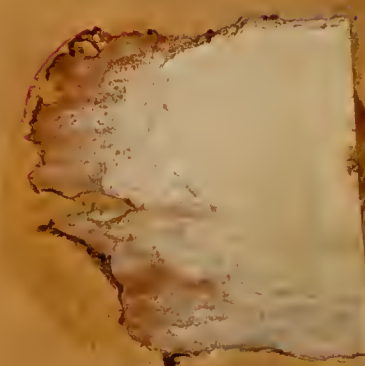
PHOTO USED FOR

99  
+8

8-6  
8-27-40

*Las 9*

*X*



JUL 30 1940

*make DK Blue impression*

2

32



make 137



I. STEINFELDT, LANCASTER, PA.

NO. 0B-H1302

ORDER NO. 41396

DATE 10-18-40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LANCASTER MUNICIPAL AIRPORT,  
LANCASTER, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK ENDS. SILVER GRAY CENTER & TOWER, RED RED TOP DERRICK ON  
TOWER, GREEN LIGHT ON TOP. AIRPLANES IN CENTER ARE SILVER COLOR, BUFF  
TOP WINGS. ON RIGHT SILVER COLOR AIRPLANES. ON LEFT BLUE. RED LETTERS.  
DARK RUNWAY. REMOVE AUTOMOBILES & BARREL ON LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this customer. Please  
send to it that all sets of maps  
and the number and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

ESTIMATE  
AND WORK SCHEDULE

Cost Dept.

By OCT 21 1940

OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
CHARTER TYPE SET UP			
SET UP			
REWORKING	17	3	
PHOTO LITHO			
ETCHING			
ETCHING CLADDING	79		
ETCHING			
HAND COLOR PROOF	226	15	11-5-40
ARTIST REPT.	211	9	Nov. 11-40

DATE DELIVERED

11-15-40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

137



CITY NEWS CO., COUDERSPORT, PA.

NO. 08-H1303

ORDER NO. 41402

DATE 8-3-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

LOOKING WEST FROM TOP OF

IMPRINT

NONE

MT. TOM SHOWING PINE CREEK AND U.S.  
ROUTE 6, ROOSEVELT HIGHWAY  
BETWEEN WELLSBORO AND COUDERSPORT, PA.

Small type - PENNA. DEPT. OF COMMERCE  
PHOTO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GO AHEAD AND DO A GOOD JOB AVOIDING YELLOW COLORS SHOWING ROAD  
U. S. 6 CLEAR. WINDING THROUGH VALLEY AND SHOWING DISTANCE CLEAR  
AND NOT MUDGY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ESTIMATE

WORK SCHEDULE

By

Date

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

Aug 5 1940

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Aug 5 1940



201-101-101  
R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 09-H1304

ORDER NO. 41408

DATE 8-3-1940

12,500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM HOTEL LAGUNA  
TERRACE, LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

same as

IMPRINT SAME AS ABOVE

3AH1162

reset

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Ex. 100	ESTIMATE	Cost Dept. 100
By 100	By 100	By 100
Date AUG 3 1940	Date AUG 3 1940	Date AUG 3 1940
OPERATION	DATE	DATE
COMPOSING, TYPE SET	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET	AUG 5 1940	AUG 5 1940
SKETCH		
RETOUCHING	3 7 7-2	7-55
PHOTO LITHO		
BLUEPRINT		
STRIPPING, OPAQUING	78	
ENGRAVING		
HAND COLOR PROOF	216 18 8-8-40	
ARTIST DEPT.	203 10 8-19-40	8-21-40

DATE BLUEPRINT OK'D

DATE FOR

8-22-40

DATE FOR COLOR PROOF

DATE FOR COLOR PROOF



ok attached

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 08-H1305

ORDER NO. 41408

DATE 8-3-1940

12 500 POST CARDS C. T. ART COLORONE FULL FACE

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) FLORAL GARDENS, VICTOR HUGO INN OVERLOOKING LAGUNA BEACH, CALIFORNIA		IMPRINT	SAVE AS ABOVE
PUT IN SMALL TYPE IN LOWER BORDER PLATE (C) CURT TEICH & CO., INC.		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2  
ord 1 for the  
see to it that  
time are utilized  
in laboratory with  
to make an accurate

Executed By AS Date AUG 11 1940  
By AS Date AUG 11 1940  
Estimate and Work Schedule  
Cost Dept. Checked By AS Date AUG 11 1940

OPERATION	EST. TIME Check No. Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 5 1940	AUG 5 1940
SKETCH			
RETOUCHING	1 1/2	7-2	7-5
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	7 1/2		
ENGRAVING			
HAND COLOR PROOF	226 13 1/2		Aug 13-40
ARTIST DEPT.	212 10 1/2	8-19-40	8-21-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID 8-22-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE PHOTO KEPT BY \_\_\_\_\_

Am 33  
wing



G. R. LOVEGROVE, FLINT, MICHIGAN

NO. OB-11306

ORDER No. 41410

DATE 8/3/40

25<sub>M</sub> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF FLINT,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

8835✓

PUT IN SMALL TYPE IN LOWER BORDER

Photographed by Flint Police Dept.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CHOP PHOTO AT TOP AS MARKED. HOWEVER, THE PROPOSED CLIFFORD STREET BRIDGE AS IS SHOWN ON THE NEWSPAPER CLIPPING, IS NOT ON THIS PRINT. IT WAS DRAWN ON FOR THE LOCAL NEWSPAPER. WOULD IT BE POSSIBLE FOR YOU TO SHOW THE STRIP WHERE IT IS TO BE, AS IT IS MARKED BY THE ARROWS ON THE NEWSPAPER PRINT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By 100 Date AUG 5 1940 WORK SCHEDULE By M Date AUG 5 1940

OPERATION	TIME	DATE ENTERED DEPT.	DAYS COMPLETED
COMPLETING THE SIGN UP		AUG 5 1940	AUG 5 1940 B
SKETCH			
RETOUCHING	2 9	7-5	7-9
PHOTO REPHOTO			
BLUEPRINT STRIPPING OPAQUING	24	8-13	
ENGRAVING			
HAND COLOR PROOF	201	8-14-40	8-14-40
ARTIST DEPT.			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 8-13-40

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

2

536



517  
Photo 10

NOB-H1307

~~MINISKY BROS & CO. PUBLISHING DIVISION, PITTSBURGH, PA:~~

MINSKY BROS & CO. PUBLISHING DIVISION, PITTSBURGH, PA:

ORDER NO. 41964

DATE 8/3/40

25 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) NATIONAL GALLERY OF ART IN  
THE NATION'S CAPITOL, WASHINGTON, D.C.

IMPRINT SAME AS ABOVE

*In plate at top on card 8AH2800*

PRIVATE NO. UPPER LEFT CORNER - SP100

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NIGHT SCENE.

*Ret. photo to office*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked *12*

*By* *WLS* *5-12-40*

*DATE* *5-12-40*

*DATE* *5-12-40*

*DATE* *5-12-40*

OPERATION	DATE	ENTERED	DEPT.	DATE	COMPLETED
COM. CS NG TYPE SET UP					
SKETCH					
RETOUCHING	1	5	8-6		8-14-40
PHOTO LITHO					
BLENDING					
STRIPPING, OPAQUING	78				
ENGRAVING					8-22-40
HAND COLOR PROOF	226	1/2			
TEST DEPT.	205	9	9/10/40	9/12/40	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed *9/14/40*

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



R

DISTRIBUTED BY NORTHERN POST CARD COMPANY

NO. 08-HI 308

TM DISTRIBUTED BY EAU CLAIRE NEWS COMPANY,  
EAU CLAIRE, WISCONSIN

ORDER NO. 41974

DATE 8-3-1940

12 000 POST CARDS

ART COLORONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROWNSTONE FALLS AT  
COPPER FALLS STATE PARK

PUT IN SMALL TYPE IN LOWER BORDER  
WISCONSIN CONSERVATION DEPARTMENT  
PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

bRH 1150

PHOTO PROPERTY OF CUSTOMER

Print no. before title - 115-804  
COLOR DEPT. 1150

SUBMIT: RET. PHOTO REPHOTO yes B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3BH 1550

Executive OK of Estimate

**ESTIMATE**

By R. J. J. Date AUG 5 1940

By R. J. J. Date AUG 5 1940

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET		AUG 11 1940
SKETCH		
RETOUCHING	3 2 1/2 8-6	8-14-40
PHOTO LITHO		
BUILD UP	78	
ENGRAVING		
HAND COLOR PROOF	22.6	8-19-40
ARTIST LITHO	202	8-23
DATE PRINTED ORD		
DATE HAND COLOR PROOF		

DATE 8.28.40

DATE 8.28.40

Inquire 49  
37



NO. OB-H1309

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. 41452

ORDER NO.

DATE 8/3/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) A MASTERPIECE ON PENNSYLVANIA'S  
TURNPIKE IN ALLEGHENY MTS. NEAR BEDFORD  
GRANDVIEW POINT AND SOMERSET, PA.  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER - PA.105

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
LIGHT CEMENT. GREEN CENTER. BROWNISH GRAY EDGES ON ROAD ON LEFT AND RIGHT.  
REMOVE ALL DUST & SMEAR FROM ROAD. SHOW THE GUARD FENCE LIKE SHOWN ON PHOTO  
417-40. ON LEFT OF ROAD TO CUT AND ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rush*

ESTIMATE		AND WORK SCHEDULE	
By	DATE	By	DATE
	AUG 5 1940		AUG 6 1940
OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		AUG 6 1940	AUG 6 1940
SKETCH			
RETOUCHING	4 - 4	7-6	7-7
PHOTO LITHO			
BLUETINT			
STAMPING, OPAC			
ENGRAVING			
HAND COLOR PROOF	226 - 12		8-9-40
ARTIST	217 - 9	8-13-40	8-14-40

DATE FILED 8, 15, 40  
DATE FORWARDED TO CUSTOMER  
B. L. & W. PROOF

R.M. 36  
38



R. 5X7

NO. OB-H1310

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 41452

DATE 8/3/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) EASTERN PORTAL OF BLUE  
MOUNTAIN TUNNEL ON PENNSYLVANIA'S  
TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - PA.106

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CEMENT ROAD & TUNNEL. SHOW ROUNDED CEMENT CURB IN CENTER OF ROAD LEADING INTO  
TUNNEL. DARK GRAY SHOULDERS OR EDGES ON ROAD. REMOVE ALL SCAFFOLD & LUMBERS  
FINISH SHOULDER ON TOP OF TUNNEL WHERE LUMBER IS. GRAY ROCK IN REAR CENTER.  
BROWN DUST CUT. GREEN FOLIAGE ON MOUNTAINS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

by *[Signature]* ESTIMATE Cost Dept. Checked *[Signature]*  
Date 1940 YORK SCHEDULE Date 8-7-40

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 7 1940	AUG 7 1940
SKETCH			
RETOUCHING	3	6 7-7	7-8 55
PHOTO-LITHO			
BLUEPRINT	78		
STRIPPING, OPAC. CO.			
ENGRAVING			
HAND COLOR PROOF	216	1/2 8-9	
ARTIST DEPT.	101	9 8-13-40	8-14-40

DATE BLUEPRINTS 8-15-40  
DATE HAND COLOR PROOF 8-15-40

*[Large red signature]*

R236  
40



NO. OB-H1311

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 41452

DATE 8/5/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MOST BEAUTIFUL BRIDGE ON  
PENNSYLVANIA'S TURNPIKE IN THE BEDFORD  
NARROWS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - PA.107

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE LIGHT SILVER COLOR. CEMENT PIERS. SHOW REFLECTIONS CLEAR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Push*

ESTIMATE  
AND WORK SCHEDULE  
By *Aug 6 1940* Date *Aug 6 1940*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CONTRACT SET UP		AUG 6 1940	AUG 6 1940
SKETCH			
RETOUCHING	2 3	7-6	7-7 SE
PLATE LITHO			
PRINTING	78		
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		8-9-40
ARTIST DEPT.	219 9	8-13-40	8-14-40

DATE BLUEPRINT OK'D  
By \_\_\_\_\_

DATE Filed *8.15.40*  
By *HL*

DATE HAND COLOR PROOF OK'D  
By \_\_\_\_\_

DATE *8.15.40*

*36*  
*38*



NO. <sup>OB</sup>-H1312

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 41452

DATE 8/5/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) LOOKING THROUGH ALLEGHENY  
TUNNEL ON PENNSYLVANIA'S TURNPIKE. SHOWING  
PORTAL

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT BORDER - PA.108

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE IRON LID ON RIGHT AND ALL SMEAR ON CURB & BASE ON RIGHT & LEFT.  
INSERT ENTRANCE FROM PHOTO ATTACHED IN UPPER RIGHT CORNER. REMOVE ALL MATERIAL  
AND FINISHING LIKE SKETCH ATTACHED TO TUNNEL VIEW SUBJECT OB-H1310

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Very Rush*  
*on sheet*

*Rush*

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE  
ESTIMATE DEPT

DATE  
COMPLETED

COMPOSING, TYPE SET UP

AUG 5 1940

AUG 5 1940

SKETCH

RETOUCHING

13

5 1/2

7-4

7-8 SE

PHOTOGRAPH

8

5-9

ENCLOSURE

ILLUSTRATION PROOF

226

3 1/2

8-9-40

ARTIST'S SET

9

8-15

DATE PROOF SENT OK'D

DATE FILED 8-21-40

DATE HAND COLOR PROOF OK'D

By

DATE PROOF SENT TO CUSTOMER

*Rm 36*

*38*



R.M. 36  
~~140~~



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1314 ORDER NO. 41441 DATE 8/17/40

CUSTOMER MINERAL SPRINGS HOTEL  
ALTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MINERAL SPRINGS HOTEL ALTON, ILLINOIS

BOT CENTER — SECTION OF CRYSTAL ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Grade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CUSTOMER SUGGESTS ELIMINATION OF CLOCK & VENTILATING FAN.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW BLACK & WHITE SKETCH FOR DESIGN. FOLLOW COLOR SKETCH FOR COLOR SCHEME ONLY

~~EXISTING SKETCHES~~ DOOR ON RIGHT WALL IS RED. DRAPES RED VENETIAN BLINDS CREAM &  
PONGEE CURTAINS OVER WINDOW AT ~~ENTRANCE~~ ENTRANCE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 8-28  
9/10/40 11 1/2 #31

AUG 19 1940

9-10-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1315 ORDER NO. 41444 DATE 8/1/40  
CUSTOMER ASPLUNDH TREE EXPERT  
JENKINTOWN, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AN IDEAL ASPLUNDH CREW FOR "SPOT  
TRIMMING"  
BOT - THIS TYPE CREW SERVES MANY COMPANIES -  
LET IT SERVE YOU

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE BLACK AND WHITE PHOTO FROM KODACHROME.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE ONLY.  
COLOR CHART CONTAINS ALL THE COLORS NECESSARY FOR MAKING THIS CARD.  
YOU WILL NOTE THAT ORANGE IS THE PREDOMINATE COLOR.

KODACHROME  
IN ENVELOPE

8.13.40

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repl 5x7  
Ret 6 1/2  
He 2 1/4  
Lat 10 1/2

As given

Use Kodachrome for He P  
only.

Bill Lussmann taken Kodachrome  
8/15/40

APW

AUG 1 1940



33



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1316 ORDER NO. 41468 DATE 8/27/40

CUSTOMER HOTEL TRAVELERS  
LAMAR, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/4 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TRAVELERS HOTEL — LAMAR, MO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

49 9-6  
57-9-16-40  
9-17-40

10 Photos 5-7  
Ret 9 1/2  
He 1 1/2  
Lat 9 1/2 - 10

August  
MW

AUG 28 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH1317 ORDER NO. 41466 DATE Aug. 2, 1940

CUSTOMER E. B. WALTON, INC.  
PALM BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TOP... PLAZA APARTMENTS 623 PARK ST.  
W. PALM BEACH, FLA.

BOT... EXCLUSIVE BUT NOT EXPENSIVE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH ATTACHED

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

99 8-9 HC-12  
(53) 8-9-40

X

gn

ph  
9-10-40

AUG 2 1940

34



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH1318 ORDER NO. 41476 DATE AUG. 2, 1940

CUSTOMER, SPANISH COURTS  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP... SPANISH COURTS—AMARILLO, TEXAS

ON USS. HIGHWAYS 60, 66, 87 and 370

BOT... 742 N. FILLMORE, ON NORTH SIDE, A BLOCK

WEST OF LINCOLN MUNICIPAL PARK

SMALL TYPE AT LEFT\*\* McC. Co. PHOTO 38423

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BLDGS. TO LEFT AND RIGHT TO BE BLOCKED OUT.  
TREES THAT SHOW IN BACKGROUND TO BE MADE CONSID-  
ERBLY HIGHER. TELEPHONE POLES TO BE TAKEN OUT.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

AT LEFT DISTRIBUTED BY McCORMICK CO.,

PHOTOGRAPHERS, AMARILLO, TEXAS

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE TISS UE ATTACHED

*Push*

*8.21.40*

AUG 3 1940

*make DK Blue impression*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

99  
# 31

8-7  
8/16/40

8 3/4

*Red 4*

*X*

*[Signature]*

*34*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. OBH1319 ORDER NO. 41475 DATE Aug. 2, 1940

CUSTOMER YARMO DEVERE POST.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NATIONAL JEWISH WAR MEMORIAL, OAKRIDGE  
JEWISH CEMETERY, HILLSIDE, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

4 Flags by Sl.

RUSK  
8 12 40

PHOTO RETURNED

TO

PHOTO USED FOR

99 8-7 #28  
NC-13  
LA-9

Am

AUG 2 1940

34



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1320 ORDER NO. 41478 DATE 8/2/40

CUSTOMER PENRY-AITCHISON PRINTING CO.  
WINSTON-SALEM, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOREST HILLS FARM SMOKE HOUSE

SOUTH ~~SEA~~ STRATFORD ROAD

WINSTON-SALEM, NORTH CAROLINA

(SAME AS PLACEMENT ON 9A-H1621)

FRONT NO. 5

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PENRY-AITCHISON PTG. CO., WINSTON-SALEM,

N. C.

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

You will note that the photo was taken in winter  
with no foliage on the trees; if you think it  
would shape up well and look natural, the customer

would like to show leaves on the trees and green grass, ~~either~~ otherwise the grass would have  
to be brownish.

Crop the photograph to take off at least half of the lawn in the foreground and if  
necessary for proportions to take off a ~~little~~ little at the top if will be okeh

COLOR DESCRIPTION

You'll have to use your judgement on most of the coloring. The building is white, with  
no trim except a green and white striped awning over the entrance: green box woods on  
the veranda over the entrance; chimney is black instead of the conventional red; the sign  
is white with green lettering.

blue

Make right

return photo

8.28.40

AUG 3 1940

make DK. Blue impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OBH1321 ORDER NO. 41479 DATE Aug. 14, 1940

CUSTOMER GUENTHER BRADFORD & CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PICKWICK GABLES

(etc. as per layout)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

TO CUSTOMER:

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS.

Photo Ret to  
13.12.40

9.7.40

AUG 15 1940

1940

1

7

99 8-28 1 3/4

10 1/2

Buy a picture

My

2 - 11 - 1  
4 - 12 - 2 1/2  
3 - 13 - 4 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1322 ORDER NO. 41481 DATE Aug. 13, 1940 DEPT. DATE COMPLETED

CUSTOMER GRAND PLAZA HOTEL  
MIAMI BEACH, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
GRAND PLAZA HOTEL MIAMI BEACH, FLORIDA

ADJOINING THE OCEAN OVERLOOKING BEAUTIFUL INDIAN  
CREEK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW SKETCH AND INST.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 Ret 11  
8-19 He 13  
Part 10-54

AUG 13 1940

9.4.40

X 49



*Pencil Photo*  
3 hrs  
*6*

IDA E. MAXWELL, STEVENSON, ALABAMA

NO. OB-H1323

ORDER NO. 42063

DATE AUG. 3, 1940

6 1/2 M POST CARDS

CT ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM VALLEY

OF DAMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

PHOTO AT TOP (DAM)  
POEM "TENNESSEE RIVER AND CANYON"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 20 1940 AUG 20 1940

OPERATION	Cost No.	Time	Dept	Date
COMPOSING, TYPE SET UP			AUG 11 1940	AUG 11 1940
SET UP	6-3	7		8/23/40
RETOUCHING	2-4			
PHOTO ETCH				
PRINTING	70			
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		8-28-40
ARTIST DELT	54	9	9-3-40	9-4-40

DATE RECEIVED BY

DATE FILED

DATE HAND DELIVERED TO

DATE Photo Returned to Customer

By

*Perkins print ret*  
5/1/41  
M

2-  
6- Split Job

AM 36  
62



THE C. A. TANNER CO., WICHITA, KANSAS

NO. OB-H1324

ORDER NO. 42094

DATE AUG 3, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
TOP-left  
WESLEY HOSPITAL - HUSTON NURSES HOME  
TOP-right  
WICHITA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

RED BRICK, WHITE ROCK TRIM. PUT FLAG ON TOP OF EACH BUILDING.  
CEMENT WALK STRAIGHT OUT FROM THE MAIN BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE		By		Date	
AUG 6 1940		J.S.		AUG 6 1940	
DATE COMPLETED		DATE		DATE	
AUG 6 1940		AUG 6 1940		AUG 6 1940	
0		5		8-13-40	
78					
30		12		8-21-40	
206		9		aug. 26-40	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. ~~OB-1325~~ / ORDER NO. 41489  
CUSTOMER RIVERVIEW HOTEL & RESTAURANT  
TOMS RIVER, NEW JERSEY

DATE Aug. 5, 1940 DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE RIVERVIEW HOTEL AND RESTAURANT  
ON TOMS RIVER, TOMS RIVER, NEW JERSEY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR OF HOTEL & SUMMER HOUSE #15 BUILDING TRIMMED IN WHITE. SCREENS: GREEN. VENETIAN BLINDS  
GREEN. LAMP POST WHITE. SHOW ROSES IN BLOOM

PHOTO RETURNED

TO

PHOTO USED FOR

216 / 8/2

#60 8/3 8/14

*Do you want*

*Mr*

AUG 5 1940

*W. R. West*  
*ly*  
*8-15-40*

*X*  
*36*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H1326 ORDER NO. 41489 DATE 8/5/40

CUSTOMER RIVERVIEW HOTEL AND RESTAURANT  
TOMS RIVER, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE RIVER VIEW HOTEL AND RESTAURANT  
ON TOMS RIVER, TOMS RIVER, NEW JERSEY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

ELIMINATE ONLY THE TELEGRAPH POLE & WIRES.

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR OF HOTEL & SUMMER HOUSE #15 BUILDING TRIMMED IN WHITE. SCREENS GREEN, VENETIAN BLINDS  
GREEN. LAMP POST WHITE. SHOW SOME COLORED FLOWERS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

226 — HC 1½ 8-8-40  
9.

AUG 5 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H1327 ORDER NO. 8534 DATE MARCH 24, 1942

DATE COMPLETED

CUSTOMER  
RIVERVIEW HOTEL & RESTAURANT  
TOMS RIVER, NEW JERSEY

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2 MAKE OVER STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE RIVERVIEW HOTEL AND RESTAURANT ON  
TOMS RIVER - TOMS RIVER, NEW JERSEY

FRONT NO. 5 (All of this on address side) Same as OB-H1327  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

*Lettering as sketch OB-H1327*

COLOR DESCRIPTION

FOLLOW SKETCH

*Lettering as sketch OB-H1327*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

clock no. 216  
Date received - 4/10/42  
Date returned - 4/14/42

*Ref 2*  
*Salmy*  
*L.A.*  
*9*

*[Handwritten signature]*

MAR 24 1942

SEY

OB-H1327

148



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OB-HL327 ORDER NO. 41489 DATE 8/5/40

CUSTOMER THE RIVERVIEW HOTEL AND RESTAURANT  
TOMS RIVER, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE RIVERVIEW HOTEL AND RESTAURANT ON  
TOMS RIVER, TOMS RIVER, NEW JERSEY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(3)  
ELIMINAE HOUSE AT THE EXTREME RIGHT. (BE SURE  
TO SHOW THE SUMMER HOUSE ALONG WITH THE HOTEL)  
CUSTOMER REQUESTES THAT WE SHOW A FEW BOATS IN THE  
WATER — SAIL AND MOTOR BOATS.

COLOR DESCRIPTION

COLOR OF HOTEL & SUMMER HOUSE #15 BUILDING TRIMMED IN WHITE. SCREENS GREEN. VENETIAN BLINDS  
WHITE. LAMP POST WHITE. SHOW SOME COLORED FLOWERS

*Photo in 10-H-7-5*  
*Key Rubst*  
*8.21.40*

PHOTO RETURNED  
TO  
PHOTO USED FOR

216 8/2  
20 82 - 54  
AUG 5 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-HL328 ORDER NO. 1490

DATE AUG. 5, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
FISHERS TOURIST CAMP  
CORINTH, KENTUCKY

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIFTY MILES SOUTH OF CINCINNATI, OHIO  
THIRTY FIVE MILES NORTH OF LEXINGTON, KY.

BOT - FISHER'S CAMP, IN THE HILLS OF OLD KENTUCKY,  
HIGHWAY 25

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

need  
120  
133  
150  
175  
Screens

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

FOLLOW SKETCH FOR COLORING

RISH.  
28  
8-26-40

make Red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

226-

8/13

AUG 6 1940

38



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. <sup>13</sup>OB-H1329 ORDER NO. 42108 DATE 8/7/40

CUSTOMER MUSEBECK SHOE CO.  
DANVILLE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE COMFORT YOU WANT — (ETC. AS PER  
SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

IN ~~xx~~ regard to the trademark. We are enclosing  
proof of our regular Health Spot trade-mark. The  
dress weight trade-mark is to be ~~the~~ just like it,  
except that the words DRESS WEIGHT are to be  
~~placed~~ replace the words FOR MEN, WOMEN AND CHILDREN, using the same kind of lettering as appears  
in the word MUSEBECK.

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLOR

MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Required

	RETOUCHING	PHOTO LITHO	COMPOSING	ART DEPT.	ENGRAVING
49	1/4 Hr. Cor.	3/4			
49	1/4 Hr. Cor.				

VERY RUSH  
9-14-40

make Red impression  
OK

PHOTO RETURNED

TO

PHOTO USED FOR

49 8-14 2 1/4 9 1/2

AUG 8 1940



CURT TEICH & CO.

NO. OB-HL330

ORDER NO. 42102

AUG 5, 1940

DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE - GROUP 3-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Very Rough  
MAKE PENCIL SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	DATE	DATE	DATE
COMMISSION FOR SET UP			
SKETCH	14	1	
RETOUCHING	11	5	
PHOTOGRAPH			
BY			
SKETCHING			
ENGRAVING			
HAND COLOR PROOF	210	13	8-30
ATTACHMENT		10	

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2 repros on 5x7

2 Profs. Log.

11

Rush!



CURT TEICH & CO.

NO. OB-H1331 ✓

ORDER No. 42102

DATE AUG. 5, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I R. M. NO

IMPRINT

NONE

① CURT TEICH & CO. INC.

MAKE PENCIL SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 12 1940

WORK SCHEDULE

AUG 17 1940

OPERATION	EST. TIME (No. of Time in hours)	DATE COMPLETED
COMPOSITION, TYPE SET UP	AUG 12 1940	AUG 20 1940
SKETCH	14 3 hr op 11	8/15/40
RETOUCHING	14 4	
PHOTO FITTING		
BLUE-PRINT STRIPPING, OPAQUEING		
ENGRAVING		
HAND COLOR PROOF	22 3/4	8-20-40
ARTIST EIGHT	9	8-22

DATE BLUEPRINT OK'D

By

DATE HAND

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

*Rush!*



HER IN 12th

CURT TEICH & CO.

NO. OB-H1332 ✓

ORDER NO. 42102

DATE AUG. 5, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sketch 2-  
1/2

587

ESTIMATE			
WORK SCHEDULE			
OPERATION		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 9 1940	AUG 9 1940
SKETCH			
RETOUCHING			8/13
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF		226 1 1/2	8-19-40
ARTIST LITHO		203 9 1/2	8-20-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 8-21-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

42



CURT TEICH & CO.

NO. OB-H1333

ORDER No. 2102

DATE AUG. 5, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
AUG 5 1940 AND WORK SCHEDULE				By <i>DS</i>
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET UP		AUG 4 1940	AUG 5 1940	<i>B</i>
SKETCH				
RETOUCHING	2	8-6	8-13-40	
PHOTO LITHO				
BLUEPRINT STIFFING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	226	1 1/2	8-16-40	
ARTIST DEPT.	211	9	8-22-40	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED *8-23-40*  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & CO.

NO. 08-H 1334

ORDER NO. 42102

DATE AUG 5, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
Date AUG 5-1940  
Date AUG 5-1940

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET			
SKETCH			
RE TOUCHING	2	7-6	7-13 5
PHOTO FILM			
BL. FILM	74		
ST. FILM			
ENCARTING			
HAND COLOR PROOF	226	1 1/2	Aug 19-40
ADJUSTMENT	9	8-19	8-20

DATE PRINTING CARD

DATE Filed 8-31-40

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer

By

2

12  
37



CURT TEICH & CO.

NO. OB-H1335

ORDER NO. 42102

DATE AUG 5, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

AUG 5 1940

WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 5 1940

OPERATION	EST. TIME	DATE FOR DEPT.	DATE COMPLETED
CHANGING TYPE SET UP			
SET UP	3	8-6	8-18-40
RE-SETTING			
PHOTO-ETCH	74	8-14	
B. L. & W. PROOF			
STRIPPING OF PROOF			
ENGRAVING			8-19-40
HAND COLOR PROOF	226	9-21-40	9-22-40
ARTIST	212	9	

DATE BLUEPRINT OK'D

DATE Filed

8-23-40

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED

By

E 6 1/2  
Mo all colors (1-24)  
& Blk



CURT TEICH & CO.

NO. OB-H1336

ORDER No. 42102

DATE AUG. 5, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Cost

## ESTIMATE

By [Signature] Date AUG 5 1940

DATE AUG 5 1940 AND WORK SCHEDULE

OPERATION	Est. No.	DATE ESTIMATED	DATE COMPLETED
COMPOSING TYPE SET			
SKETCH			
RETOUCHING	2	2-2-6	7-13-40
PHOTO LITHO			
PRINTING	76		
ENGRAVING			
HAND COLOR PROOF	226	1-1-40	8-16-40
ARTIST FEES	219	9-21-40	8-21-40

DATE PAID BY ORD \_\_\_\_\_ DATE PAID BY 8-23-40

DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned \_\_\_\_\_

By \_\_\_\_\_



537  
Paper on left  
side

NO. OB-H1337

CURT TEICH & CO.

ORDER NO. 42102

DATE aug. 5, 1940

6 1/2 MPOST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
Date AUG 6 1940 AND WORK SCHEDULE  
By [Signature] Date AUG 6 1940

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		AUG 6 1940	AUG 5 1940
SKETCH			
RETOUCHING	1 5 1/2	8-6	8-13-40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	226 1 3/4		8-16-40
APPROX. LEPT.	207 10	8-21-40	8-22-40

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FILED 8-23-40

By \_\_\_\_\_

DATE HAND COLOR PROOF FILED \_\_\_\_\_

By \_\_\_\_\_

38



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1338

ORDER NO. 42110 DATE 8/6/40

CUSTOMER ADAM BONNETT  
ABERDEEN, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ABERDEEN, MD. CORNER BEL AIR AVE. AND

PHILADELPHIA BOULEVARD

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RED BRICK WALLS. SHOW WINDOW CREAM. BOTTOM OF WINDOW GREEN. BORDER SIGN ON SIDE WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 207  
Ret 5 1/2  
226 - 14c 1 1/2 ang 14-40  
207 Ret 10 1/2 23

AUG 7 1940

24  
8.26.40

40



WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H1339

ORDER NO. 42120

AUG 7, 1940

DATE

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GULPHA GORGE SWIMMING POOL IN U.S.  
GOVERNMENT PARK, HOT SPRINGS NATIONAL  
PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER - 181

PHOTO PROPERTY OF ct

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
		EST. DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 8 1940	AUG 8 1940
SKETCH			
RETOUCHING	8 3		9/12/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUEING	78	8-14	
ENGRAVING			
HAND COLOR PROOF	226 1/2		8-15-40
ARTIST DEPT.	28 9	9/23/40	9/27/40

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are returned and colors are in harmony with each other to make an attractive set.



NO. OB-H134C

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 42120

AUG. 7, 1940

DATE

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIG IRON SPRINGS IN THE GORGE, U.S.  
GOVERNMENT PARK, HOT SPRINGS NATIONAL  
ARK.

PRIVATE NO. LOWER LEFT CORNER - 182

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this order. Please  
see to it that all cuts be nega-  
tives be uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

DATE ORDER PLACED

DATE

OPERATION

EST. TIME

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COM. MFG. TYPE SET UP

AUG 8 1940

AUG 8

ETCH

RETOUCHING

13 2

8/12 91

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPA. CORRECT

74

8 - 13

ENGRAVING

HAND COLOR PROOF

201 1/2

6-14

8-14

ARTIST DEPT.

31 9 1/2

8/27

DATE BLUEPRINT OK'D

DATE

8-28-40

DATE HAND COLOR PROOF OK'D

DATE

8-28-40

By

40



WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H1341

ORDER NO. 42120

DATE AUG. 7, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ENTRANCE TO GULPHA GORGE CAMP GROUNDS,  
HOT SPRINGS NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO  
SAME AS ABOVE

IMPRINT

PRIVATE NO. LOWER LEFT CORNER - 183

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order. Please  
send all sets or nega-  
tives and colors are  
in harmony with each other  
to make an attractive set.

AUG 7 1940

ESTIMATE

SCHEDULE

By

Date

AUG 7 1940

	DATE ORDERED	DATE COMPLETED
COMPOSITION	AUG 8 1940	AUG 8 1940
SKETCH		
RETOUCHING	16 3	8/13 Gr.
PHOTO LITHO		
BLUEPRINT STRIPPING, OPAQUEING	79	
ENGRAVING		
HAND COLOR PROOF	49	6-16:
ARTIST DEPT.	9	

DATE BLUEPRINT OK'D

By

DATE Filed 8-26-40

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



8

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. 0B-H1342

ORDER NO. 42120

DATE AUG. 7, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE ON STATE HIGHWAY #7, SHOWING JACK  
MOUNTAIN AT THE LEFT, HOT SPRINGS NATIONAL  
PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER - 185

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see it that all sets of photo-  
tissue uniformity and quality  
in history and that what  
to make an attractive set.

88  
AUG 7 1940

IMATE

Cost Dept. Checked

By

Date

AUG 7 1940

WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
REWORKING TYPE SET UP		AUG 8 1940	AUG 8 1940
SHUTTER			8/13 1940
REWORKING	11 2		
PHOTO-LITHO			
BLUEPRINT	24	8-14	
STRIPPING, OPACIFYING			
ENCRAVING			8-15-40
HAND COLOR PROOF	225		
ARTIST DEPT.	211	8-22-40	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

11

40



NO. 02-11343

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 42123

DATE AUG. 7, 1940

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LEVI MEMORIAL HOSPITAL, HOT SPRINGS NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER - 184

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5  
subjected on order for the document. Please see to it that all negatives are uniform and values are in harmony with each other to make an attractive set.

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AS  
Date AUG 8 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED SCHEDULE	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 8 1940	AUG 8 1940
SKETCH	12 5		8/12/40
SET TYPE			
PHOTOGRAPH			
BLUEPRINT STRIPPING & ENGRAVING	74	8-13	
ENGRAVING			8-15-40
HAND COLOR PROOF	226 1½		
ARTIST EDITION	219 9½	8-22-40	9- -40

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed 8.26.40

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

11  
40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-HL344 ORDER NO. 42528 DATE 8/7/40

CUSTOMER ETTA MARTIN ADVG. AGENCY  
SAN ANTONIO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PLAZA HOTEL IN SAN ANTONIO

"THE VENICE OF TEXAS"

(COPY ABOVE THE BLDG.)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ~~PLEASE~~ PLEASE CLEAN UP & LIGHTEN UP

THE DRAWING SO THAT THE BUILDING WILL HAVE THE  
SAME EFFECT AS CARD ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE TISSUE OVERLAY indicates colors desired. We enclose, also, an old card. On this old card it appears to us that the roof and awnings are in different shades of red, and you will note that we have indicated them in different shades on the tissue overlay. However, if using five colors and black will increase the cost of the card, we ~~have~~ want you to use one red, getting as nearly as possible the same effect in roof and awnings as on old card. The spot of red on the boatman is for his vest only. I am sure that we can trust your judgment in selecting colors, to liven up the other spots, such as cars, clothes of pedestrians, etc.

original photo  
ret. 8/7/40  
20

VERY RUSH  
8.23.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER LEE RINGER — ADVERTISING LOS ANGELES, CALIFORNIA	DIAL No. <u>QB-H1345</u>	ORDER NO. <u>42541</u>	DATE <u>8/7/40</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	50 M POST CARDS SIZE <u>3 1/2 x 5 1/2</u> STYLE ART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>			(All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. <u>5</u> R. M. <u>Yes</u> No			
Title in full <u>COOL CALIFORNIA MESH WITH REVERSIBLE BAND.</u>			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
MADE IN CALIFORNIA BY BAILEY OF HOLLYWOOD (ETC. AS PER SKETCH)			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer <u>C.T. Imprint</u> No Imprint			
RETOUCHING DEPARTMENT						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Negative — Line — Halftone — Combination.			
Follow Layout			Dry — Wet — Pancromatic — Color Separation.			
			Transfer — Paper Process — New Process.			
			Stripping — White Border — Full Face.			
			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

*Had by S.C.*

*for bettering  
"COOL"*

*[Large handwritten signature]*

*9-18-40*

*making DM. disc impression*

PHOTO RETURNED

TO

PHOTO USED FOR

49

8-15

49 1 1/2 HR. COR.

49 1 1/4 HR. COR.

49 1 1/2 HR. COR.

AUG 12 1940

*M.O.  
Put 2*

*HC-1*

*875*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **DB-H1346** ORDER NO. **42542** DATE **8/7/40**

CUSTOMER **COOPER'S NEWS AGENCY**  
**PANAMA CITY, FLORIDA**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>" M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub>" x 5<sup>1</sup>/<sub>2</sub>"

STYLE ART COLORTONE ☒ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, ~~Border~~ — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL MARIE, PANAMA CITY, FLA.**

PRIVATE NO. BEFORE TITLE — P.C.11

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED TO PHOTO

by  
8-26-40

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5  
301 He 1 1/2 8-14-40  
Lat 8 3/4

210-8-23

X

Handwritten signature

AUG 8 1940

X  
41



28 *MEMORANDUM*  
AUGUSTA NEWS CO., AUGUSTA, GA.

NO. OB-HL347

ORDER NO. 42576

DATE 8/8/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH AND  
EDUCATION BUILDING, AUGUSTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

*Make sketch*  
CHURCH BRICK COLOR between 36 & 39. Concrete trim colored glass, roof #7  
door and window frame color between 17 & 24. bldg. at right #15 brick. nice grass  
all over. pretty sky & cloud effect.

*See inst attached*  
SUBMIT: RET PHOTO REPHOTO B-L & W. PROOF H&C COLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked 1

DATE 8/27/40

AND WORK SCHEDULE

By SEP 2 1940

OPERATION

EST. AM.

DATE

DATE

COMPOSING, TYPE SET UP

SEP 27 1940

43

SKETCH

1 16

9-27

10-3-40

RETOUCHING

1 16

9-27

10-3-40

PROOFING

1 16

9-27

10-3-40

PRINTING

1 16

9-27

10-3-40

ENGRAVING

30 1/2

10-12-40

10-12-40

H&C COLOR PROOF

206 9

10-22-40

10-24-40

ARTIST DEL.

206 9

10-22-40

10-24-40

DATE 8/27/40

DATE 10-29-40

make new front 103



CITY NEWS AGENCY, SOUTH BEND, IND.

NO. OB-H1348

ORDER NO. 42220

AUG 8, 1940

DATE ~~080840~~

12 1/2 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OLIVER HOTEL, SOUTH BEND, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

LIGHT GRAY SANDSTONE BASE & TRIM. GREEN WINDOW FRAMES AND TRIM NEAR TOP OF BLDG. BRICK NO. 26. SIGN BLACK BACKGROUND, RED BORDER WHITE LETTERS. REMOVE CARS, POSTS. FIX UP STREET

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this...  
see to...  
tives are uniform...  
in harmony with...  
to make an attractive set

*Handwritten notes:*  
...  
New

**ESTIMATE**  
AUG 12 1940 WORK SCHEDULE  
By 121  
Date AUG 12 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 12 1940	AUG 12 1940
STITCHING			
RETOUCHING	10 7		8/16 Gp
PHOTO FILLED			
BLUE & STITCHING	17		
ENGRAVING			
HAND COLOR PROOF	1 1/2		8-24-40
ARTIST DEPT.	2 1/2		

DATE REQUIRMENT OK'D \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE PLANS RETURNED \_\_\_\_\_

*Handwritten notes:*  
make no more  
46



ATTENTION!

*Straight*

order for this customer. Please see to it that all cuts or negs gives an uniform and clear in harmony with each other to make an attractive set

NO. OB-H1349

ORDER NO. 42220

CITY NEWS AGENCY, SOUTH BEND, IND.

DATE AUG. 8, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL LA SALLE, SOUTH BEND, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

BLDG TAN BRICK NO. 27 - SOMEWHAT DARKER AND VARIATED FROM 3rd FLOOR UP  
SANDSTONE TRIM : BASE. LIGHT GREEN WINDOW FRAMES, LIGHT GREEN HALL  
BALCONIES. SIGNS ON SIDES BLACK BACKGROUND, RED LETTERS, BLUE TOP ON  
SIGN *TAKE OUT* FIX UP STREET, NO CARS, POSTS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Original photo to Mr. Keim  
4/11/41*

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	Aug 8 1940	DATE	Aug 9 1940
COMPOSED		COMPOSED	
SKETCH		SKETCH	
REWORKING	10	REWORKING	8
PHOTOGRAPH	78	PHOTOGRAPH	
ETCHING		ETCHING	
HAND COLOR PHOTO	226	HAND COLOR PHOTO	
APPROVAL		APPROVAL	

DATE PLUMPRINT OR D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PHOTO OR D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

44



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1350

ORDER NO.

DATE 8/9/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARTER FISHING BOATS AT  
PIER 5, MIAMI, FLA.

BOT TITLE - CROWD ADMIRING A FINE  
SAILFISH CAUGHT IN GULFSTREAM  
THE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-88

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR DETAIL OF SAILFISH SEE 3A-H678, ALSO SEE SAME FOR DOCK.

BOATS WHITE HULLS, SOME MAHOGANY FINISH TRIM, OTHERS LIGHT GREEN & ORANGE TRIM  
SAILFISH COLORING IS IMPORTANT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By W  
Date AUG 12 1940  
WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
COMING NO. TYPE & SIZE		AUG 12 1940	AUG 12 1940
SKETCH			
RESEARCHING	13 5		8/15/40
RESEARCHING	78		
RESEARCHING	225		
RESEARCHING	226	1 1/2	8-21-40
RESEARCHING	212	10	9-23-40 9-25-40

DATE 9-13-40  
By W  
DATE 9-13-40  
By W

MAKEOVER

Charge to WSE DE

EST. Makeover Time Required

ESTY	2	Time Recorded in Cost Exp.
PHO	1 1/2	Date <u>SEP 6 1940</u>
COM		
ART	1 1/2	By <u>W</u>
ENGRAVING		



NO. OB-H1351

ORDER NO.

DATE 8/9/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) A ROW OF BANYAN TREES ON  
(INGRAHAM HIGHWAY, MIAMI, FLORIDA)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-73

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

CORAL ROCK WALL. HEDGE OF PURPLE BOUGAINVILLEA (8A-HL439)  
PANDANNIS GRASS ON EXTREME LEFT AT ASE OF TREE. IT IS MED. GREEN WITH YELLOWISH  
GREEN STRIPS. PALMS & FLOWERS IN DISTANCE.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      ~~HANDCOL PROOF~~ **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION

Executive OK - cf. WSA:matc

ESTIMATE

Coat Draw Chased

Date \_\_\_\_\_

## OPERATION

DATE  
COMPLETED

COMPOUND TYPE SET

AUG 9 1940

AUG 2 1942

SKETCH

RETOUCHING G

THE END

ART. 1.

DATE \_\_\_\_\_

11 2

78

30

216

172

9

9-13-40

8-26-40

7-14-41

9.18.4)

42  
42



8-11-40/8/40

NO. 0B-H1352

THOMAS R. WEST, MIAMI, FLA.

ORDER NO.

DATE 8/9/40

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) F. E. C. STREAMLINER "THE CHAMPION" AT MIAMI, FLORIDA (IN SKY)	IMPRINT SAME AS ABOVE	PRIVATE NO. BEFORE IMPRINT - DL-95
	D 8343	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION  
SAME COLOR DETAIL EXACTLY AS THE STREAMLINER ON FLORIDA EAST COAST CARD MADE LAST SEASON see card OB-H208. COURT HOUSE TOWER BEKKNINE BUILT OF LIMESTONE. BLDG. ON LEFT LIGHT CREAM STUCCO. MAKE NICE BILLOWLY CLOUDS IN SKY. TAK. OUT DENTS IN KEM FENDER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the customer. Please see to it that the customer is notified of the order and to make an agreement.

R 517

*Make Red Improvements*

**ESTIMATE** Cost Dept. Checked By W. M. Date Aug 12 1940

**WORK SCHEDULE**

OPERATION	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP	AUG 12 1940	AUG 12 1940
SKETCH		
RETOUCHING	10 7	8/14 91
PHOTO-LITHO		
BLUE-PRINT		
STEELING, CAPPING		
ENGRAVING		
HAND COLOR PROOF	30 13/4	8-26-40
ARTIST DEL.	56 9 1/2 9-11	9-12

DATE ESTIMATE MADE 9-14-40 By W. M.

DATE HAND COLOR PROOF MADE 9-14-40 By W. M.

**MAKEOVER**

Charge to DM

EST. Makeover Time Required

RETOUCHING	TIME	RECEIVED BY COST DEPT.
PHOTO-LITHO		
COMPOSING		
ART DEL. 10	1	By <u>W. M.</u>
ENGRAVING		

RM 42 46



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1353

ORDER NO.

DATE 8/9/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

A PRETTY MIAMI GARDEN  
(IN SKY)

FRONT NO.

I R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-96

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT LIGHT POLE. HOUSES MOSTLY WHITE & IVORY. WHITE HOUSES HAVE WHITE ROOFS  
IVORY HOUSES HAVE SPANISH TILE ROOF. THE YUCCAS (SPANISH BAYONETS) WITH BELL  
SHAPED IVORY BLOSSOMS AT TOP OF DARK GREEN SPIKES.

(ALSO SEE TISSUE OVERLAY)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5  
order for this card. Please  
see that all parts of card  
are uniform and color  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By M  
Date 8/14/40

OPERATION	EST. TIME Clock No. Time Allowed	DATE START DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 9 1940	AUG 9 1940
SKETCH			
RETOUCHING	16 5		8/20/40
PHOTO LITHO			
BLANKET STITCHING, OILCLOTHING	16		
ENCLOSING			
HAND COLOR PROOF	30 1 1/2		8-23-40
ARTIST DEPT.	28 9 1/2	10/12/40	10/13/40

DATE REPRINT ORD

DATE FILED

9-14-40

DATE HAND COLOR PROOF ORD

DATE THIS RETURNED TO CUSTOMER

By



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1354

ORDER NO.

DATE 8/9/40

25 M POST CARDS (Group 2) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROWD AT JAI ALAI MATCHES,  
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-117

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE THE VIEW OF THE CROWD ON 2/3 OF CARD AT RIGHT AND THE PLAYER VIEW 1/3 OF  
CARD AT LEFT, PANEL IN BETWEEN. THE WALLS ARE BUFF AROUND GRANDSTAND, BUT BLACK  
IN BACK OF PLAYERS. THE ODDS BOARD IS BLACK. WHITE LETTERS (ELECTRIC LIGHT NUMERAL)  
THE PLAYER IS IN WHITE WITH RED SASH. TAKE OUT WHITE FOOT MARKS ON WALL

BLACK WALL WHITE DESIGN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 7/11  
Date AUG 12 1940 D W O W SCHEDULE Date AUG 12 1940

OPERATION

DATE  
COMPLETED

COMPOSING, TYPE SET

AUG 12 1940

AUG 12 1940

SKETCH

RETOUCHING

8 8

9/15/40

PHOTOGRAPH

BUILD

STUDIO

EXPOSURE

HAND COLOR PROOF

30 1/4

8-26-40

ALTERATION

48 9 1/2 9-12-40

9-17-40

DATE PAID PRINT ORD

DATE Filed 9-18-40

DATE HAND COLOR PROOF

B.

ATTENTION

Subjects of  
this card set. Please  
note that all sets of nega-  
tives and color prints are  
in harmony with each other  
to make an attractive set.

It has been sent to work by the

to the dept. for the

no card for the  
46



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1355 ORDER NO. 42607 DATE 8/10/40

CUSTOMER CURT TEICH & CO.  
CHICAGO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOU CAN INCREASE ADVERTISING RESULTS  
INSTANTLY (ETC. AS PER SKETCH (ADV. BUS. REPLY  
CARD))

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR ~~DESIGN~~ DESIGN & COLORING

*Red*

*DK Blue*

*8.28.40*

*impr. Red impression*  
*" DK Blue*

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 13 1940

49

8-21

24.C

2 1/4

L.A

9/2



**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS      SIZE      3½ x 5½

STYLEART COLORTONE FULL FACE

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full HOTEL MORGAN  
MORGANTOWN, WEST VIRGINIA

FRONT NO.

(All of this on address side)

R. M.      Yes      No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer ☐ C.T. Imprint ☒ No Imprint ☐

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH. THE TREE AND THE MARQUEE WHICH YOU HAVE ON THE SKETCH, CUSTOMER WOULD LIKE TO HAVE THESE ELIMINATED. AND PUT THE ARCHED WINDOW IN PLACE OF TREE (SEE SECTION OF LETTER-HEAD ATTACHED) ALSO ELIMINATE ANY SUGGESTION OF GRASS.

USE PHOTO FROM 122838 AS COPY

### COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN

Lush

9. 4. 40

99

8-16

7 - 213  $\frac{8}{29}$



## ADV. ORDER

CUSTOMER WALK EASY FOOTREST MFG. CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	ARE YOUR FEET KILLING YOU (ETC. AS PER SKETCH)				

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

### COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN  
ALSO SEE INSTRUCTIONS

ALSO SEE INSTRUCTION

*Rush*

8-28.47

AUG 14 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1358 ✓ ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NATURAL HOT MINERAL SPRINGS

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

no. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

IF we can do it I should like to have worked into this picture in the foreground some circles which will indicate that the water is bubbling up. the small print attached will perhaps be a help.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULLY

WHILE COLORS WANT TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED

SL  
9.14.40

# 30, 8-20-40 JWP 1/2  
L.A. 10

AUG 12 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1359 ✓ ORDER NO. 42617 DATE 8/10/40

CUSTOMER MUEENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BIRD'S EYE VIEW OF "CALIFORNIA'S  
GREATEST HEALTH RESORT"

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULLY FOR ALL INSTRUCTIONS

WHILE COLORS WANT TO BE SO DISTINCT, YET THEY ARE TO BE KEPT SUBDUED

lh  
9.14.40

# 30, 8-19-40  
219-9/1/40

Ret. 5  
30P 1 1/2  
L.A. 9 1/2

AUG 12 1940

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

47



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1360 ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXXXX~~

AN INVITING SPOT ON BEAUTIFUL GROUNDS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULL FOR ALL INSTRUCTIONS

WHITE COLORS WANT TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

# 30, 8-20-40 JVC 1/2  
# 212, 9-10-40 L A 9

X

Handwritten signature

AUG 12 1940

Handwritten signature  
9.14.40

6—

W

47







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 08-H1362 ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS.  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PALM SHADED ENTRANCE TO MAIN HOTEL

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULLY FOR ALL INSTRUCTIONS

WHILE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED

9.14.40

49

8-19 W.C.P. 1/2  
L.A. 834

210-9-11-9-11

[Signature]

AUG 12 1940

+76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H1363 ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ROW OF PALM SHADED COTTAGES, MURRIETA  
HOT SPRINGS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULLY FOR ALL INSTRUCTIONS  
WHILE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUE

dlr  
9.14.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 8-19  
216 9/11

243 1/2  
2.2 9

AUG 12 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO YES NO	DIAL No. OB-HL364 ORDER No. 42617 DATE 8/10/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER GUENTHER MURRIETA HOT SPRINGS MURRIETA, CALIF.				
	12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2	STYLE PHOTO COLORIT FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full ONE OF THE MODERN BATH HOUSES FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
COLOR DESCRIPTION  FOLLOW TISSUE OVERLAY VERY CAREFULLY FOR ALL INSTRUCTIONS  WHILE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED  9.14.40					

49 8-19 J.E. 1/2  
211 9-11 L.A. 9

AUG 12 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-HL365 ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 3) STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THREE POPULAR SPORTS AT  
MURRIETA HOT SPRINGS  
(AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW CUSTOMER'S LAYOUT AND TISSUE OVERLAYS VERY CAREFULLY FOR ALL INSTR.  
WHILE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED.

9.14.40

#30, 8-19-40 JVC 2  
#217, 9-11-40 5A 11

Guying up the book

AW

MIG 12 54

6—  
2—6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1366 ✓ ORDER NO. 42617 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 3)

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THREE POPULAR RECREATION SPOTS AT  
MURRIETA HOT SPRINGS.  
(AS LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW LAYOUT AND TISSUE OVERLAYS VERY CAREFULL FOR ALL INSTRUCTIONS  
WHITE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 7  
21/4  
2.0 12 3/4

*Longing to see you*

*GW*

AUG 27 1940

*Ext. too low  
neg for dark print*

*ph  
9-11-40*

*Layout - 1-1 hrs.  
Ret. - 3-7 hrs.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1367 ORDER NO. 42618 DATE 8/10/40

CUSTOMER GUENTHER MURRIETA HOT SPRINGS  
MURRIETA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL OUTDOOR SWIMMING POOL

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY VERY CAREFULLY FOR ALL INSTRUCTIONS  
WHILE COLORS ARE TO BE DISTINCT, YET THEY ARE TO BE KEPT SUBDUED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 8-20-40 J.C. 1/2  
L.A. 9

AUG 12 1940

9.14.40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH 1368 ORDER NO. 42619 DATE AUG. 13, 1940

CUSTOMER ALOU TOURIST HOTEL  
SOUTH BEND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" BUS. CARDS SIZE 1 3/4 x 5 1/4

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AERIAL VIEW OF ALOU TOURIST HOTEL  
AND GROUNDS

(ALSO TYPE ON SIDE AS ON CARD  
D\*6396)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO. D-6396

MAKE NEW BLACK NEG. REDUCE COLOR PLATES D-6396

COLOR DESCRIPTION

REDUCE COLOR PLATES D-6396

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

AUG 13 1940

5 - 11 - 1

6 - 11 - 1



"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST.  
THOMAS, VIRGIN ISLANDS

NO. 0<sup>0</sup>-H1369

ORDER NO. 42246

DATE 8/12/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MUNICIPAL BUILDING,  
CHARLOTTE AMALIE, ST. THOMAS, VIRGIN  
ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER -

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

AS THE BUILDING IS PRESENTLY IN THE COURSE OF COMPLETION, IT WILL BE NECESSARY  
FOR YOU TO DO A BIT OF RETOUCHING TO ELIMINATE AND CORRECT CERTAIN THINGS WHICH  
ARE BEING DONE AFTER THE PHOTOGRAPH HAS BEEN MADE. THESE INSTRUCTIONS ARE GIVEN  
ON THE ATTACHED INSTRUCTION SHEET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of order

ESTIMATE

By J. H. CHASE

Date AUG 12 1940

AND WORK SCHEDULE

By J. H.

Date AUG 12 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 13 1940	AUG 13 1940
SKETCH			
RETOUCHING	10 5		7/19/40
PHOTOGRAPH			
B. L. & W. PROOF	84	8-20	
ENGRAVING			
HAND COLOR PROOF	49 1 1/2		8-26
ARTIST PRINT	58 8 1/2		9/4/40

DATE BILL SENT ORD

DATE Filed

9-5-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

make new front  
48



Am 47



NO. OB-H1371

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.  
( & TRADEMARK )

ORDER NO. 42646

DATE 8/12/40

6 1/2 M POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 21 R. M. NO
TITLE (IN FULL) HERD OF CARABAO'S - PHILIPPINES		IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- 4019		PUT IN STAMP SPACE "PLACE STAMP HERE"
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate  
By 889 **ESTIMATE** Cost Dept. Checked h  
Date AUG 12 1940 **AND WORK SCHEDULE** By h Date AUG 12 1940

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP	Clock No. Time A/c w/d	AUG 13 1940
SKETCH		
RETOUCHING	7 2	8/15 gr.
PHOTO LITHO		
BLUET	78	
STAMPING		
ENGRAVING		
HAND COLOR PROOF	226 1 1/2	8-19-40
ARTIST EJECT	71 8 1/2	8-27

DATE & TIME OK'D \_\_\_\_\_ DATE Filed 9.4.40  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ By h  
DATE Photo Returned to Customer \_\_\_\_\_

48



NO. OB-H1372

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 42646

DATE 8/12/40

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) PARAO - PHILIPPINES

IMPRINT SAME AS ABOVE

PUT IN STAMPE SPACE "PLACE STAMP HERE"

PRIVATE NO. BEFORE TITLE --- 4020

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 22 1940

AND WORK SCHEDULE

Date

AUG 22 1940

OPERATION	EST. TIME	DATE	DATE
		ENTER'D DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 13 1940	AUG 13 1940
SET UP			
RETOUCHING	8 2		8/19 gr
PROOF LITHO			
BLIND STAMPING	78		
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-22-40
ARTIST DEPT.	212 8 1/2	8-26-40	8-27-40

DATE BLUEPRINT OK'D

DATE Filed 8 28 40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

48



PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. OB-HL373

ORDER NO. 42646

DATE 8/12/40

6½ MPOST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIAGAO CHURCH - PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 402A

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 14 1940

AUG 14 1940

AND WORK SCHEDULE

OPERATION	DATE	DATE	DATE
	ENTERED	ENTERED	COMPLETED
COMPLETION INTEREST	AUG 14 1940		AUG 14 1940
SKETCH			
RETOUCHING	14-1/2 3		8/20 G.
PHOTO LITHO			
BLUEPRINT	79		
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		8-22-40
ARTIST LEPT.	206 8 3/4	Aug 27-40	Aug 30-40

DATE BLUEPRINT CTD

DATE FILED

9. 4. 40

DATE

Returned to Customer



8 REPORT Bth

NO.0B-H1374

PHILIPPINE EDUCATION CO., INC., MANILA, P. I.

ORDER NO. 42646

DATE 8/12/40

6 1/2 MOST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) HARVESTING RICE - PHILIPPINES IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 4022

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		By	
Date		Date	
AUG 12 1940		AUG 13 1940	
DATE COMPLETED		DATE COMPLETED	
AUG 13 1940		AUG 13 1940	
COMPOSE			
SKETCH			
RETOUCHED	8 2		8/16 91
PHOTO COPY			
BLUEPRINT	74	8-16	
STRIPING			
ENGRAVING			
HAND COLOR	30 1/2		8-20-40
ARTIST FEEL	216 8 3/4	9-26-40	

DATE RECEIVED 9.4.40  
DATE HAND COLOR  
By

48



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OBH1375 ORDER NO. 42268 DATE Aug. 13, 1940

CUSTOMER JOES DINER  
EGG HARBOR CITY, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$  (GROUP 2)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOES DINER  
(ETC. AS PER LAYOUT)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT AND INST.

COLOR DESCRIPTION

FOLLOW INST.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D14

57-9-30-40-  
10-3-40.

Sc 1  
R. 8  
7C-134  
5A-10 1/2

*[Handwritten signature]*

*[Handwritten initials]*  
10.5.40

- AUG 15 1940

*make DK Blue imprints*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OBH1376 ORDER NO. 42278 DATE AUG. 13, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER JUNGE BAKING COMPANY  
JOPLIN, MO.

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
TOP... ANIMATED ELECTRIC SIGN (SNOW WHITE &  
7 DWARFS)

BOT... AT THE HOME OF JUNGE'S BAKERY PRODUCTS,  
JOPLIN, MO.

FRONT NO. 5 (All of this on address side) Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

# 30, 8-22-40  
# 31, 9-9-40

AUG 14 1940

9/14/40



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. OBH1377

ORDER NO. 42683

DATE Aug. 13, 1940

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT SAME ASX ABOVE

SAILBOAT RACING ON THE HALIFAX  
RIVER, DAYTONA BEACH, FLORIDA

PRIVATE NO. BEFORE IMPRINT D-239

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BOAT TO LEFT FOREGROUND LIGHT CREAM CANVAS, TAN MAST, BOAT WHITE, ORANGE  
TRIM, BOAT TO RIGHT FOREGROUND WHITE CANVAS MAHOGONY BOAT. BOAT IN CENTER  
YELLOW SAILS, MAKE ONE OF THE BOATS IN BACK LIGHT BLUE SAILS OTHER OFFWHITE  
BLUEISH GREEN WATER SHORELING GREEN VARIG. CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_  
Date AUG 14 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 14 1940	AUG 19 1940
SKETCH	8 1		8/20 90
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	20	8-21	
ENGRAVING			8-22-40
HAND COLOR PROOF	226 1½		
APRINT DEPT.	48 8½	9-3-40	9-4-40

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ In \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_ Photo Returned to Customer \_\_\_\_\_

RM 50  
50



LAKELAND NEWS CO., LAKELAND, FLA.

NO. OBHL378

ORDER NO. 42712

DATE Aug. 13, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLAYING SHUFFLEBOARD IN  
CIVIC CENTER, LAKELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFOR TITLE -- L-22

IN SKY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cut-out nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 14 1940

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 14 1940

OPERATION	TIME	DATE	DATE
	CHAS.   Time & Location	ENTERED DEPT.	DATE
COMPOSING, TYPE SET UP		AUG 14 1940	AUG 14 1940
SKETCH			
RETOUCHING	13 5		8/20 1940
PHOTO-LITHO			
BLUEPRINT			
STAMPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30 1 3/4		8-23-40
ARTIST DEPT.	31 9 1/2		9/5/40

DATE MULTIPLE ORD.

By

DATE HAND COLOR PROOF

DATE

By

DATE

RM 50



LAKELAND NEWS CO., LAKELAND, FLA.

NO. OBH1379

ORDER NO. 42712

Aug. 13, 1940

12 1/2 M POST CARDS

ART COLORTONE

DATE  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW FLORIDA HOTEL, LAKELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I I

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE I-12

IN SKY

COLOR DESCRIPTION

SEE TISSUE ATTACHED

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that the cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Est Dept. Checked

By

AUG 14 1940

AND WORK SCHEDULE

By

AUG 14 1940

Date

Date

OPERATION

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING TYPE SET UP

AUG 14 1940

AUG 22 1940

SKETCH

RETOUCHING

PHOTO-LITHO

BLUE/INK STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DESK

1 4

24

30

54

1/2

9

8-21

8-28-40

8/20 gr

8-23-40

9-7-40

DATE BLUEPRINT OK'D

DATE FILED

9-5-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15  
make next  
50



LAKELAND NEWS CO., LAKELAND, FLA.

NO. QBHL380

ORDER NO. 42712

DATE Aug. 13, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) POLK COUNTY COURT HOUSE,  
BARTOW, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - B-9

IN SKY

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 15 1940

ESTIMATE  
AND WORK SCHEDULE

By

Date

AUG 15 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 15 1940	AUG 15 1940
SKETCH			
RETOUCHING	4 3		8/30 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	24	8-21	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-23-40
ARTIST DEPT.	48 9	8.30-40	9-3-40

DATE BLUEPRINT OK'D

By

DATE FILED 9-4-40

DATE HAND COLOR PROOF OK'D

By

DATE FROM RETURNED TO CUSTOMER

ATTENTION!

4 - Spreads on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Make new from  
52



LAKELAND NEWS CO., LAKELAND, FLA.

NO. OBH1381

ORDER NO. 42712

DATE Aug. 13, 1940

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) LAKELAND, FLA. FROM THE AIR "FLORIDA'S MOST PICTURESQUE CITY"	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE L-24	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Drangth*

Executive Order of *Drangth* **ESTIMATE** By *Drangth*

Date **AUG 14 1940** WORK SCHEDULE Date **AUG 14 1940**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DUE	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 14 1940	AUG 14 1940
SKETCH			
RETOUCHING	3 6		8/20 Gr.
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	75		
ENGRAVING			
HAND COLOR PROOF	30 2		8-23-40
ARTIST DEPT.	29 11 1/2	9-3-40	9-5-40

DATE BLUEPRINT OR D. DATE Filed **9 5 40**

DATE HAND COLOR PROOF OF DATE Being Returned to Customer

By

2450  
50



I. & M. OTTENHEIMER  
BALTIMORE, MD.

NO. OBH1382  
ORDER NO. 42714

DATE SEPT. 7, 1940

25 M POST CARDS (GROUP 2) ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GOV. RITCHIE BOULEVARD  
BETWEEN BALTIMORE AND ANNAPOLIS, MD.

(INSKY)

*2 lines*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.I.

COLOR DESCRIPTION

LIGHT CEMENT, GREEN CENTER LAWN, MAKE GREEN LEAVES ON DEAD TREE  
ON REAR LEFT. INSERT MONUMENT PHOTO INTO SKY. (SEE INST. FOR COLORS ON BACK  
OF PHOTO).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order No. 11629  
By *[Signature]* Date *SEP 9 1940*  
ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date *SEP 9 1940*

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DUPT.	DATE COMPLETED
COMPOSING, TRACING, ETC.		SEP 9 1940	SEP 9 1940 <i>B</i>
SKETCH			
RETOUCHING	<i>4 2</i>	<i>9-9</i>	<i>9-11 S</i>
PHOTO LITHO			
BLUEPRINT STRIPPING, O. A. ETC.	<i>79</i>		
ENGRAVING			
HAND COLOR PROOF	<i>225</i>	<i>13/4</i>	<i>16 Sept.</i>
ARTIST DEPT.	<i>211</i>	<i>9 1/2</i>	<i>Sept. 23-40</i>

DATE BLUEPRINT OR'D \_\_\_\_\_ DATE Filed *9.26.40*

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

By \_\_\_\_\_

72



NO. OBH 1383

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER NO. 42714

DATE Aug. 15, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. ~~NO~~ yes

TITLE (IN FULL)

AERIAL VIEW OF HARBOR

IMPRINT

SAME AS ABOVE

SHOWING FORT ME HENRY, BALTIMORE, MD.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL BLDGS. AND WALL AROUND FORT DARK RED BRICK, RED BRICK WALK AROUND TOP OF TERRACE ALONG FRONT OF FORT, GREEN LAWN ON TERRACE AROUND FORT, SHOW FLAG ON POLE, SHOW GRAY MONUMENT & BRONZE FIGURE IN CENTER POINT OF FORT TERRACE, CEMENT WALK ALONG WATER EDGE, GREEN LAWN IN YARD, REAR ELEVATORS GRAY & BROWN, DARK PIERS, REAR BLDGS. GRAY, BUFF, & DARK RED, TOWER BLDG. IN DIS. DARK RED, LARGE BLDGS. ALONG WATER TAN GRAY SEE CARD ATTACHED FOR INST.

SUBMIT: RET. PHOTO REPHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

DATE

DATE

COMPLETED

COMING INTO

AUG 17 1940

AUG 17 1940

SKETCH

RETOUCH

PHOTOGRAPH

BUILD

STAMP

REMARKS

97

1 3/4

8-27

20

10 3/4

9-16-40

9-18-40

DATE Fixed

9-18-40

DATE Photo

9-18-40

## MAKEOVER

Charge to

WSE

DME

EST. MAKEOVER Time Required

RETOUCHING

Estimated by G. H. D.

PHOTOGRAPH

SEP 5 1940

BUILD

STAMP

REMARKS

1/4

M

4

54



R. & R. NEWS CO., ATLANTA, GA.

NO. 0811384

ORDER NO. 42716

DATE Aug. 13, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HISTORICAL ENGINE

"TEXAS", CYCLOPAMA BUILDING, ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 135

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

DULL RED COWCATCHER AND CENTER OF WHEELS. BLACK IRON ENGINE,  
SEE TISSUE OVERLAY. ADD ENOUGH TO TOP TO MAKE RIGHT PROPORTION BY NO  
MEANS CUT DOWN ON SIDES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By [Signature] AUG 15 1940  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature] AUG 15 1940  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 15 1940	
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		8-23
ARTIST DEPT.	60	9	8/28/40	8/30/40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or neg-  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto add  
paper on top

8/20 add on - Top & Bottom

AK 50  
52



R. & R. NEWS CO., ATLANTA, GA.

NO. OBH 1385

ORDER NO. 42717

DATE Aug. 13, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"MERRY-GO-ROUND" MUNICIPAL  
AIRPORT, ATLANTA, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 136

(In sky)

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

Tower bldg. #15 stucco, Black trim. glass sides, small bldgs.  
at left and right #12. Smoothen concrete ground. Aluminum color planes for  
good coloring of first plane see attached illustration. Other planes are  
Eastern airlines planes. Leave clouds as is.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 14 1940

AUG 14 1940

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 14 1940	AUG 14 1940
SKETCH				
RETOUCHING	2	3		8/20/40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING	80		8-21	
ENGRAVING				
HAND COLOR PROOF	49	1 3/4		8-23
ARTIST DELT.	53	9		8-29-40

DATE BLUEPRINT OK'D

DATE Del.

9.4.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

24. Blue  
impression

Rm 50  
50



DISTRIBUTED BY GEO. J. DAVIS,  
ANNAPOLIS, MD.

NO. OBH1386

ORDER NO. 42724

DATE Aug. 15, 1940

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATE CAPITOL, ANNAPOLIS, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- A-15

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

DARK RED BRICK, WHITE SASH & WINDOW FRAMES & COLUMNS & DOORS,  
WHITE TOWER, WITH SLATE ROOF, SLATE ROOF ON BLDG. BLDGS ON REAR LEFT  
DARK RED BRICK, GRAY TRIM, GREEN LAWN, REMOVE BARE PLACE ON LAWN IN  
FOREGROUND, MAKE GREE SPRINGTIME FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

DATE AUG 16 1940

By

DATE AUG 16 1940

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 16 1940
SKETCH		AUG 16 1940
PROOFING	6 4	8/20 Jz
PROOFING	78	
PROOFING		
PROOFING		
PROOFING		
PROOFING	49 1/2	8-23
PROOFING	205 9	8/30/40 9/5/40

DATE DELIVERED

DATE FILED

9.6.40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Make new front  
54



DISTRIBUTED BY GEO. J. DAVIS  
ANNAPOLIS, MD.

NO. OBH1387

ORDER NO. 42720

DATE Aug. 15, 1940

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAPEL, U.S. NAVAL ACADEMY,  
ANNAPOLIS, MD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A-38

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

VERY LIGHT GRAY BRICK, COPPER DOME, GOLD POINT ON TOP OF DOME.  
LIGHT GREEN ROOF, COLORED WINDOW ON RIGHT AND IN DOME, DARK CANNON ON  
RIGHT. GREEN VINES ON RIGHT END OF BLDG. REMOVE DARK SHADOW ON TREES ON  
RIGHT.

VERY IMPORTANT SUBJECT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate  
By *M*  
Date *AUG 16 1940*  
Cost Dept. Checked *M*  
ESTIMATE  
AND WORK SCHEDULE  
Date *AUG 16 1940*

OPERATION	EST. TIME	ACT. TIME	DATE
COMPOSING, TYPE SET UP			<i>AUG 16 1940</i>
SKETCH			
RETOUCHING	<i>6</i>	<i>3</i>	<i>8/21 add sub.</i>
PHOTO-LITHO			
BLU PRINT STRIPE & CLIPPING	<i>78</i>	<i>1</i>	
ENGRAVING			
HAND COLOR PROOF	<i>201</i>	<i>112</i>	<i>Aug 23</i>
ARTIST DELT.	<i>207</i>	<i>8 1/2</i>	

DATE BLU PRINT ORD. \_\_\_\_\_ DATE FILED *9-4-40*  
By *M*  
DATE HAND COLOR PROOF \_\_\_\_\_

make new stand  
54



DISTRIBUTED BY GEO. J. DAVIS  
ANNAPOLIS, MD.

NO. OBH1388

ORDER NO. 42721

DATE AUG. 23, 1940

12<sup>1</sup>/<sub>2</sub>M

POST CARDS

ART COLORONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) GOV. RITCHIE MEMORIAL ON  
GOV. RITCHIE BOULEVARD OVERLOOKING  
U.S. NAVAL ACADEMY, ANNAPOLIS, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A-10

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIP

STONE W  
GREEN F

Light gray stone columns & railing & rear seats, gray  
steps. Dark gray stone checkerboard walk. Gray cement drive,  
green shrubery. Dome on rear center light gray copper  
roof & top. Dome on rear right, white slate roof. Show  
these two rear domes clear. Bldg. on rear right light  
gray. Show water on rear right back of Shrubery.

SUBMIT: RET

TO:

(IMPORTANT SUBJECT DO GOOD WORK)

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE, & L.		AUG 23 1940	AUG 23 1940
SKETCH			
RET. & CORR.	2 1/2		9/5 Gr
PHOTOGRAPH			
BUILDING	80	9-7	
PAINTING			
HAND PAINTING	30	1/2	9-12-40
ARTIST'S COST	54	8 1/2	9-18-40
			9-20-40

DATE & AMOUNT PAID \_\_\_\_\_ DATE PAID 9.23.40  
DATE PHOTO REPORTED TO GLOBE \_\_\_\_\_  
DATE PHOTO REPORTED TO GLOBE \_\_\_\_\_  
By \_\_\_\_\_

Make new front  
64



DISTRIBUTED BY GEO. J. DAVIS,  
ANNAPOLIS, MD.

NO. OBH1389

ORDER NO. 42721

DATE Aug. 15, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOHN M. DENNIS, ANNAPOLIS  
CLAIBORNE FERRY CROSSING CHESAPEAKE  
BAY, ANNAPOLIS, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A-11

PHOTO PROPERTY OF CT.CO.

COLOR DESCRIPTION

BOAT WHITE, BROWN RAILINGS DARK BASE, BLACK TOP ON STACKS, STACKS  
WHITE, REAR AERIAL TOWER RED & WHITE CHECKERED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
Date AUG 16 1940  
By [Signature]  
Cost Dept. Checked  
Date AUG 16 1940

OPERATION	EST. TIME	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 15 1940	AUG 16 1940
SKETCH			
RETOUCHING	3		
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUE	79		
ENGRAVING			
HAND COLOR PROOF	201 1/2	Aug 23-40	
ARTIST EDITION	203 8 1/2	8-30-40	9-3-40

DATE DELIVERED TO

DATE PAID

9.4.40

DATE PAID BY

By

#54







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1391 ORDER NO. 42284 DATE 8/14/40

CUSTOMER ROSENTHAM ACKERMAN MILLINERY CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HERE IS CLASS MATE THE HAT FOR YOU  
(ETC. AS PER DRAWING)

FRONT NO. 5 (All of this on a 11" side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW DRAWING & TISSUE OVERLAY FOR DESIGN &  
COLOR INSTRUCTIONS

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

99

8-20

5x7  
3½  
40-13  
20.9

AUG 14 1940

24  
8-28-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H1392 ORDER NO. 42287 DATE 8/14/40

CUSTOMER MILLER'S PEN SERVICE  
ATLANTA, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MILLER'S PEN SERVICE (ETC. AS PER  
SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING

9.4.40

make Red impression  
DK. Blue

PHOTO RETURNED

TO

PHOTO USED FOR

99 8-20

Last 8-31 9/2/40

AUG 14 1940



DISTRIBUTED BY GEO. J. DAVIS,  
ANNAPOLIS, MD.

NO. OBH1393

ORDER No. 42720

DATE Aug. 15, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AERIAL VIEW OF U.S. NAVAL

ACADEMY SHOWING SEVERN RIVER, ANNAPOLIS,

E MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A-36

PHOTO PROPERTY OF C.T.CO.

ALL bldgs. in foreground very light gray bridge. Light stone wall along water edge. light gray cornice in center green sash. narrow green cornice & sash on left & right edge. white boats on right. rear right & center bldgs. very light gray. dull green roofs. bldgs. with dome on left rear center very light gray copper dome. narrow green cornice in foreground center over entrance. bldg. on rear right light gray. ~~show~~ across water red brick slate roof. 1st bridge on rear right light gray. show bridge clear. 2nd bridge on rear right dark iron. small bldgs. on rear left gray buff & white. show pier on right. make smooth green lawn in front of bldgs green shrubbery. crop 1/2 inch from bottom of photo

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPT. SI.		AUG 17 1940	AUG 17 1940
SKI DEPT.			
RE-ETCHING	3 5		8/21/40
PHOTO LITHO			
BLU. & ST. ON LITHO	78		
ENGRAVING			
HAND COLOR PROOF	201 1/2	Aug 23-40	
ART. D. IT.	202 10	8-30-	9-3

DATE BLUEPRINT ORD.

DATE Filed

9.4.40

By

DATE HAND COLOR PROOF

By

3

made by hand  
R



THE KYLE CO., LOUISVILLE, KY.

NO. OBH 1394

ORDER NO. 42761

DATE Aug. 15, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MOTHER'S MEMORIAL  
BRIDGE, FRANKFORT, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,715

ATTENTION!

2 Subjects on  
order for this company. Please  
note to it that all cuts or nega-  
tives are uniform and ask for  
in harmony with each other  
to make an attractive set.

# ESTIMATE

Cost Dept. Checked

By AUG 15 1940

Date

## WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 5 1940	AUG 15 1940
SKETCH	4	5		8-22-40
RETOUCHING				
PROOFING	84		8-22-40	
PRINTING				
COLOR PROOF	49	1½		8-26-40
FINAL COPY	33	83	8-30-40	9-3-40 F.W.

PRINTED

DATE FILED

9-16-40

DATE COLOR PROOF FILED

DATE

DATE



THE KYLE CO., LOUISVILLE, KY.

NO. OBH1395

ORDER NO. 42761

DATE Aug. 15, 1940

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
LIBERTY HALL, FRANKFORT, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dpt. Checked

Date AUG 16 1940

By

AUG 16 1940

OPERATION

DATA  
COMPLETED

COMPOSING

AUG 15 1940

AUG 16 1940

SKETCH

3 4

8/21/40

RETOUCHING

PHOTO FINDER

BLUEPRINT

STRIPPING

80

8-20

ENGRAVING

49 1/2

8-23

HAND COLORING

56 9

8-30-40

7-3-40

DATE RECEIVED

DATE FILED

9-6-40

DATE OF COLOR PROOF (KID)

D3

11-13  
54



CURT TEICH & CO.

NO. OBH1396

ORDER NO.

DATE AUG. 14, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT C.T. MODERN GIRL COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) EXT. EXH

C.T. & CO.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE Don

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		Date <u>SEP 4 1940</u>
COMPOSING		
ART DEPT. HC	<u>1/4</u>	By <u></u>
ENGRAVING		

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked in

By Aug 15 1940 WORK SCHEDULE Date Aug 15 1940

OPERATION	EST. TIME	DATE	DATE
	Click No.   Time Allowed	ENTERED DEPT.	COMPLETION
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <u>Mask Draw</u>	<u>25</u> <u>10</u>		
PHOTO LITHO			
B. L. PRINT	<u>7 1/2</u>	<u>8-26</u>	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	<u>203</u> <u>1 1/2</u>	<u>8-29-40</u>	<u>9-29-40</u>
ARTIST DEPT.	<u>216</u> <u>9 1/2</u>	<u>9-6</u>	<u>9-7</u>

DATE BLUEPRINT OK'D

LATE Filed

By 9-10-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## MAKEOVER

Charge to LVSE Don

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		Date <u>SEP 5 1940</u>
COMPOSING		
ART DEPT. HC	<u>1/4</u>	By <u></u>
ENGRAVING		



CURT TEICH COMPANY

NO. OBH1397

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT C. T. MODERN GIRL COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT T. & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Cart. 1/2*  
*E*

# MAKEOVER

Charge to LVSE Date

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cart Dept.
PHOTO-LITHO		Date <b>SEP 4 1940</b>
COMPOSING		By
ART DEPT. HC	1/4	
ENGRAVING		

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <i>Hast Luvig</i>	10		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	8-30-40	
ENGRAVING			
HAND COLOR PROOF	203 1 1/2	8-30-40	8-30-40
ARTIST DEPT.	209 9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Final

By

DATE Photo Returned to Customer

*of 11 213-5  
201-5*

*HC cost 1/4*



CURT TEICH & COMPANY

NO. OBH 1398

ORDER NO.

DATE Aug. 14, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT C. T. MODERN GIRL COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked by

By

AUG 15 1940

AND WORK SCHEDULE

By

AUG 5 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DAYS COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <i>Nash</i>	<i>10</i>	<i>8-16</i>	<i>8-20</i>
PHOTO LITHO			
BLUEPRINT	<i>74</i>	<i>8-22</i>	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	<i>49</i>	<i>1 1/2</i>	<i>8-26</i>
ARTIST DEPT.	<i>202</i>	<i>9-4-40</i>	<i>9-5</i>

DATE BLUEPRINT OK'D

DATE FILED

9 6 40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

52



CURT TEICH & COMPANY

NO. OBHL399

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. MODERN GIRL COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE GIRLS HAIR BLOND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By Aug 15 1940 WORK SCHEDULE

By Aug 15 1940

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <i>Mask Draw 10</i>			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	<i>74</i>	<i>8-22</i>	
ENGRAVING			
HAND COLOR PROOF	<i>58</i> <i>1 1/2</i>	<i>8/26/40</i>	<i>8/27/40</i>
ARTIST DEPT.	<i>201</i> <i>9 1/2</i>	<i>9-6</i>	<i>9-6</i>

DATE BLUEPRINT OK'D

DATE *9.7.40*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

52



CURT TEICH & COMPANY

NO. OBH1400

ORDER NO.

DATE Aug. 14, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. MODERN GIRL COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE BRIGHT COLORED SHOWER CURTAIN ( PROBABLY YELLOW )

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE		AND WORK SCHEDULE	
OPERATION		EST. TIME	DATE
		Job No. Time Allowed	ENTERED DEPT. COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING		74 9	
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		74	8-22
ENGRAVING			
HAND COLOR PROOF		49 1 1/2	8-27
ARTIST DEPT.		202 4 9 1/2 203 5 1/2	9-6-40

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

DATE Filed 9-10-40

By

DATE Photo Returned to Customer

15  
12



CURT TEICH & COMPANY

NO. 0BHL401

ORDER No.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT C. T. MODERN GIRL COMICS -  
10 SUBJECTS

SMALL TYPE (C) C. T. & CO., INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RET. TOUCHING	1 M	Time Recorded in Cost Dept.
PHOTO-LITHO		Date SEP 4 1940
COMPOSING		
ART DEPT. HC	1/4	By
ENGRAVING		

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 15 1940

AND WORK SCHEDULE

By

Date

AUG 15 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		8-26	
ENGRAVING				
HAND COLOR PROOF	203	1 1/2	8-29-40	8-29-40
ARTIST DEPT.	217	9 1/2	9-6-40	1-9-40

DATE BLUEPRINT OK'D

DATE Filed 9-10-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HC card 1/2

52



CURT TEICH & COMPANY

NO. OBH 1402

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHOCOLATE DROP COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 15 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 15 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		13		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	50		8-23	
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		8-30-40
ARTIST DEPT.	48	10 1/2	9-13-40	9-17-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY

NO. OBH 1403

ORDER NO.

DATE Aug. 14, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHOCOLATE DROP COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

Aug 15 1940

Aug 15 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	202	10	8-19-	8-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		9-3
ARTIST DEPT.	201	9 1/2	8-7-40	8-8-40

DATE BLUEPRINT OK'D

DATE 1940

9.10.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

52



CURT TEICH & COMPANY

NO. OBH 1404

ORDER NO.

DATE Aug. 14, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **C. T. CHOCOLATE DROP COMICS -  
10 SUBJECTS**

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SMALL TYPE (C) CURT & CO., INC.

COLOR DESCRIPTION

MAKE HORIZONTAL VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

Date

AUG 15 1940

AND WORK SCHEDULE

By

Date

AUG 15 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	201	13	Aug 22 - 40	Aug 22 - 40
PHOTO-LITHO				
BLEEDPRINT	80		8-23-40	
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	52	1 1/2	8/27/40	8/27/40
ARTIST DEPT.	58	10 1/2	9-4	9-6

DATE BLUEPRINT OK'D

By

DATE

9.7.40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

52



CURT TEICH & COMPANY

NO. OBH1405

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHOCOLATE DROP COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) C.T. & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. 1 T m. lower	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <i>Hand Color</i>	<i>10 3/4</i>		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	<i>80</i>		
ENGRAVING			
HAND COLOR PROOF	<i>58</i>	<i>1/2</i>	<i>8/21/40</i>
ARTIST DEPT.	<i>60</i>	<i>10</i>	<i>9/5/40</i>

*217-5*  
*307-534*

DATE BLUEPRINT ORD.

DATE FILE

*91040*

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



CURT TEICH & COMPANY

NO. OBH 1406

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SMALL TYPE (C) C.T. & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT C. T. CHOCOLATE DROP COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEST.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	Hash	11	8-20	8-21
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	80		8-22	
ENGRAVING				
HAND COLOR PROOF	52	1 1/2		8/26/40
ARTIST DEPT.	56	10	9-3	9-4

DATE BLUEPRINT OK'D

DATE FILED

DATE

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED BY

52



CURT TEICH & COMPANY

NO. OBH 1407

ORDER NO.

Aug. 14, 1940

DATE

6 M

POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C.T. CHOCOLATE DROP COMICS -

10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) C.T. & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 15 1940

ESTIMATE  
AND WORK SCHEDULE

Est Dept. Checked by

Aug 15 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING <i>Hand Color</i>	10	8-11-40	
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8	8-27	
ENGRAVING			
HAND COLOR PROOF	30	1/2	8-30-40
ARTIST DEPT.	54	10	9-11-40

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

52



CURT TEICH & COMPANY

NO. OBH1408

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOK DEAR (etc. as layout)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C. T. TRAILER COMICS -

10 SUBJECTS

SMALL TYPE (C) CURT TEICH & CO., INC

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 15 1940

WORK SCHEDULE

By

Date

AUG 15 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 1/4	8/12	8/16
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	86	8-19	
ENGRAVING			
HAND COLOR PROOF	49 1/4		8-21
ARTIST DEPT.	212 10 3/4	9-27-40	9-29-40

DATE BLUEPRINT OK'D

By

Date

DATE HAND COLOR PROOF OK'D

By

Date

DATE FILED

By

DATE FILED IN CHICAGO

By



CURT TEICH & COMPANY

NO. OBH1409

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT C. T. TRAILER COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PH0005AH1585 ADD BLURB ( JUST TRAILIN' ALONG) AS MARKED  
ON CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By *JA* Date *AUG 15 1940*

**ESTIMATE** AND WORK SCHEDULE By *JA* Date *AUG 15 1940*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 1/2		8/16 <i>JA</i>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-19	
ENGRAVING			
HAND COLOR PROOF	49 2		8-22
ARTIST DEPT.	10		9-4

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Photo \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



CURT TEICH & COMPANY

NQ. OBH 1410

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT C. T. TRAILER COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) C.T. & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

LETTER ON SIDE OF TRAILER \* HOME SWEET HOME \*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

One Day's Estimate

By 771 Date Aug 15, 1940

Due Aug 15, 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1 1/2		8/16
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF	30	1 3/4		8-21-40
ARTIST DEPT.	5	10 1/2	8-27	8-28

I. DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 9.4.40  
By \_\_\_\_\_  
II. DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY

NO. OBH1411

ORDER NO.

DATE Aug. 14, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. AUTO COMICS - 10 SUBJECTS

SMALL TYPE (C) C. T. & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

Date AUG 15 1940 WORK SCHEDULE

By Date AUG 15 1940

OPERATION	EST. TIME Clock No.   Time in hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10 3/4		8/16 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80 8-19		
ENGRAVING			
HAND COLOR PROOF	30 13/4		8-22-40
ARTIST DEPT.	36 10	8-28	8-29

DATE BLUEPRINT OK'D

DATE Filed

9.4.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

**DIAL NO.** OBH1412 / **ORDER NO.** 42307 **DATE** Sept. 5, 1940 **DEPT.** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART **DATE COMPLETED** Photos for  
this Customer

**12 1/2 M POST CARDS** **SIZE** 3 1/2 x 5 1/2 **STYLE** PHOTO COLORIT **FULL FACE**

**PLACE OF TITLE:** Upper, Lower, Center—Border — Follow Layout  
**Title in Plate** Yes No **Copyright in Plate** Yes No  
**Title in full** LINDSAY'S SKY BAR  
(etc. as per layout)  
**FRONT NO.** 5 **R. M.** Yes No  
**R. M. to cover part of Mess. Space, entire Mess. Space, entire Front**  
**Trade Mark** Yes No **Special type as sample**  
**IMPRINT:** Customer C. T. Imprint No Imprint

**RETOUCHING DEPARTMENT**  
**Submit — Sketch — Layout — Retouched Photo — Wash Drawing**  
**Follow Layout**

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED

*submit photo to office*

COLOR DESCRIPTION

SEE SKETCH

RETURN PHOTO  
YES  
NO

PHOTO RETURNED  
TO  
PHOTO USED FOR

49 9-17  
59 9/24 9/26

SEP 6 1940

*24*  
*9.27.40*

*make red impression*  
*OK. Blue*

3- 11- 1 1/2



J. P. BELL CO., INC. LYNCHBURG, VA.

NO. OB-H1413

ORDER No. 42803

DATE 8/17/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (NEFULL) NORTH VIEW OF THE ROTUNDA,  
UNIVERSITY OF VIRGINIA, CHARLOTTESVILLE,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- G-834

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Dark red brick. white columns & cornice & gable & doors & sash & frames. gray steps. light stone ends. monument dull green & light gray mottled. bronze bell & statue. green terraced lawn tan gray walk. dull blue slate roof. remove smear & paper from stamps. refer to 65830 for color on monument which should be dark dull green with light gray mixture

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

DATE COMPLETED

AUG 19 1940

AUG 19 1940

STETCH

RETOUCHING

PHOTOGRAPH

BLOCKING  
STRIPPING

ENGRAVING

HAND COLOR PROOF

ARTIST DIFF.

8 4

80

5 27

30

1/2

50

9

Sept. 6 1940

8-29-40

Sept 9 1940

9/10/40

DATE BLUEPRINT ORD

DATE FOR

By

DATE HAND COLOR PROOF

By

make up front  
58



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. OB-11414 ORDER NO. 42817 DATE 8/27/40

CUSTOMER C. A. SCHNACK JEWELRY CO.  
ALEXANDRIA, LOUISIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOUISIANA'S FINEST JEWELRY STORE  
EST. 1865

(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW ATTACHED SKETCH FOR LAYOUT

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1 1/2  
Ret 1 1/2  
He 3/4  
Lat 1/4

49

9-3

~~Handwritten signature~~

AUG 28 1940

Handwritten signature  
9.11.40



CURT TEICH & CO.

NO. OBH1415 - 6p 11

ORDER NO. D14

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)

TWIRLING TEMPEST

PRIVATE NO. UPPER LEFT - C-251

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.STREAMLINE SPORTS-10 SUBJECTS

PHOTO PROPERTY OF

*Plate no on front*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
Date AUG 19 1940 By [Signature] Cost Dept. Checked [Signature]  
Date AUG 19 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		AUG 18 1940	AUG 18 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
ENGRAVING			
HAND COLOR PROOF	49	8-21	8-26
ARTIST DEPT.	902	9-3-40	9-4

DATE BLUEPRINT OF D. 9 5-40  
By [Signature]  
DATE HAND COLOR PROOF [Signature]  
By [Signature]

MAKEOVER

Charge to Ap. Lit Dept.

EST. Makeover Time Required

OPERATION	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1/2	8-22 1940
COMPOSING		
ART DEPT.		
ENGRAVING		

11.  
Cory



CURT TEICH & CO.

NO. OBH1416

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)

TEAM-MATES

PRIVATE NO. UPPER LEFT C-252

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.STREAMLINE SPORTS-10 SUBJECTS

Plate no on front

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By Aug 19 1940

Date

# ESTIMATE AND WORK SCHEDULE

By Aug 19 1940

Date

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 19 1940	AUG 19 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-21	
ENGRAVING			
HAND COLOR PROOF	203 13/4	8-29-40	8-29-40
ARTIST DEPT.	206 10 1/2	9-6-40	9-9-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PAID

DATE Photo Returned to Customer



CURT TEICH & CO.

NO. ~~GENESEA~~  
OBH1417

ORDER NO.

DATE AUG. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)  
FRIVOLOUS

PRIVATE NO. UPPER LEFT C-253

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. STREAMLINE SPORTS -  
10 SUBJECTS

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

AUG 19 1940

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 19 1940	AUG 19 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLU-PRINT STRIPPING, OPAQUING	18		
ENGRAVING			
HAND COLOR PROOF	201 13/1	Aug 23-	
ARTIST DEPT.	215 10 1/2	9-6-40	9-7-40

DATE BLUE-PRINT OK'D

DATE Filed 9/10/40

DATE HAND-COLOR PROOF OK'D

DATE Photo Returned to Customer

coming



CURT TEICH & CO.

NO. OBH1418

ORDER NO.

DATE AUG. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)

WINSOME

PRIVATE NO. UPPER LEFT C-254

SMALL TYPE (C) CURT TEICH & CO, INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. STREAMLINE SPORTS -  
10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By                       
Date AUG 24 1940

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked                     

By                       
Date AUG 24 1940

OPERATION	EST. TIME CL. NO. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1940	
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	8-22	
ENGRAVING			
HAND COLOR PROOF	216 1/2	8-28	
ARTIST DEPT.	212 9 1/2	9-6-40	9-9-40

DATE BLUEPRINT OK'D                     

DATE Filed 9.10.40

DATE HAND COLOR PROOF OK'D                     

DATE Photo Returned to Customer                     

By



CURT TEICH & CO.

NO. OBH1419

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO --

TITLE (IN FULL) (IN PLATE AT BOTTOM)

IMPRINT C. T. STREAMLINE SPORTS -

CARE-FREE

10 SUBJECTS

PRIVATE NO. UPPER LEFT C-255

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By Aug 19 1940 Date Aug 19 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1940	AUG 13 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	80	8-21	
ENGRAVING			
HAND COLOR PROOF	201 1/2	Aug-26	- Aug 26
ARTIST DEPT.	2/2 10	2/6/40	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed 9.10.40

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned by Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_



CURT TEICH & CO.

NO. OBH 1420

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)

STRIKING!

PRIVATE NO. UPPER LEFT C-256

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. STREAMLINE SPORTS -  
10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By W Cost Dept. Checked W

Date AUG 19 1940 AND WORK SCHEDULE Date AUG 19 1940

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 19 1940	AUG 19 1940
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	8-28	
ARTIST DEPT.	226	10		8-4-40

DATE BLUEPRINT OK'D 9.6.40

By W

DATE HAND COLOR PROOF OK'D

By W

Coming



NO. OBHL421

CURT TEICH & CO.

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN PLATE AT BOTTOM)

IMPRINT C. T. STREAMLINE SPORTS -

INSPIRATION

10 SUBJECTS

PRIVATE NO. UPPER LEFT CA257

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

AUG 19 1940

DATE AUG 19 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 19 1940	AUG 19 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING	20	8-21	
ENGRAVING			
HAND COLOR PROOF	452	13/1	9/3/40
ARTIST DEPT.	210	9-7	9-14

DATE REVISION OK'D

DATE FOR

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

B.

MAKEOVER

DATE in Aug 1940

EST. TIME

1940

EST. TIME

1940

AUG 23 1940

1940

1940

1940

58



CURT TEICH &amp; CO.

NO. OBH 1422

ORDER NO.

DATE AUG. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN PLATE AT BOTTOM)

IMPRINT C. T. STREAMLINE SPORTS -  
10 SUBJECTS

DARING

PRIVATE NO. UPPER LEFT C-258

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH &amp; CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

MAKEOVER

Charge to LVSE Date SEP 4 1940

EST. Makeover Time Required

ETCHING		Date Recorded in Cost Dept.
PHOTO-LITHO		SEP 4 1940
COMPOSING		Date
ART DEPT. HC	1/4	By
ENGRAVING		

He corr. 1/4

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 19 1940

AND WORK SCHEDULE

AUG 19 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 19 1940	AUG 19 1940
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	8-21	
ENGRAVING			
HAND COLOR PROOF	216 131	8-29	
ARTIST DEPT.	203 10	9-7-40	9-9-40

DATE BLUEPRINT OK'D

DATE Final

9.10.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to App. Ret Date

EST. Makeover Time Required

RETOUCHING		Date Recorded in Cost Dept.
PHOTO-LITHO	1/2	AUG 21 1940
COMPOSING		Date
ART DEPT.		
ENGRAVING		



CURT TEICH & CO.

NO. OBH1423

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN PLATE AT BOTTOM)

IMPRINT C. T. STREAMLINE SPORTS -  
10 SUBJECTS

SEA NYMPH

PRIVATE NO. UPPER LEFT C-259

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LV Date

EST. Makeover Time Required

	EST.	Time Required to Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 4 1940
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Executive OK Estimate By *[Signature]* Date AUG 19 1940  
ESTIMATE AND WORK SCHEDULE By *[Signature]* Date AUG 22 1940  
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 19 1940	AUG 22 1940
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	74		8-20	
ENGRAVING				
HAND COLOR PROOF	201	1 3/4		Aug 24
ARTIST DET.		10 1/2		

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED 9 4.0.40

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE PHOTO KEPT IN CHARGE \_\_\_\_\_

*AC corr 1/2*

*[Signature]*



CURT TEICH & CO.

NO. OBH 1424

ORDER NO.

DATE Aug. 19, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE AT BOTTOM)

ARCHER-ETTE

PRIVATE NO. UPPER LEFT C-260

SMALL TYPE (C) CURT TEICH & CO. INCC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT C.T. STREAMLINE SPORTS -

10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked by

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 19 1940	AUG 19 1940
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		8-21	
ENGRAVING				
HAND COLOR PROOF	216	1/2	8-28	
ARTIST DEPT.	216	10	9-6-40	9-7-40

DATE BLUEPRINT OK'D

DATE FRAG

DATE HAND COLOR PROOF OK'D

DATE PHOTO RELATED TO ESTIMATE

11  
Griming



VALLEY NEWS COMPANY, MANKATO, MINN.

NO. OB-HL425

ORDER No. 42852

DATE 8/19/40

12 1/2 M POST CARDS	C.T.ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) BURTON HOTEL, MANKATO, MINNESOTA	IMPRINT <del>RECEIVED</del> SAME AS ABOVE	
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION

Awnings are alternately dark and light green. brick is tan and light brown-tan. Hotel sign Maroon. The letters in sign white. Remove telephone pole. put flag on flagpole a top hotel. Change sign atop hotel to read "BURTON HOTEL. Close examination of the sign will shw the lefters Burton Hotel glass tubing.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

OPERATION	DATE	ENTERED	DATE
COMPOSING			
SKETCH			
RETOUCHING	2	5	8/22/40
PHOTO-LITHO			
BLUEPRINT			
STRIPPING			
ENGRAVING	74	7	23
HAND COLOR PROOF	49	13/2	8-23
ARTIST PROOF	59	9/2	8-28

FILE & RETURN

ATE PAID

Very Rush

15  
make without  
58



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1426 ORDER NO. 42909 DATE Aug. 20, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
SIMONS MICHELSON CO.  
DETROIT, MICH.

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AH! DISCOVERED THE SECRET OF BUYING  
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Art Work ret 4/7/41

Drawing of 2 figures ret 5/7/41

FERM RUSH  
9.7.40

Make Red + Blue  
impressions

PHOTO RETURNED

TO

PHOTO USED FOR

49

8-24

9/10/40

gij

AUG 21 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OBH1427 ✓ ORDER NO. 42909 DATE Aug. 22, 1940

CUSTOMER SIMONS MICHELSON CO.  
DETROIT, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$  (Group 2)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SURPRISE OFFER FREE  
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer, C. T. Imprint ☒ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

SEE SKETCH ATTACHED

RETURN PHOTO  
YES  
NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

4-10-41  
Sept 3

Set 3

49

8-29

SEP 2/4

54-9-5-40-9-7-40 11

*[Handwritten signature]*

*[Handwritten signature]*  
*[Handwritten signature]*  
*[Handwritten signature]*

4.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OBHL428

ORDER NO. 42909

DATE Aug. 20, 1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

SIMONS MICHELSON CO.  
DETROIT, MICH.

100 M POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

GREATER THAN A SALE, COAT WEEK

(etc. as per layout)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

not marked 4/7/41

VERY RUSH

9.14.40

Mark Red Impression

PHOTO RETURNED

TO

PHOTO USED FOR

49  
52

8-24/40-2  
9/11/40 LA-11

*[Handwritten signature]*

AUG 21 1940



THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

NO. OBH1430/

ORDER NO. 42932/

DATE SEPT. 17, 1940

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER/

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

AERIAL VIEW OF KANAWHA  
RIVER AND CHARLESTON, W. VA. SHOWING  
KANAWHA BOULEVARD /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER /

COLOR DESCRIPTION

SEE TISSUE ATTACHED. / R

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES /

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 17 1940

SEP 17 1940

SEP 17 1940

SEP 17 1940

7.

9-17

4-23

15 2

211 13

10-9-40

26 1941

10-15-40

By

Photo Returned to Customer

3

Make new  
89



5 H.C. 1/2 1/2 1/2

Rephoto 517

XXM DALLAS POST CARD CO., DALLAS, TEXAS

NO. OB-HL431

ORDER No. 42944

8/21/40

25 POST CARDS C. T. ART COLORTONE DATE WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
BUILDING BY NIGHT, TYLER, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE) NO  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - TY-5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A3481 CUT OUT AUTOS.

ALSO BLDG. ON RIGHT ARE WHITE FRONTS.

Make night scene

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

8/21

# ESTIMATE AND WORK SCHEDULE

Est. Date Checked

By 8/21  
Date 8/21

DESCRIPTION	QTY.	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENTS SET UP		AUG 22 1940	AUG 22 1940
SKETCH			8/27
RETOUCHING	2 5		
PHOTOGRAPH			
BLUEPRINT STRIPPING, DRAWING			
ENGRAVING	30	5-28	8-29-40
HAND COLOR PROOF	205	8/3/40	9/7/40
ARTIST DEPT.		9/5/40	9/7/40

DATE BLUEPRINT OK'D

DATE Filed 9.10.40

DATE HAND COLOR PROOF

DATE PHOTO NEGATIVE

2 Hach

Make instance  
63



NO. OBH1432

CURT TEICH & CO.

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT C. T. ADDRESS COMICS- 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

Use drawing as is

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# MAKEOVER

Charge to LVSE Date

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 4 1940
COMPOSING		
ART DEPT. HC	1/2	By
ENGRAVING		

Executive OK of Estimate  
By LV  
Date Aug 21 1940

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By LV  
Date Aug 21 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cash No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 22 1940	
SKETCH <u>Lo</u>	6	1/2		8/23/40
RETOUCHING				
PHOTO-LITHO				
BLANK PRINT STAMPING, OPAQUING	84		8-28	
ENGRAVING				
HAND COLOR PROOF	30	1 1/3		8-29-40
ARTIST DEPT.	53	9 1/2		9-11-40

DATE BLUEPRINT OF'D \_\_\_\_\_ DATE Filed 9.14.40

By \_\_\_\_\_

DATE HAND COLOR PROOF OF'D \_\_\_\_\_

By \_\_\_\_\_

HC card  
1/4 1/4  
226

11  
63



CURT TEICH & CO.

NO. OBH1433

ORDER NO.

AUG. 21, 1940

DATE  
FULL PAGE

6 M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C. T. ADDRESS COMICS -

10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

DATE

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

DATE

OPERATION	EST. TIME Clock	DATE COMPLETED
COMPOSING, TYPE SET UP		
SKETCH	3 1/2	
RETOUCHING		
PHOTO LITHO		
BLUING STRIPPED	79	
ENCRAVING		
HAND COLOR PROOF	48 1/2	
ARTIST LITHO	53 9	9-5-40

DATE BLUEPRINT

DATE

9-6-40

DATE FOR LITHO TO BE SET







CURT TEICH & CO.

NO. OBH1435

ORDER NO.

AUG. 21, 1940

DATE

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. ADDRESS COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 4 1940
COMPOSING		
ART DEPT. HC	3/4	By
ENGRAVING		

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	QTY	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP				
SKETCH	1	1/2		8/23/40
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	8-29	
ARTIST DEPT.	50	9 1/2	Sept 10 1940	Sept 11 1940

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

HC cont  
1/2 1/4  
226 1/4



CURT TEICH & CO.

NO. 08H1436

ORDER NO.

DATE Aug. 21, 1940

6 M POST CARDS

ART COLOKTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C. T. FISHERMEN COMICS -

10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE Date SEP 4 1940

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE INTER. D. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP	6	1 1/2		8/23
SKETCH				
RETOUCHING				
PHOTO LITHO				
BLANKET STRIKING, OIL & INK				
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		8-28-40
ART DEPT. HC	216	9 1/2	9-7-40	9-9-40

DATE ESTIMATE FORW.

DATE Filed

9-10-40

DATE HAND COLOR PROOF FORW.

DATE Photo Returned to Sender

By

HC - Corr.

4 1/4  
225

63



CURT TEICH & CO.

NO. OBH1437

ORDER NO.

AUG. 21, 1940

DATE

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C. T. FISHERMEN COMICS -

10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 1 1940
COMPOSING		
ART DEPT. <u>1/2</u>	<u>1/2</u>	By
ENGRAVING		

88

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked X

By

Date

8-28-40

OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <u>20</u>	<u>6</u>	<u>1/2</u>	<u>8/23</u>
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	<u>78</u>		
ENGRAVING			
HAND COLOR PROOF	<u>49</u>	<u>1/2</u>	<u>8-28</u>
ARTIST DEPT.	<u>216</u>	<u>7 1/2</u>	<u>9-9-40</u>
			<u>9-10-40</u>

DATE BLUEPRINT OK'D

By

DATE Filed

9-11-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Engraving

By

275 XE cost  
1/4 1/4

63



CURT TEICH & CO.

NO. OBH 1438

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT C. T. FISHERMEN COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Est. Checked

By

Date 8/21/40

OPERATION	EST. TIME Hrs. Mins.	DATE COMPLETED
COMPOSING, TYPE SET UP	6 1/2	8/23/40
SKETCH		
RETOUCHING		
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	80	8-26
ENGRAVING		
HAND COLOR PROOF	48 1/2	
ARTIST DEPT.	59 9	9/12

DATE BLUEPRINT OK'D

DATE Filed

9.18.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

63



CURT TEICH &amp; CO.

NO. 0EH1439

ORDER No.

AUG. 21, 1940

6 M

POST CARDS

ART COLORTONE

DATE  
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C. T. FISHERMEN COMICS -

10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH &amp; CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE DM

EST. Makeover Time Required

RETOUCHING		Here Recorded in Card Dept.
PHOTO-LITHO		Date <u>SEP 5 1940</u>
COMPOSING		By <u>[Signature]</u>
ART DEPT. HC	<u>1/4</u>	
ENGRAVING		

Executive OK of Estimate

By

Date AUG 21 1940ESTIMATE  
AND WORK SCHEDULEBy [Signature]Date AUG 21 1940

OPERATION	EST. TIME CLERK'S TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <u>20</u>	<u>6</u>	<u>1/2</u>	<u>8-23</u>
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	<u>84</u>	<u>8-26</u>	
ENGRAVING			
HAND COLOR PROOF	<u>49</u>	<u>13/4</u>	<u>8-30</u>
ARTIST DEPT.	<u>212</u>	<u>10</u>	<u>9-9-40</u>

DATE BLUEPRINT OK'D

DATE Filed

9-11-40

By

DATE HAND COLOR PROOF OK'D

By

HC. Cons.

1/4

63



CURT TEICH & CO.

NO. OBH 1440

ORDER NO.

DATE AUG. 21, 1940

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISHERMEN COMICE -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

TOUCHING		now it printed in Cost Brgh
RETOUCHING		SEP 4 1940
COMPOSING		
ART LITH. HC	1/2	By
ENGRAVING		

Executed OK

By AUG 21 1940  
Date

ESTIMATE  
WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	TIME	DATE	DATE
		ENTER D DPT.	COMPLETED
COMPOSING	1/2		8/23/40
SKETCH	1/2		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OIL		8-26	
ENGRAVING			
HAND COLOR PROOF	48	1/2	
ARTIST DEL.	226	9 1/2	Sept 6-40

DATE RECEIPT OF D. 9.7.40

DATE HAND COLOR PROOF

NO cost  
1/4 1/4  
226



CURT TEICH & CO.

NO. OBH 1441

ORDER No.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISHERMEN COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LISE Dept.

EST. Makeover Time Required

RETOUCHING		Date (Entered in Cost Dept.)
PHOTO-LITHO		Date SEP 4 1940
COMPOSING		By
ART LITHO HC	3/4	By
ENGRAVING		

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING	1/2		8/23/40
RETOUCHING			
PHOTO-LITHO			
BLIND LITHO	78		
ENGRAVING			
HAND COLOR PROOF	78	1/2	
ARTIST DEPT.	78	9/10/40	9/10/40

DATE BLUEPRINT SENT

9.11.40

By

Date

DATE CHECKED

Date

HC - Cori

4 1/2  
225

63



CURT TEICH & CO.

NO. 08H1442

ORDER NO.

DATE Aug. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT C. T. FISHERMEN COMICS -  
10 SUBJECTS

PDATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE Don.

EST Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date <u>SEP 4 1940</u>
COMPOSING		By
ART DESK HC	<u>3/4</u>	
ENGRAVING		

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By HC

Date Aug 21 1940

OPERATION	ST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
ENG. TYPE SET UP			
RETOUCHING	<u>3</u> <u>1/2</u>		<u>8-23</u>
PHOTO-LITHO			
B.L. & W. PROOF			
OPACQUE		<u>8-26</u>	
ENGRAVING			
HAND COLOR PROOF	<u>30</u> <u>1 1/2</u>		<u>8-28-40</u>
ART DESK	<u>226</u> <u>10</u>	<u>9-10</u>	<u>9-11</u>

DATE BLUEPRINT OK'D

By

DATE FILED 9-11-40

DATE HAND COLOR PROOF OK'D

By

HC - Corro.  
1/4 225 1/2



CURT TEICH & CO.

NO. OBH1443

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. GENERAL COMICS - 10

SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE(C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Check

By

Date AUG 21 1940

OPERATION	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
COMPOSING & SET UP		AUG 22 1940	AUG 22 1940
SKETCH	20 ✓ 1/2 ✓		8-23-40
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT SKIPPING, OPAQUING	30	8-26	
ENGRAVING			
HAND COLOR PROOF	30 1/2		8-29-40
ARTIST DEPT.	57 9	9-4-40	9-5-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PAID

By

DATE PAID



CURT TEICH & CO.

NO. 0BH1444

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. EVERYDAY COMICS -  
10 SUBJECTS

PLAT NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# MAKEOVER

Charge to LVSE DME

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
PHOTOGRAPHING		
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	1/2	By SEP 5 1940
ENGRAVING		

ESTIMATE AND WORK SCHEDULE  
By 3  
Date AUG 21 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET P			
ETCH	6 1/2		8/23/40
RE TOUCHING			
PHOTO LITHO			
BEZEL PRINT STITCHING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		8-29-40
ARTIST DEPT.	2 1/2	Sept 9-40	

DATE DUPLINT OK'D DATE Filed 9-11-40

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Cust.

HC - Cost.

1/2

63



CURT TEICH & CO.

NO. OBH 1445

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. EVERYDAY COMICS -  
10 SUBJECTS

PLATE NO. ONFRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LISE Dept.

EST. Makeover Time Required

RETOUCHING		Time is added in Cost Dept.
PHOTO-LITHO		Date <u>SEP 4 1940</u>
COMPOSING		
ART DEPT. HC	<u>3/4</u>	By _____
ENGRAVING		

## ESTIMATE

By

Date

AUG 21 1940

WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE G. TYPE SET UP			
SKETCH	Lo 6	12	8/23/40
RETOUCHING	Lo		
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	21h	13/4 8-29	
ARTIST DEPT.	57	9-11-40	9-13-40

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE

9-14-40

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

HC 226 1/4

63



CURT TEICH & CO.

NO. OBH1446

ORDER NO.

DATE AUG. 21, 1940

6

M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT C. T. COMFORT COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

## MAKEOVER

Charge to LVSE ~~Day~~

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-ILLUSTRATION		Date <u>SEP 4 1940</u>
COMPOSING		
ART DET. HC	<u>1/2</u>	By <u></u>
ENGRAVING		

Executive OK of Estimate

## ESTIMATE

Cost Log. Checked

By AUG 21 1940  
Date

By AUG 21 1940  
Date

OPERATION	EST.	ACT.	DATE COMPLETED
COMPOSING 1Y SET UP			AUG 22 1940
SKETCH	40	1/2	8/23/40
RETOUCHING			
PHOTO-ILLUSTRATION			
BLUE-PRINTING	79		
ENGRAVING			
HAND COLOR PROOF	203	1/2	8-29-40
ART DET. HC	35	9/2	9-9

DATE BLUE-PRINT OK'D

DATE Paid

9/14/40

DATE FOR DELIVERY OK'D

DATE FROM REMITT X OVER

Ne case



CURT TEICH & CO.

NO. 0BHL447

ORDER NO.

DATE AUG. 21, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COMFORT COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 4 1940
COMPOSING		
ART DET. HC	3/4	
ENGRAVING		

By AUG 21 1940 Date AUG 21 1940  
ESTIMATE AND WORK SCHEDULE  
Cost Dept. Checked By 70 Date AUG 21 1940

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING SET UP		AUG 22 1940	
SKETCH	Lo 3 1/2		
RETOUCHING			
PHOTO LITHO			
BLUEPRINT SILK SCREEN OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	203 1/2	8-28-40	8-28-40
ARTIST DEPT.	31 9 1/2		9/6/40

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed 9.6.40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

HC corr  
1/2  
15 Min  
225

63



CURT TEICH & CO.

NO. OBH 1448

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS ART COLOPHONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT C. T. COMFORT COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# MAKEOVER

Charge to LVSE Dent.

EST. Makeover Time Required

TIME	Time Recorded in Cost Dept.
RETOUCHING	
PHOTO LITING	SEP 4 1940
COMPOSITING	Date
ART DET. HC	By
ENGRAVING	

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AUG 21 1940  
Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		AUG 22 1940	8/23/40
SKETCH	40 3 1/2		
RETOUCHING			
PHOTO LITING	79		
ENGRAVING	30 1 3/4		8-28-40
HAND COLOR PROOF	23 9 1/2	9-9-40	9-16-40 F.W.
ART DET. HC			

DATE BLUEPRINT OK'D.

DATE Filed 9.18.40

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

Ne can.  
15 min 1/4

63



CURT TEICH & CO.

NO. OBH ~~1779~~

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COMFORT COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By 888  
Date AUG 21 1940

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 6  
Date AUG 21 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>AUG 27 1940</u>	<u>AUG 27</u>
SKETCH <u>Lo</u>	<u>3</u>	<u>1 1/2</u>		<u>8/23 gr</u>
RETOUCHING				
PHOTO LITHO				
PROOF SET STRIKE TWO (O. A. P. NO. 1)	<u>79</u>			
ENGRAVING				
HAND COLOR PROOF	<u>203</u>	<u>1 1/2</u>	<u>8-28-40</u>	<u>8-28-40</u>
ARTIST DEPT	<u>48</u>	<u>9</u>	<u>9-4-40</u>	<u>9-5-40</u>

DATE BLUEPRINT ORD. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

By \_\_\_\_\_

DATE 9.6.40

DATE Photo Returned to Cost Dept. \_\_\_\_\_

3

63



CURT TEICH & CO.

NO. OBH 1450

ORDER NO.

DATE Aug. 21, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - HAVING A PRESSING  
ENGAGEMENT

BOT - SCOTCH POST OFFICE

PRIVATE NO. UPPER RIGHT C-10

SMALL TYPE (C) CURT TEICH & CO, INC.

COLOR DESCRIPTION

USE PHOTO 5AH1553 ENLARGE COLOR PLATES 5AH1553

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT C. T. COMFORT COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Con. Dept. Chief

By

Date

1940

OPERATION	EST. TIME (No. of Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMINGLING, TUBE SET UP			
ETCH			
RETOUCHING	0		8/23/40
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	(53) 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

9.4.40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

63



CURT TEICH & CO.

NO. 6BH 1451

ORDER No.

DATE AUG. 21, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT C. T. WET COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order No. 11194

ESTIMATE

Cost Dept. Checked by

AUG 21 1940

AND WORK SCHEDULE

By AUG 21 1940

DATE	TIME	DATE	TIME	DATE	TIME
ENTER D DEPT.		ENTER D DEPT.		ENTER D DEPT.	
COMPOSING, TYPE SET UP					
SKETCH	✓	1/2			8/23/40
RETOUCHING					
PHOTO-LITHO					
BLUEPRINT	8 H		8-26		
STRIPPING, OPAQUING					
ENGRAVING					
HAND COLOR PROOF	48	1/2			
ARTIST DEPT.	33	9 1/2			9-6-40

DATE BLUEPRINT OK'D

DATE PROOF

9.7.40

By

By

63



CURT TEICH & CO.

NO. OEH 1452

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. FARM COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date AUG 21 1940

Date

AND WORK SCHEDULE

By AUG 21

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cost	Total Hours		
COMPOSING, TYPE SET UP			8-22-40	
SKETCH	20	1 1/2		8/23/40
RETOUCHING				
PHOTO LITHO				
BLUEPRINT SKIPPING, OPAQUING	80		8-27	
ENGRAVING				
HAND COLOR PROOF	202	1 1/2	8-29-40	8-29-40
ARTIST DEPT.	52	9 1/2		9/5/40

DATE PRINTED

DATE Filed

9.6.40



CURT TEICH & CO.

NO. OBH1453

ORDER No.

DATE AUG. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT C.T.FARM COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

ETCHING		Recorded in Cast Dept.
ETCHING		SEP
ETCHING		Est.
ART DEPT. HC	3/4	By
ENGRAVING		

ESTIMATE  
AND WORK SCHEDULE  
By *[Signature]*  
Date AUG 21

OPERATION	EST. TIME CLERK (HOURS)	DATE ENTERED DUPT.	DATE COMPLETED
COMPOSING TYPE SET-UP			
SKETCH <i>Pa</i>	6 1/2		8/23 Gr
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	20	8-26	
ENGRAVING			
HAND COLOR PROOF	203	1 1/2 8-28-40	8-28-40
ARTIST DEPT.	60	9 1/2 9-9-40	9-10-40

DATE BLUEPRINT OK'D

DATE Filed 9/1/40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*HC card*  
*1/4 1/2*  
*226*

3

63



NO. OBH1454

CURT TEICH & CO.

ORDER NO.

DATE AUG. 21, 1940

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <b>I</b> R. M. <b>NO</b>
TITLE (IN FULL)		IMPRINT <b>C.T. FARM COMICS - 10 SUBJECTS</b>
SMALL TYPE (C) CURT TEICH & CO.		PLATE NO. ON FRONT
COLOR DESCRIPTION		PHOTO PROPERTY OF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Date Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 4 1940
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Executive OK of Estimate By 8/23/40 Cost Dept. Checked By 8/23/40  
Date AUG 21 1940 ESTIMATE AND WORK SCHEDULE Date AUG 21 1940

OPERATION	TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	20	2	1/2
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	84		8-28-40
STRIPPING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	703	1/2	8-28-40
ARTIST DEPT.	31	9 1/2	9/9/40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 9-10-40  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE ARTIST DEPT. OK'D \_\_\_\_\_

HC corr.  
1/4  
226







CURT TEICH & CO.

NO. 0811456

ORDER No.

DATE AUG. 21, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT C.T. NUDIST COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC. PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE DME

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 5 1940
COMPOSING		
ART LITHO	1 1/2	
ENGRAVING		

Estimate

DATE AUG 21 1940

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AJC

Date

	DATE ESTIMATED	DATE EXTENDED	DATE COMPLETED
COMPOSING, DESIGN, LITHO			
SKETCH	2	1 1/2	9-28
RETOUCHING			
PHOTO LITHO			
ENGRAVING	80	9-26	
HAND COLOR PROOF	49	1 3/4	8-30
ART LITHO	7-26	9 1/2	9-9

DATE BLUEPRINT ORDER

DATE FILED 9-10-40  
Ry

HC corr.  
1/2



THOMAS R. WEST, MIAMI, FLA.

NO. OBH1457

ORDER NO. 42976

DATE AUG. 23, 1940

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

A MIAMI, FLORIDA HOME IN TROPICAL  
A TROPICAL SETTING.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE IMPRINT - DL-103

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Initiative of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	13 3		8/29/40
PHOTO LITHO			
ENGRAVING	79		
HAND COLOR PROOF	30 1/2		9-3-40
ARTIST DEPT.	206 9 1/2	9-13-40	9-17-40

DATE BLUEPRINT OF'D

By

DATE HAND COLOR PROOF OF'D

By

DATE Filed

9-18-40

DATE RECEIVED BY CUSTOMER

ATTENTION!

Please  
See that all the  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

## MAKEOVER

Charge to LVSE Date

EST. Make over Time Required

	Time	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART LITHO HC	1/2	
ENGRAVING		

HC 0011

66



64



*Get OK 12/11*

THOMAS R. WEST, MIAMI, FLA

NO. OBH1459

ORDER NO. 42982

DATE AUG. 23, 1940

25 M POST CARDS

ART COLOR DONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) (at left) A FLAMINGO HATCHING,  
HIALEAH PARK, MIAMI  
(AT RIGHT) FLORIDA

IMPRINT SAME AS ABOVE

SMALL TYPE COPYRIGHT THOMAS R. WEST  
PRIVATE NO. BEFORE TITLE - M-88

PHOTO PROPERTY OF Customer

COLOR DESCRIPTION SEE OTHER FLAMINGO SUBJECTS IN WORK FOR COLORS. THE RUFFLED FEATHERS ON TOP OF BACK ARE A LIGHTER PINK THAN REST OF BODY. THE LEGS ARE DEEPER PINK, ESPECIALLY AT KNEE JOINTS. THE BEAK IS DEEPER PINK AND BLACK. BABY CHICK IS WHITE. PUT ONE EGG IN NEST LEFT BACKGROUND. EGG IS WHITE. BUSH IN BACKGROUND IS A HISBISCUS WITH A FEW RED BLOSSOMS. NESTS ARE MADE OF MUD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of order for this customer. Please see to it that all our negatives are uniform and that all in harmony with the order to make as requested.

MAKEOVER

Charge to LVSE. Det.

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 9 1940
COMPOSING		
ART LITH. HC 1/2		By <i>[Signature]</i>
ENGRAVING		

HC corr.

1/2

ESTIMATE				
AND WORK SCHEDULE				
By <i>[Signature]</i> Date AUG 23 1940				
OPERATION	EST. TIME	DATE	DATE	DATE
COMPOSING TYPE SET UP		AUG 23 1940	AUG 23 1940	
SKETCH	8 3			8/27/40
RETOUCHING				
PHOTO LITHO	75			
ENG LITHO				9-3
HAND COL PROOF	49	1/2	9/12/40	9/13/40
ART LITHO	60	8 1/2		

DATE ORDER SENT TO D

DATE FILED

DATE HAND COLOR

64



THOMAS R. WEST, MIAMI, FLA.  
PHOTO BY WYE FREEMAN

NO. OBH1460

ORDER NO. 42982

DATE Aug. 23, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

THE VENETIAN POOL, CORAL GABLES,  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -DL-99

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TAKE OUT WHITE RESIDENCE IN CENTER BACKGROUND AND PUT IN  
SUITABLE FOLIAGE. ALSO THE PALM TREES ARE RATHER BAD, SO PLEASE ADD FRONDS  
AS NEEDED. VINE ON RAILING OF STAIRWAY(LEFT CENTER) IS PURPLE BOUGAINVILLE.  
BUSHES IN BACKGROUND ARE PINK OLEANDERS. THE GRASSY PLANT IN FOREGROUND IS  
PANDANUS BRIGHT GREEN LEAF WITH YELLOW STRIPE EDGES(A YELLOW GREEN NOT BRIGHT  
YELLOW) GIVE BATHING SUITS VARIED COLORS AND NICE BILLOWY WHITE CLOUDS IN SKY.  
THE GROTO IS NATIVE CORAL ROCK WHICH IS A GREY AND BROWN MOTTLED STONE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this set. Please  
see to it that all parts of set  
tives are uniform and color  
in harmony with each other  
to make an attractive set.

MAKEOVER

LVSE

Required

Recorded in Card Dept.

PROOF

SEP 9 1940

COMM

ART DEPT HC

ENGRAVING

ESTIMATE			
AUG 23 1940			
OPERATION	EST. TIME	DATE	COMPLETED
COATING, TYPE SET UP		AUG 23 1940	
SKETCH			
RETOUCHING	6 6		8/27
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	80	8-28	
ENGRAVING			
HAND COLOR PROOF	48 1/2		
ARTIST DEPT.	211 9	9-13-40	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

By

HC COM

1/2

For the moment

64



THOMAS R. WEST, MIAMI, FLA.

NO. OBH1461

ORDER NO. 42982

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (in sky)

IMPRINT SAME AS ABOVE

SUNRISE AT MIAMI BEACH, FLORIDA

PRIVATE NO. BEFORE IMPRINT - DL-100

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETAIN CLOUD EFFECT. USE OWN JUDGEMENT FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTOGRAPH		
ART LITHO	1/4	
ENGRAVING		

Executive C. O. Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 23 1940

WORK SCHEDULE

OPERATION	EST. TIME	DATE COMPLETED
POSING, TYPE SET UP		
CH		
OUCHING	3 3	8-27
D-LITHO	78	
INT		
NG, OPAQUING		
AVING		8-29
COLOR PROOF	99 1 1/2	9-12
DEPT.	201 9	

DATE IMPRINT OK'D

By

DATE AND COST

9-14-40

3

64



THOMAS R. WEST, MIAMI, FLA.

NO. OBH1462

ORDER NO. 42983

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) F. E. C. RY. STREAMLINER

"HENRY M. FLAGLER" AT HOLLYWOOD, FLA.  
STATION.

SMALL TYPE PHOTO BY KARLBERG

PRIVATE NO. BEFORE TITLE - H-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD OBH208. STATION IS LIGHT BUFF WITH SPANISH TILE ROOF. FOLIAGE ON LEFT IS HIBISCUS RED BLOSSOMS. HIBISCUS AND BOUGAINVILLEA AROUND STATION. SHELTER ON LEFT WITH SIGN HOLLYWOOD IS FEG YELLOW. TAKE OUT POLES AND WIRES. TAKE OUT WORD HOLLYWOOD ON SHELTER AT LEFT. LIGHT STANDARD IS ALUMINUM. FENCE BETWEEN TRACKS IS GREEN. BILLOWY WHITE CLOUDS IN BLUE SKY. BRING OUT LETTERING ON LOCOMOTIVE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this card. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

AUG 23 1940

OFF

TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSITION

AUG 23 1940

AUG 23 1940

SKETCH

3 6

8/28/40

RETOUCHING

PHOTO FILM

BLUEPRINT

STRIPPING

8/28

8-29

ENGRAVING

49

13/4

8-30

HAND COLOR

48

9/2

9-11-40

9-12-40

ARTIST PROOF

DATE RETURNED

DATE PAID

9 14 40

By

DATE HANDS RETURNED

DATE Photo Returned to Customer

By

Red  
mug  
y

P.  
CV



THOMAS R. WEST, MIAMI, FLA.  
PHOTO BY VERNE WILLIAMS

NO. OBH1463

ORDER NO. 42993

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (in plate at top)

INTERIOR OF GESU CATHOLIC CHURCH,  
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT DL-98

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this photograph. Please  
see to it that all of the  
atives are uniform and that they  
in harmony with the whole  
to make an attractive set.

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 9 1940
COMPOSING		
ART DEPT. H.C.	3/4	By
ENGRAVING		

HC corr.

3/1

17  
64

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TH. SET UP	AUG 25 1940	AUG 28 1940
SKETCH		
RETOUCHING	2 8	8/29/40
PHOTO LITHO		
BLUEPRINT STRIPE & CO. LINDI	8-7	8-30
ENGRAVING		
HAND COLOR PROOF	20 10/2	9-3-40
ARTIST DEPT.	53	9-27-40

DATE BLUEPRINT CRD 9-30-40  
By  
DATE HAND COLOR PROOF CRD  
By



BOULDER DAM SERVICE BUREAU,  
BOULDER CITY, NEVADA

NO. OBH1464

ORDER NO. 42997

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M.	YES
TITLE (IN FULL) TOP .. BOULDER DAM AND ARIZONA WING OF POWERHOUSE	IMPRINT	SAME AS ABOVE	
BOT.. BOULDER CANYON PROJECT OF THE BUREAU OF RECLAMATION			
LEFT SIDE.(C) BOULDER DAM SERVICE BUREAU	PHOTO PROPERTY OF	CUSTOMER	

COLOR DESCRIPTION

USE KODACHROME ATTACHED

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please see to it that all positives or negatives are uniform in color and in harmony with each other to make an attractive set.

One of the most important things about these Kodachromes, is that you caution who ever handles them, to take particular care that thumb and finger marks and abrasions, not appear on these Kodachromes when they are returned to customer. They have not quite forgiven us for the damage done to one of their most particular subjects. I think they wrote about this. These marks cannot be removed without destroying the dye of the positives.

NOTE

ESTIMATE			
AUG 30 1940			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		AUG 30 1940	AUG 30 1940
SKETCH			
RETOUCHING	8 1/2		9-4-40
PHOTO LITHO			
BLUEPRINT			
STRIPPING & PACKING	84		
ENGRAVING			
HAND COLOR PROOF	49	13/4	9-6
ARTIST DEPT.	12		
DATE BLUEPRINT ORD.		DATE 10-5-40	
DATE HAND COLOR PROOF		DATE 10-5-40	

follow HCP  
very carefully

Aug 65  
70



BOULDER DAM SERVICE BUREAU  
BOULDER CITY, NEVADA

NO. OBH1465

ORDER NO. 42997

DATE AUG. 23, 1940

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP... ARIZONA SPILLWAY --  
BOULDER DAM  
BOT... BOULDER DAM CANYON PROJECT OF  
THE BUREAU OF RECLAMATION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

LEFT SIDE (C) BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE KODACHROME ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4  
order for the...  
me...  
tives...  
in harmony...  
to make an attractive set

One of the most important things about these Kodachromes, is that you caution who ever handles them, to take particular care that thumb and finger marks and abrasions, not appear on these Kodachromes when they are returned to customer. They have not quite forgiven us for the damage done to one of their most particular subjects. I think they wrote about this. These marks cannot be removed without destroying the dye of the positives.

NOTE

Executive *[Signature]* ESTIMATE By *[Signature]*  
Date AUG 30 1940 Date AUG 30 1940  
Lm. *[Signature]* AND WORK SCHEDULE

OPERATION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITION, TYPE, ETC.			AUG 30 1940	
SKETCH	8	1		9/4/40
RETOUCHING				
PHOTO-LITHO	64			
B. LITHO T STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	49	13/4		9-9
ARTIST DEPT.	60	X	9/27/40	10/3/40
	16			

DATE PAULPRINT ORD. \_\_\_\_\_ DATE PAID 10/5/40  
DATE HAND COLOR PROOF \_\_\_\_\_  
Lm. *[Signature]*  
DATE PAID 10/5/40  
Lm. *[Signature]*  
DATE PAID 10/5/40  
Lm. *[Signature]*

follow HCP  
very carefully

Rm 65  
70



BOULDER DAM SERVICE BUREAU  
BOULDER CITY, NEVADA

NO. OBH1466

ORDER NO. 42997

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP... LAKE MEAD IN BLACK  
CANYON, BOULDER DAM

IMPRINT SAME AS ABOVE

BOT... BOULDER CANYON PROJECT OF THE  
BUREAU OF RECLAMATION

LEFT SIDE (C) BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE KODACHROME ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4  
Please see to it that all negatives are in harmony with each other to make an attractive set.

One of the most important things about these Kodachromes, is that you caution who ever handles them, to take particular care that thumb and finger marks and abrasions, not appear on these Kodachromes when they are returned to customer. They have not quite forgiven us for the damage done to one of their most particular subjects. I think they wrote about this. These marks cannot be removed without destroying the dye of the positives.

NOTE

ESTIMATE WORK SCHEDULE

OPERATION	DATE	DATE	DATE	DATE
	START	INTERMEDIATE	INTERMEDIATE	COMPLETE
RETOUCHING		1/4		
PHOTO-LITHO				
BLUEPRINT	84		9-5	
STRIPPING				
ENGRAVING		13/4		
HAND COLOR PROOF				
ARTIST EIGHT	59	12	10/2	10/4

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

follow HQ  
very carefully

11-65  
RM-70



BOULDER DAM SERVICE BUREAU  
BOULDER CITY, NEVADA

NO. OBH1467  
ORDER NO. 42997  
DATE AUG. 23. 1940

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP... NEVADA LOOKOUT POINT,  
BOULDER DAM  
BOT... BOULDER CANYON PROJECT OF THE  
BUREAU OF RECLAMATION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

LEFT SIDE (C) BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF CUSTOMER

FOR DESCRIPTION

USE KODACHROME ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this order. Please  
see to it that all of the nega-  
tives are properly placed  
in the order and that they  
to make an attractive set.

One of the most important things about these  
Kodachromes, is that you caution who ever handles  
them, to take particular care that thumb and finger  
marks and abrasions, not appear on these Kodachromes  
when they are returned to customer. They have not  
quite forgiven us for the damage done to one of  
their most particular subjects. I think they wrote  
about this. These marks cannot be removed without  
destroying the dye of the positives.

NOTE

ESTIMATE  
DATE AUG 30 1940 By [Signature] Date AUG 30 1940

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENTS			
SKETCH			
RETOUCHING	1 1/2		8-3-40
PHOTO-LITHO			
BLUEPRINT		9-5	
STRIPPING, CHAQUING			
ENGRAVING			
HAND COLOR PROOF	49	2	9-6
ARTIST DEPT.	54	10-2-40	10-4-40

DATE DUPLICATION ORD. 10-5-40  
DATE HAND COLOR PROOF ORD.  
DATE Photo Returned to Customer

Follow HQ  
Very Carefully

Aug 65  
70



ROSE NEWS CO., LANSING, MICH.

NO. OBH1468

ORDER NO. 43002

DATE AUG. 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM LANSING,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT COLORED PENCIL SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_



CURT TEICH & CO.

NO. OBH1469

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GREETINGS FROM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT C. T. GROUP SCENICS - 10  
IO SUBJECTS

PRIVATE No UPPER RIGHT S-511

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

Executive Order 9453  
ESTIMATE  
AND WORK SCHEDULE  
Date AUG 22 1940  
Cost Dept. Checked

OPERATION	EST. TIME Clock No. Time Allowed	DATE INT. EXOT.	DATE COMPLETED
COMPOSING, TYPE SET UP	14 2	AUG 22 1940	AUG 24 1940
SKETCH	8 6	Aug 11	
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	74 5	9-7	
ENGRAVING			
HAND COLOR PROOF	30 2		9-16-40
ARTIST DEPT.	215 9 3/4	9-17-40	9-18-40
	219-7 1/4	9-17-40	9-18-40
DATE DELIVERY OF D		9-19-40	
DATE HAND COLOR PROOF			

64



CURT TEICH & CO.

NO. OBH 1470

ORDER No.

AUG. 22, 1940

DATE

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

C. T. GROUP SCENICS - 10 SUBJECTS

GREETINGS FROM

PRIVATE NO UPPER RIGHT - S-512

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By

Date

DATE

COMPLETED

OPERATION

EST. TIME

Clock No. Time Allowed

DATE

ENTERED DEPT.

COMPOSING, TYPE SET UP

10

3

AUG 22 1940

AUG

SKETCH

10

3 1/2

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STRIKING, OPAQUING

ENGRAVING

30

2

9-12-40

HAND COLOR PROOF

216

10 3/4

9-18-40

9-19-40

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE PROOF

9-23-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO.

NO. OBH1471

ORDER NO.

DATE AUG. 2, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

GREETINGS FROM

IMPRINT

C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-513

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By [Signature] Date 9-23-40

OPERATION	EST. TIME Clock No. Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 2, 1940	
SKETCH	70 10 3		
RETOUCHING	10 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30 2		9-5-40
ARTIST DEPT.	21 10	9-10-40	21-40

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

64



CURT TEICH & CO.

NO. OBHS-1272  
1472

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GREETINGS FROM

PRIVATE NO. UPPER RIGHT S-514

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
C.T. GROUP SCENICS - 10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive, Design, Estimate

By

Date

AUG 20

# ESTIMATE

## AND WORK SCHEDULE

By

Date

Checked By

AUG 21

OPERATION	EST. TIME Hrs.   Mins.	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSING TYPE SET		AUG 24 1940	AUG 24 1940
SKETCH	14 3	8-11	8-24
RETOUCHING	1 6		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	49 2		9-11
ARTIST DEPT.	210 10 2	9-18	9-19

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. OBH1473

CURT TEICH & CO.

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

GREETINGS FROM

IMPRINT

C. T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S2515

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

ESTIMATE

Get Data Checked

By

Date

25 1940

AND WORK SCHEDULE

By

Date

11/19/40

OPERATION	EST. TIME Clock No. Time (hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 24 1940	
SKETCH	Lo 14 3'		
RETOUCHING	12 6		8/31/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-4	
ENGRAVING			
HAND COLOR PROOF	30 2		9-10-40
ARTIST DEPT.	216 10	9-19-40	9-20-40

DATE BLUEPRINT OK'D

DATE

9-23-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO.

NO. OBHL474

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-516

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. *3*

To

Exec

OPERATION	EST. TIME Clock No.   Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET & P.			
SKETCH	<i>10-2</i> 3		
RETOUCHING	<i>11</i> 6		
PHOTO LITHO			
BLUEPRINT STAMPING & LEADING	<i>80</i>	<i>9-4</i>	
ENGRAVING			
HAND COLOR PROOF	<i>225</i> 2		
ARTIST DEPT.	<i>2 11</i> <i>10 1/2</i>	<i>9-18-40</i>	<i>9 Sept</i>

DATE BLUEPRINT ORD.

DATE PAID *9.23.40*

DATE HAND COLOR PROOF ORD.

DATE PHOTO RETURNED TO CUSTOMER

By



CURT TEICH & CO.

NO. OBHL475

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-517

SMALL TYPE (C) CURT TEICH & CO., INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate Order Form

# ESTIMATE

Cost Dept. Checked

To

Aug 21 1940

AND WORK SCHEDULE

By

Date

Aug 21 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			Aug 21 1940	Aug 21 1940
SKETCH	12	3		
RETOUCHING	12	6		9/2/40
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	225	2		9 Sept
ARTIST DEPT	201	10	Sept 18	Sept 19

DATE QUERENT OK'D

DATE FOR

9.23.40

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

64



CURT TEICH & CO.

NO. 08H1476

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT 3-518

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DATE		By	
AUG 22 1940		J. H.	
AND WORK SCHEDULE			
DATE		Date	
COMPLETION		DATE	
DATE		DATE	
DATE		DATE	
SEARCH	10-24-3	10-24-3	10-24-3
RETOUCHING	16 6	9-3	9-3
PRINTING	80	9-4	9-4
INCRAYING			
HAND COLOR PROOF	225 2	10-4-40	10-4-40
ARTIST DEPT.	226 10	OCT-1-40	OCT-1-40

DATE RECEIVED ORD. 10-2-40  
DATE PAID 10-2-40  
DATE HAND COLOR PROOF ORD. 10-2-40  
DATE PAID 10-2-40



CURT TEICH & CO.

NO. OBH1477

ORDER NO.

DATE AUG. 22, 1940

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

GREETINGS FROM

TITLE (IN FULL)

GROZEX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-519

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

REQUISITE OF

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

WORK SCHEDULE

OPERATION	EST. TIME (Hrs. Min. Sec.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 22 1940	AUG 24 1940
SKETCH	40. 14 2		
RETOUCHING	12 7		7/3 gr
PHOTO LITHO			
BLUETINT STRIPPING OPAQUING	84	9-4	
ENGRAVING			
HAND COLOR PROOF	30 13/4		9-5-40
ARTIST DELT.	216 93/4	9-11	

DATE DELIVERED TO

DATE PAID

9-18-40

DATE PAID COLOR PROOF (S.D.)

DATE PAID COLOR PROOF (S.D.)

64



CURT TEICH & CO.

NO. OBH1478

ORDER NO.

DATE AUG. 22, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT  
C.T. GROUP SCENICS - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-520  
SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
DATE AUG 20 1940  
BY [Signature]  
DATE [Signature]  
DATE [Signature]

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMING TO SET UP	70	AUG 21 1940	AUG 21 1940
SKETCH	10 1/2		8/10 9
RETOUCHING	8		
PHOTOGRAPHING	79		
BLUEPRINTING			
ENGRAVING			9-13
HAND COLOR PROOF	49	2	
ARTIST DEPT.	203	10	9-18-40
			9-19-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID 9.23.40  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE PHOTO REMOVED TO CUSTOMER \_\_\_\_\_

8-9-12-6 hrs  
8-11-1 hr



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1479 ORDER NO. 42364 DATE AUG. 26, 1940

CUSTOMER O'DONNELL'S SEA GRILL, WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

GROUP 6

250 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full O'DONNELL'S SEA GRILL, 1221 E. STREET  
N.W. WASHINGTON, D. C.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IN STAMP SPACE"

YOU EXPRESS IT

WE MAIL IT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

#39, 9-6-40

Cart

15

AUG 27 1940

Make DK Blue impression

Layout 2 1/2 - 1  
Net 16 1/2 - 2



KAUFMANN'S, GRAND ISLAND, NEB.

NO. OBHL480

ORDER NO. 43046

DATE AUG. 26, 1940

12<sup>1</sup>/<sub>2</sub>" M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND  
HOTEL YANCEY, GRAND ISLAND, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **XX I** R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

POST OFFICE ..GREY STONE, LT. STONE TRIM, GREY WOODWORK  
HOTEL YANCEY ... LT. RED BLDG. STONE TRIM, DK. GREEN WOODWORK  
SMALL-BLDG. IN DISTANCE LT. BUFF.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 29 1940

ESTIMATE

WORK SCHEDULE

By                       
Date AUG 29 1940

COM. ENG. TO ART. DEPT.	ART. DEPT.	ART. DEPT.	ART. DEPT.	ART. DEPT.
				DATE COMPLETED
SKETCH				
RETOUCHING	12	5		9/19/40
PHOTO-LITHO				
BLUEPRINT STRIPPING LEADING	74	7	7	
ENGRAVING				
HAND COLOR PROOF	201	1 1/2	4-6	9-6
ART. DEPT.	29	9/2	9-9-40	9-10-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 9-10-40  
By                      By                       
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By                      DATE Photo Returned to Customer \_\_\_\_\_

12  
10

69



KAUFMANN'S, GRAND ISLAND, NEB.

NO. 0B1481

ORDER NO. 43046

DATE AUG. 26, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM GRAND ISLAND,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	INITIALS
COMPOSING		SEP 3 1940	
SKETCH	17		
RETOUCHING	17		
PROOFING			
PRINTING	79		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.	211	12/2 8. pt. - 10-40.	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PROOF 9.11.40  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_



9 SEP 26 1940

KAUFMANN'S, GRAND ISLAND, NEB.

NO. OBH1482

ORDER NO. 43047

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CITY HALL, GRAND ISLAND, NEB.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.CO.

COLOR DESCRIPTION

MAIN COLOR, LIGHT STONE, STONE WORK BETWEEN WINDOWS  
MEDIUM BUFF COLOR, WINDOW WOODWORK, LIGHT GREEN, BASE AND STONWORK ABOVE  
5 flow WINDOWS ALSO MAIN ENTRANCE LT. PINK MARBLE COLOR, ON LEFT OF BLDG. AWNING  
EDGE SHOULD NOT SHOW, SMOOTH IT OUT SO IT WILL LOOK UNIFORM ALL AROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Photo in OBH1482  
M. Grand

ESTIMATE  
AUG 26 1940

Est. Dept. Checked

By                       
Date AUG 26 1940

	TIME	DATE FOR START	DATE COMPLETED
COMPOSING - PRELIMINARY		AUG 26 1940	AUG 26 1940
SKETCH			
RETOUCHING	2 4		8/28 Gr
PHOTO TUNING			
BLUEPRINT STRIPPING			
ENGRAVING			
HAND COLOR PROOF	49	1/2	9-3
ARTIST DEPT.	59	8 3/4 9-3	9-5

DATE BLUEPRINT OK'D  
By                     

DATE Filed 9.6.40  
By                     

DATE HAND COLOR PROOF OK'D  
By                     

DATE Photo Returned to Customer  
By



KAUEMANN'S, GRAND ISLAND, NEB.

NO. OBHL483

ORDER NO. 43047

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) FEDERAL COMMUNICATIONS  
COMMISSION CENTRAL MONITORING STATION,  
GRAND ISLAND, NEB.  
BOT.. MONITORS THE RADIO STATIONS OF  
THE WORLD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION  
BLDGS. LT. RED, LT. GREY ROOF, GREEN WINDOW WOODWORK, MONITOR  
POLES WHITE.

*Photo H1481*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES  
XXXX NEG.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

AUG 27 1940

WORK SCHEDULE

By *6* Date *AUG 27 1940*

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	8	2	8/28/40
PHOTOGRAPH			
BLUEPRINT STRIPPING & PAINTING	79		
ENGRAVING			
HAND COLOR PROOF	30	1/2	9-3-40
ARTIST DEPT.	37	8 3/4	9-9-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PROOF

By

DATE PROOF RETURNED + COMMENTS

15.  
66



KAUFMANN'S, GRAND ISLAND, NEB.

NO. OBH1484

ORDER No. 43047

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)  
MUNICIPAL SWIMMING POOL,  
GRAND ISLAND, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

ADD BLDGS. ON LEFT & RIGHT AS INDICATED. REMOVE FLAG POLE  
AND ROPE. TAKE OUT FENCE AND SEATS IN FOREGROUND AND SHOW ALL WATER.  
PUT IN A FEW MORE BATHERS. ADD MORE WATER IN FOREGROUND FOR PROPORTION.  
BLDGS. GREY STONE, LOWER PART OF BLDGS. PAINTED GREEN. DOORS AND PORT  
HOLES PAINTED YELLOW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By Aug 30 1940 Date Aug 30 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSITION			
SKETCH	8 7		9/6 Jr.
REFLECTION			
PHOTOGRAPH	180	9-9	
PRINTING	30 1/2	9-9-40	
DELIVERY	210 9	9-9	9-10
ARTIST FEE			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 9-11-40

By \_\_\_\_\_ Do \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Rephoto  
as marked

3CP2223

Rush!

69



KAUFMANN & WERNERT  
KEARNEY, NEB.

NO. OBH1485

ORDER NO. 43048

DATE AUG. 26, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK GARDEN, HARMON PARK,  
KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NOX~~ YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

BUFF AND LT. PINK ROCKS, TOWER ROOF RED, BRING OUT WELL, WATER  
AND FOOT BRIDGES.

*Photo - 1488*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

**ESTIMATE**  
AUG 26 1940 WORK SCHEDULE

Cost Dept. Checked

By

Date

*8/28/40*

WORK	TIME (Hrs. & Min. Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP		AUG 26 1940	AUG 28 1940
ETCH			
RETOUCHING	6 2 1/2		8/29/40
PHOTO LITHO			
BLANKET STRIPPING OPERATING	84	8-29	
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-3-40
ARTIST DEPT.	33 9	9-9-40	9-10-40 F.W.

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

*66  
67*



KAUFMANN & WERNERT  
KEARNEY, NEB.

NO. OBH1486

ORDER NO. 43048

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LILY POOL, HARMON PARK,  
KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

C.T.CO.

PHOTO PROPERTY OF

COLOR DESCRIPTION

NOTE LILIES IN POOL

Photo - 1488

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**  
AUG 26 1940

Cost Dept. Checked

By

Date

AUG 26 1940

	EST. TIME	DATE	DATE
	Time Allowed	ENTERED	COMPLETED
SETTING TYPE SET UP		AUG 26 1940	AUG 26 1940
TECH	6 2 1/2		8/29/40
PROOFING			
PHOTO LITHO	79		
IMPRINT			
PROOFING			
ENGRAVING			
HAND COLOR PROOF	39 1/2	9-9	9-3-40
ARTIST DEPT	35 8 1/2	9-9	9-10

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Re 66 67



KAUFMANN & KERNERT  
KEARNEY, NEB.

NO. OBHL487

ORDER NO. 43048

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEN'S HALL, STATE TEACHERS  
COLLEGE, KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

BLDG. LT. RED BRICK, STONE TRIM, DK. GREY ROOF TOWER,  
NOTE GLASS BRICKS ON SIDES OF ENTRANCES, TAKE OUT CAR, ALSO POLE, MAKE  
BETTER LAWN IN FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 28 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Chicago

By [Signature]  
Date 11/16/40

ITEM	DATE	DATE	DATE
		FILED DEPT.	DATE
COMPOSING TYPE SET UP			
STITCH			
RETOUCHING	6	3	8/30/40
PHOTO LITHO			
BLUEPRINT STRIPPING & DRAUGHTING	11	9-3	
ENGRAVING			
HAND COLOR PROOF	30	1/2	9-4-40
ARTIST DESK		83/4	

DATE BLUEPRINT OK'D

By

DATE Filed

9/14/40

DATE HAND COLOR PROOF OK'D

DATE PRINTS RETURNED TO CUSTOMER

69.  
Rm. 66



KAUFMANN & WERNERT  
KEARNEY, NEB.

NO. OBH1488

ORDER No. 43048

DATE AUG. 26, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM  
KEARNEY, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

NONE

R. M.

YES

IMPRINT

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

AUG 26 1940

Cost Digs. Checked

By Date AUG 20 1940

DESCRIPTION	EST. TIME	ACT. TIME	DATE	DATE
COMPOSING TYPE SET UP			SEP 6 1940	SEP 8 1940
SET UP	Lo 8	6		
RETOUCHING	4	5	8-26	9-5-40
PHOTO LITHO				
BLEEDING STRIPPING & ENGRAVING	79			
ENGRAVING				
HAND COLOR PROOF				
ARTIST D.P.T.	48	11	9-9-40	9-10-40

DATE BLUEPRINT ORD. By

DATE FILED 9-11-40 By

DATE HAND COLOR PROOF ORD. By

DATE HAND COLOR PROOF ORD. By

R.M. 66



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1489

ORDER NO. 42377

DATE AUG. 26 1940

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

OLD FORT JEFFERSON ON DRY TORTUGAS,  
NEAR KEY WEST, FLA.

PRIVATE NO. BEFORE TITLE - DL.101

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RETOUCHING		Time Required in Cost Dept.
PHOTO-LITHO		SEP 9 1940
COMPOSING		
ART LITHO HC	1/4	By
ENGRAVING		

HC

HC Cost  
1/4

Executive OK of Estimate

By

Date

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 27 1940 WORK SCHEDULE

AUG 27 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 27	AUG 27
SKETCH			
RETOUCHING	10 2		8/28/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, GRAYING	80	8-29	
ENGRAVING			
HAND COLOR PROOF	49 1 1/2		9-3
ARTIST DEPT.	2/3 8 3/4	9/11/40	

DATE BLUEPRINT OF'D

DATE Filed

9-14-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Am 66  
66







WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OBHL491

ORDER NO. 43093

DATE AUG. 27, 1940

12½ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

SANTA MARIA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-6

PHOTO PROPERTY OF Cust.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

By AUG 28 1940

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By 10-28-1940

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	4 4	8-27	9-3-40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-4	
ENGRAVING			
HAND COLOR PROOF	30 1¼		9-5-40
ARTIST ETC.	31 9¾		9/20/40

DATE BLUEPRINT OK'D

DATE 9-23-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to 1/15% ART DEPT.

EST. No. of time Required

RETOUCHING	Time Entered in Cost Dept.
PROOFING	SEP 17 1940
COMPOSING	
ARTIST ETC.	M
ENGRAVING	

Am 66  
67



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OBH1492

ORDER NO. 43093

DATE AUG. 27, 1940

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) FLOWER SEED FARMS IN THE

IMPRINT SAME AS ABOVE

SANTA MARIA VALLEY, ~~SMITH MARIAN~~  
CALIFORNIA

PRIVATE NO. BEFORE TITLE, M-7

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

Executive Order

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date AUG 28 1940

By *[Signature]* Date AUG 28 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 3 1940	SEP 3 1940
SKETCH			8/30 Jr
RETOUCHING	6 3		
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	11	4	
ENGRAVING			
HAND COLOR PROOF	30 13/4		9-5-40
ARTIST DEPT.	60 9/2	9/18	9/24

A DATE BLUEPRINT OK'D \_\_\_\_\_ DATE *9.26.40*  
B \_\_\_\_\_  
C DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
D \_\_\_\_\_  
E \_\_\_\_\_  
F \_\_\_\_\_  
G \_\_\_\_\_  
H \_\_\_\_\_  
I \_\_\_\_\_  
J \_\_\_\_\_  
K \_\_\_\_\_  
L \_\_\_\_\_  
M \_\_\_\_\_  
N \_\_\_\_\_  
O \_\_\_\_\_  
P \_\_\_\_\_  
Q \_\_\_\_\_  
R \_\_\_\_\_  
S \_\_\_\_\_  
T \_\_\_\_\_  
U \_\_\_\_\_  
V \_\_\_\_\_  
W \_\_\_\_\_  
X \_\_\_\_\_  
Y \_\_\_\_\_  
Z \_\_\_\_\_

R-466



WESTERN PUBLISHING & NOVELTY CO.  
LOS ANGELES, CALIF.

NO. OBH1493

ORDER NO. 43093

DATE AUG. 27, 1940

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) <b>ALLAN HANCOCK COLLEGE OF AERONAUTICS, SANTA MARIA, CALIFORNIA</b>	FRONT NO. <b>2</b>	R. M. <b>YES</b>
	IMPRINT	<b>SAME AS ABOVE</b>
PRIVATE NO. BEFORE TITLE <b>M-8</b>	PHOTO PROPERTY OF <b>Cust.</b>	
COLOR DESCRIPTION <b>SEE TISSUE ATTACHED.</b>		

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    **YES** HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

1940 WORK SCHEDULE

AUG 27 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	13 3		8/30/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	30 1½		9-4-40
ARTIST DEPT.	219 9	9-18-40	9-20-40

DATE BLUEPRINT OK'D

DATE

9.23.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

## MAKEOVER

Charge to 1/2 LUSE 1/2 ART

EST. AMOUNT OF TIME REQUIRED

RETOUCHING		Estimated in Cost: <u>1/2</u>
PHOTO-LITHO		SEP 17 1940
COMPOSING		
ART DEPT. 10	3/4	By <u>m</u>
ENGRAVING		

ST  
RM 66  
67



DATE AUG. 27, 1940

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL)

TITLE (IN FULL) SANTA MARIA VETERANS  
MEMORIAL, SANTA MARIA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-9

PHOTO PROPERTY OF C.T.CO.

### COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Charge to  $\frac{1}{2}$  LVSE  $\frac{1}{2}$  ARTD

### EST. Manpower Time Required

RETORTING	11-10-1911	11-10-1911	11-10-1911
PROOFING	11-10-1911	11-10-1911	11-10-1911
COMING	11-10-1911	11-10-1911	11-10-1911
ARE LIT	11-10-1911	11-10-1911	11-10-1911
ENGRAVING	11-10-1911	11-10-1911	11-10-1911

e

W. H. Brown

Qm 66

Executive Order 11651

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

*[Faint handwritten notes at the bottom of the page]*

194

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	6 4		8/30/40
PHOTO LITHO			
BLUEPRINT STRIPPING, CMAQUING	80	9-3	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		9-5-40
ARTIST DEPT.	201 8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE FILED 7/25/70

DATE HAND COLOR PROOF GRAD

DATE 45370 Returned to Supplier. \_\_\_\_\_



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OBHL495

ORDER NO. 43093

DATE AUG. 27, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA MARIA INN, SANTA  
MARIA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-10

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

See Card  
in file  
for colors

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date AUG 28 1940

DATE  
AUG 28 1940

OPERATION	EST. TIME Clock No. (Type & Amount)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940 <i>EB</i>
SKETCH			8/31 <i>gr</i>
RETOUCHING	3 6		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	49 1½	9-19	9-5
ARTIST DEPT.	210 9½		7-20

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

MAKEOVER

Change to 1/4 USE 1/4 ART

EST. MAKEOVER TIME REQUIRED

OPERATION	EST. TIME	DATE
RETOUCHING		
PHOTO-LITHO		SEP 1 1940
COMPOSING		
ART DEPT. HC	1/2	M
ENGRAVING		

Lo

Am 66  
67



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OBH1496

ORDER No. 43093

DATE AUG. 27, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, SANTA MARIA,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITEL M-11

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all of the nega-  
tives are sent and that colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By 130 AUG 28 1940

Date

ESTIMATE  
AND WORK SCHEDULE

Clear Dept. Checked

By 3 AUG 28 1940

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 27 1940
SKETCH			
RETOUCHING	6 4	8-27	9-3 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-4	
ENGRAVING			
HAND COLOR PROOF	49 1½		9-5
ARTIST DEPT.	56 8¾	9-18	9-24

DATE DEL. PRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Filed

By

By

MAKEOVER

Charge to 1/2 LIVE 1/2 AIGT

EST. TIME REQUIRED

RETOUCHING

PHOTO-LITHO

CORRECTION

ART DEPT. IC

ENGRAVING

Entered in Cost Dept.

SEP 17 1940

By

M

6-



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OBHL497

ORDER No. 43093

DATE AUG. 27, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENTIAL STREET SCENE,  
SANTA MARIA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-12

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FRANKLIN, OK. of Estimate

By

AUG 28 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

UG 28 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock Mo.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1940	AUG 27 1940
SKETCH				
RETOUCHING	11	3		8/30 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		9-4-40
ARTIST DEPT.	53	8 3/4		9-19-40

DATE BLUEPRINT OK'D

DATE FILED

9-23-40

DATE HAND COLOR PROOF OK'D

LATE Photo Returned to Customer

MAKEOVER

Charge to 1/4 LVSE 1/4 ART

EST. Makeover Time Required

OPERATION	EST. TIME	DATE ENTERED IN COST DEPT.
RETOUCHING		SEP 17 1940
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	11 1/2	
ENGRAVING		

Am 66  
67



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. OB-HL498	ORDER NO. 43505	DATE 8/30/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER	CHARLES R. SCHLEISHER WATERTOWN, WIS.					
PHOTO PROPERTY OF C. T. & CO.	6 1/2	M	POST CARDS	SIZE	3 1/2 x 5 1/2	STYLE ART COLORTONE	WHITE BORDER
	PLACE OF TITLE: Upper, <u>Lower, Center</u> —Border — Follow Layout			FRONT NO. 5			R. M. <u>Yes</u> No
	Title in Plate	Yes No	Copyright in Plate	Yes No	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
	Title in full	BOYLE FUNERAL HOME — 314 W. MAIN ST.			Trade Mark	Yes No	Special type as sample
	— WATERTOWN, WIS.			IMPRINT: Customer	<u>C. T. Imprint</u>	No Imprint	
RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
Follow Layout							
FOLLOW INSTRUCTION SHEET ATTACHED.							
COLOR DESCRIPTION							
SEE TISSUE OVERLAY FOR COLORS.							

9.18.40

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 9-7-40 NC-12  
#28 LA-9

Repl. to Straighten 1.5

GW

SEP 3 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>OB</sup>H1499 ✓ ORDER NO. 43106 DATE 8/29/40

CUSTOMER A. DUBOIS & SON  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full POLICE UNIFORMS DUBOIS  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout MAKE THE FOLLOW IN CORRECTION ON SKETCH. \*

1&2 to be interchanged, that is "DUBOIS" to go at the top and "POLICE UNIFORMS" below  
3. "P.B.A. of the New York City Police Department" to replace "the New York city Patrolmen's Benevolent Association"

~~4. "New York City Police Department" to replace "the New York city Patrolmen's Benevolent Association"~~  
5. "CITY" to replace "N.Y."

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49

9-5

1. Replate 517  
2. 2:  
3. 8  
4. He 2  
5. Last 9 3/8

AUG 30 1940

make Red impression

Very Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1500 ORDER NO. 43107 DATE 8/27/40

CUSTOMER MC GAUGH HOSIERY MILLS  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR ONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GIFTS ENDORSED BY SANTA  
1 — AIRMAID HOSIERY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Wall blue #18 Bleed off. Floor & Prop. #39. Dress & Shoes Black. Bow on dress #31.  
Eyes blue. Hair Blonde. Decoration white with its leaves #38. Hose Sun copper (see card  
OB-H1163) Not too much suntan on this blonde

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 28 1940

make Red impressive

Ret 6  
9-5 K6 1 1/2  
h17 9 1/2

*[Handwritten signature]*

*[Handwritten signature]*  
9.11.40

*[Handwritten note]*  
Photo not  
12/19/40

4

54-67



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 03-H1501 ORDER NO. 43108 DATE 8/27/40

CUSTOMER GRAYCOURT TOURIST LODGE  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAYCOURT TOURIST LODGE — AMARILLO,  
TEXAS — ON U.S. HIGHWAYS 60 AND 66

BOT — 1706 N. E. EIGHTH AVE. (PANHANDLE HIGHWAY)  
AT NORTHEAST ENTRANCE TO CITY  
(LEFT MARGIN) — McC. Co. Photo 38548

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Yes No

Special type as sample

Customer

C. T. Imprint

No Imprint

CONTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS  
AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TREES ARE TO BE ADDED BACK OF COURT AS NOTED ON COLOR FLAP.

COLOR DESCRIPTION

SEE COLOR GUIDE OVER PHOTO

**MAKEOVER**

Charge to ADV S. E. Dept.

EST. Makers Time Required

RETOUCHING 1/2

PHOTO LITHO 1/2

COMPOSING

ART LITHO

ENGRAVING

SEP 30 1940

49 1/2 HR. 10-3

**MAKEOVER**

Charge to ADV SE

EST. Makers Time Required

RETOUCHING

PHOTO LITHO

COMPOSING

ART LITHO HC 1/2

ENGRAVING

SEP 16 1940

7M

AUG 28 1940

HC cont 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3

67



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1502 ORDER NO. 43109 DATE 8/27/40

CUSTOMER KNOX HOTEL  
TAMPA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLOR ONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL KNOX -- LAFAYETTE AT JEFFERSON  
-- TAMPA, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles—Red, Blue

SEE INSTRUCTION SHEET

COLOR DESCRIPTION

SEE INSTRUCTION SHEET

AUG 28 1940

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 11  
79 Ho 7 1/2  
311-11/8/40 Ret 8 1/2

Aug 28 1940  
M

Mathe Red  
impression

11-15-40

67



NEW OR 75th

NO. OB-H1503

T. H. PAYNE CO., CHATTANOOGA, TENN.

ORDER NO. 42414

DATE SEPT 6, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE ADOLPH S. OCHS MUSEUM, POINT PARK,  
LOOKOUT MOUNTAIN, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION: ~~ALL ROCKS & ROCK BLDG OF SAME COLOR EFFECT AS ON CARD 4A-H879~~  
MAKE PENCIL SKETCH. IF AT ALL POSSIBLE, WORK IN THAT PORTION OF THE STONE  
BUILDING ATTACHED SO THAT THE WINDOW IN THE FRONT OF THIS BUILDING WOULD  
SHOW UP ALSO THE ROCK IT IS BUILT OUT OF. LEAVE IN ~~XX~~ MAN ON THE SMALL  
PART OF THE PHOTO ALSO THE TWO PEOPLE ON THE FRONT OF THE LARGE PHOTOS.  
TAKE OUT THE TREE AT THE SIDE OF THE BULD, LEAVING IN HOWEVER THE OVER-  
HANGING TREE TOP AT TOP OF PHOTO. BE SURE MOUNTAIN IN DISTANCE SHOWS UP.  
TAKE OUT WIRES. ALL IRON WORK IS VERY DARK GREEN. BE SURE RIVER SHOWS UP  
SKY EFFECT - SUNSET YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Penal St 9th  
Co

Rephoto.

Signature OK of Estimate

ESTIMATE

DATE: SEP 18 1940

By: SEP 18 1940  
Date: SEP 18 1940

OPERATION	DATE	EX. BY
COMPUTING	SEP 19 1940	9/23 Gr
SEPTER		
RETO	10 3	
RETO	8-1	9-24
RETO	30 1/2	9-27-40
RETO	216 9 1/2	10-14-40

DATE RECEIVED

DATE FILED 10-17-40

By

By

DATE PAID

DATE PAID



5 *Handwritten initials*

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. OB-H1504

ORDER NO. 42417

DATE AUG. 27, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHICKAMAUGA DAM, CHATTANOOGA, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE PENCIL SKETCH, *Show lake above dam as in card attached*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*#14 of 10 the*  
*Remal Skt 2 hrs*  
*Tilt copy?*

*ESTIMATE*  
Date AUG 28 1940 By SEP 17 1940  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE EST. BY	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 17 1940	SEP 23 1940
SKETCH				
RETOUCHING	2	4	9-11	9-20-40
PHOTO LITHO				
B. L. & W. PROOF	19			
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		9-27-40
FINAL PRINT	29	8 3/4	10-11-40	10-14-40

DATE BLUEPRINT OK'D

B.

DATE HAND COLOR PROOF OK'D

B.

DATE Filed 10-15-40

B.

DATE Photo 10-15-40

*RM 87/1000*



NO. 0B-H1505  
42419  
AUG. 27, 1940

DALLAS POST CARD CO., DALLAS, TEXAS (UNION NEWS TRADE MARK)

DATE

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
UNITED STATES VETERANS' HOSPITAL  
BOT - IN DALLAS, AT LISBON, TEX.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - D.72

~~XXXXXXXX~~ CREDIT LINE - MARSHALL STUDIO

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

TO DALLAS P,  
C.O. DALLAS,  
TEX.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AUG 30 1940  
AND WORK SCHEDULE  
By \_\_\_\_\_  
Date AUG 30 1940

OPERATION	LS. TIME	DATE ENT. RE. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1940	
SKETCH	16 4		9/5/40
RETOUCHING			
PHOTO LITHO			
BLUE PRINT (STAMPING, OPAQUING)			
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 Sept 9/17/40
ARTIST CPT.	31 9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

11  
AUG 68  
69



MAYERS SMOKE SHOP, ITHACA, N. Y.

NO. 0E-H1506

ORDER NO. 42429

DATE AUG. 27, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

ITHACA COLLEGE, ADMINISTRATION AND  
LITTLE THEATRE BUILDINGS, ITHACA, N. Y.

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

BLDGS GRAY STUCCO ABOVE THE WATER TABLE, DARK RED-BROWN BRICK  
BELOW THE WATER TABLE WHICH IS GRAY, WITH WHITE CORNICE . TAKE  
OUT PARK BENCH IN FOREGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the President

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 29 1940

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP		AUG 29 1940	AUG 29 1940
SKETCH			
RETOUCHING	3 5	8-29	9-3-36
PHOTOGRAPH			
BLUPRINT STRIPPING (REWORKING)	78		
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-6-40
ARTIST DEPT.	28 8 3/4	10/12/40	10/13/40

DATE BLUPRINT OK'D

By

DATE Filed

9-14-40

DATE HAND COLOR PROOF OK'D

By

DATE

Am 68  
68



CURT TEICH & CO.

NO. OBH1507

ORDER NO.

AUG. 28, 1940

DATE WHITE BORDER

6 M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

H

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C.T. LINE COMICS - 10 SUBJECTS

Plate no on front

C.T. CO.

PHOTO PROPERTY OF

Small Type © CURT TEICH & CO., INC

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Approved OK of Estimate 1

By [Signature] Date AUG 29 1940

ESTIMATE AND WORK SCHEDULE

By [Signature] Date AUG 28 1940

OPERATION	EST. TIME Clock Time	DATE Clock Time
COMBINING		AUG 29 1940
SKETCH		
REFINING		
PHOTOGRAPH		
RETRACING		
ETCHING		
PLATING		
FINISHING		
PACKING		
TOTAL	30 13/4	9-4-40
	60 10 3/4	9/10/40
		9/13/40
		9/18/40

putting verses + lines all around & marks.



CURT TEICH & CO.

NO. OBH1508

ORDER NO.

Aug. 28, 1940

DATE

6 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

C. T. SHANE SHADOW COMICS -  
10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

USE PHOTO 6AHL773. ENLARGE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Colormatch  
use old  
colors

(no offsets)

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 29 1940

WORK SCHEDULE

By

Date

AUG 30 1940

OPERATION

EST. LINE

DATE

COMPLETED

COMPOSING, TYPE SET UP

AUG 29 1940

AUG 29 1940

SKETCH

RETOUCHING

14

1/2

8/30/40

PHOTO LITHO

PRINTING

STYLING, OPACUING

80

9-3

ENGRAVING

HAND COLOR PROOF

30

1 3/4

9-10-40

ART & DEPT.

207

3 1/2

DATE BY PRINTING

9/18/40



CURT TEICH & CO.

NO. OBH1509

ORDER NO.

DATE AUG. 28, 1940

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT C.T. SHADOW COMICS - 10 SUBJECTS

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		Date SEP 5 1940
COMPOSING		By
ART DES. HC	1/4	
ENGRAVING		

Executive OK of Estimate

## ESTIMATE

A WORK SCHEDULE

Date AUG 29 1940

AUG 29 1940

OPERATION	DATE	DATE
COMPOSING, TYPE SET UP	AUG 29 1940	AUG 29 1940
SKETCH		
RETOUCHING	14 1/2	8/30
PHOTO LITHO		
BLUEPRINT	78	
STRIPPING, OPAQUING		
	99 13/4	8-4
	219 9 1/2	9-9-40 9-10-40

9.11.40

HC cont  
1/4



CURTTEICH &amp; CO.

NO. OBH1510

ORDER NO.

DATE AUG. 28, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.SHADOW COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH &amp; CO. INC.

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to LISE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		Date <u>SEP 5 1940</u>
COMPOSING		
ART DEPT. HC	<u>1/4</u>	By <u>Y</u>
ENGRAVING		

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 29 1940

WORK SCHEDULE

By

Date AUG 29 1940

OPERATION	TOT TIME (In Sec. Time & lower)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 29 1940	AUG 29 1940
SKETCH	14		8/30/40
RETOUCHING	1/2		
PHOTO LITHO			
BLUETINT STRIPPING, OPAQUEING	79		
ENGRAVING			
HAND COLOR PROOF	49	1 3/4	9-4
ARTIST DEPT.	226	10	9-7

DATE BLUEPRINT ORD

9 1/2 40

For HC corr  
4

68



CURT TEICH & CO.

NO. OBH1511

ORDER NO.

DATE AUG. 28, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T.SHADOW COMICS - 10 SUBJECTS

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive OK of Estimate

By

Date

AUG 29 1940

# ESTIMATE AND WORK SCHEDULE

By

Date

Est. Dept. Checked

AUG 29 1940

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 29 1940	AUG 29 1940
SKETCH			
RETOUCHING	14 1/2		8/30/40
PHOTO LITHO			
BLANKET SILKSCREEN COMPOSING	80	9-3	
ENGRAVING			
HAND COLOR PROOF	30 1/4		9-4-40
ARTIST COST.	54 9	9-13-40	9-16-40

DATE BLUEPRINT OK'D

DATE FILED

9-18-40

By

DATE Photo Returned to Customer



NO. OB-H1512

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE) ORDER NO. 43120

DATE 8/29/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. ~~YES~~ No

TITLE (IN FULL) I AM IN DEATH VALLEY AND TOO BUSY TO WRITE  
 BOT - AVOIDING "Writers Cramps" Telling of the Swell Time I'm Having Here  
 Sub title - Zabriskie Point- Bad Lands Death Valley National Monument, California  
 PUT IN LOWER LEFT BORDER - (c) Curt Teich & Co., Inc.  
 PRIVATE NO. UPPER LEFT BORDER Di. 29

IMPRINT SAME AS ABOVE  
 PUT PLATE NO. ON FRONT IN STAMP SPACE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT ATTACHED! USE PHOTO NO. 3A-H1530

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE			
By <u>RG</u>		Date <u>AUG 30 1940</u>	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 3 1940	SEP 3 1940
SKETCH <u>Lo</u>	<u>3</u>		<u>9/4 Gr.</u>
RETOUCHING	<u>0</u>		
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUEING	<u>78</u>		
ENGRAVING			
HAND COLOR PROOF	<u>22 1/2</u>		<u>9/4 Gr.</u>
ARTIST DEPT.	<u>203</u>	<u>9</u>	<u>10-22-40</u>

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 10-29-40  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 DATE Photo Returned to Customer \_\_\_\_\_

10

m end for



NO. OB-HL513

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE) ORDER NO. 43120

DATE 8/29/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. 8	R. M. YES same as 64118545
TITLE (IN FULL) <sup>PLATE</sup> FURNACE CREEK INN BOT - DEATH VALLEY NATIONAL MONUMENT, TOP. CALIFORNIA		IMPRINT SAME AS ABOVE	
PUT IN SMALL TYPE IN LOWER LEFT <del>BORDER</del> (c) Frashers Foto		PUT PLATE NO. ON FRONT IN STAMP SPACE	
PRIVATE NO. UPPER LEFT BORDER DV 26		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

FOLLOW COLOR GUIDE.  
BLACK & WHITE PHOTO TO COME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**

By 809 Date AUG 30 1940

Work Schedule Date AUG 30 1940

OPERATION	EST. TIME Clock No. 1 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 31 - 40	AUG 31 - 40
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUETINT STRIPPING, OPAQUING		9 - 3	
ENGRAVING			
HAND COLOR PROOF	225	1/2	7 Sept
ARTIST DEPT.	203	9 10-11-40	10-14-40

DATE BLUE-PRINT OK'D \_\_\_\_\_ DATE Filed 10-15-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

more work for 10



NO. 0<sup>B</sup>-H1514

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE) ORDER NO. 43120

DATE 8/29/40

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) <sup>807</sup> "MUSHROOM ROCK"

IMPRINT ~~XXXXXX~~ SAME AS ABOVE

<sup>TOP</sup> ~~TOP~~ - DEATH VALLEY NATIONAL MONUMENT,  
CALIFORNIA

PUT PLATE NO. ON FRONT IN STAMP SPACE

PUT IN LOWER LEFT PLATE (c) Frasher's  
Foto

PRIVATE NO. UPPER LEFT CORNER -

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ART WORK ON SKY AND DISTANT HILLS SEE (COLOR GUIDE TYPED INSTRUCTIONS TO COME)  
USE ONLY THE PORTION OF PICTURE AS SHOWN IN THE TRIMMED COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3082222

Exquisite Color Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 30 1940

AND WORK SCHEDULE

By

Date

AUG 30 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 29 1940	AUG 29 1940
SKETCH			
RETOUCHING	6 1 1/2	8-30	9-48
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	225 1/2		7-10-40
ARTIST DEPT.	56 8 3/4	10-18	

DATE BLUEPRINT OK'D

DATE PROOF

10-29-40

By

By

DATE HAND COLOR PROOF OK'D

DATE PRINTING BEGUN TO CUSTOMER

10-29-40

70



NO. OB-H1515

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE)

ORDER NO. 43121

DATE 8/29/40

6 1/2

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8

R. M. YES

TITLE (IN FULL) TOP. NATURAL BRIDGE

IMPRINT SAME AS ABOVE

207 - DEATH VALLEY NATIONAL MONUMENT,  
CALIFORNIA

PUT PLATE NO. ON FRONT IN STAMP SPACE

PRIVATE NO. IN LOWER UPPER RIGHT BORDER  
DV. 31

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY & COLOR GUIDE TO BE FURNISHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked by

By AUG 30 1940

Date

AUG 30 1940

WORK SCHEDULE

OPERATION	DATE	DATE	DATE
	START	ESTIMATED	DATE
	TIME	TIME	COMPLETED
COMPOSING TYPE SET UP		AUG 30 1940	9-30-40
SKETCH			
RETOUCHING	6	3	8-30
PHOTO LITHO			9-4-40
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLOR PROOF	30	1/2	9-9-40
ARTIST DEPT.	226	9-	10-16-40

DATE BLUEPRINT OK'D

DATE 10-17-40

DATE HAND COLOR PROOF OK'D

DATE 10-17-40

no card for 14  
70



NO. 08-H1516

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE) ORDER NO. 43120

DATE 8/29/40

6 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8 R. M. YES			
MT. WHITNEY AND DEATH VALLEY		IMPRINT SAME AS ABOVE			
HIGHEST AND LOWEST POINTS IN U.S.A.		PUT PLATE NO. ON FRONT IN STAMP SPACE			
BOT - IN INYO COUNTY, EASTERN CALIFORNIA					
Sub titles - Mt. Whitney					
View of Death Valley					
"Bad Water"					
PUT IN LOWER LEFT BORDER - (c) Curt					
Teich & Co., Inc.					
PRIVATE NO. UPPER LEFT BORDER		PHOTO PROPERTY OF CUSTOMER			
PUT IN LOWER PLATE 0 (c) Frashers Foto					
COLOR DESCRIPTION					

FOLLOW COMPLETE INSTRUCTIONS & COLOR GUIDES ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *3* Date **AUG 30 1940**

**AUG 30 1940 WORK SCHEDULE**

OPERATION	EST. TIME (k No. 17 not allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 31 1940	AUG 30 1940
SKETCH			
RETOUCHING	3 4	8 20	10 5 30
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	75		
ENGRAVING			
HAND COLOR PROOF	52	10/11	
ARTIST DEPT.	60	10-19-40	10-22-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED *10 29 40*  
By *Mr*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo returned to Customer *10 29 40*

*more OK. Good impression*

*arrived by*



NO. OB-H1517

DISTRIBUTED BY FRASHER'S INC., PONA, CALIF. (CENTER LINE) ORDER NO. 43121

DATE 8/29/40

61 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

Bot. "BAD WATER" LOWEST POINT IN  
WESTERN HEMISPHERE  
BOT - DEATH VALLEY NATIONAL MONUMENT,  
CALIFORNIA

PUT IN LOWER LEFT PLATE - (c) Frashers  
PRIVATE NO. ~~REVIEW~~ UPPER <sup>Foto</sup> LEFT BORDER  
DV-32

COLOR DESCRIPTION

MAKE REPHOTO

SEE COLOR GUIDE ATTACHED TO OBH1516

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT IN STAMP SPACE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

SEP 3 1940 WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 3 1940	
SKETCH			
RETOUCHING	3 2 1/2	9-3	9-5
PHOTO-LITHO			
BLEUPRINT	79		
STRIPPING, OPACUING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-9-40
ARTIST DEPT.	93		

DATE BLUEPRINT OK'D. DATE FILED 10-29-40  
By LS  
DATE HAND COLOR PROOF OK'D.  
DATE Photo Returned to Customer 10-29-40  
By

make OK. John  
improvement

any call for 71



NO. 03-H1518

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE) ORDER NO. 43127

DATE 8/29/40

6 1/2 M POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) <sup>TOP</sup> ~~COKE~~ KILNS

IMPRINT SAME AS ABOVE

DEATH VALLEY NATIONAL MONUMENT, CALIFORNIA

PUT PLATE NO. ON FRONT

PUT IN LOWER LEFT <sup>PLATE</sup> ~~BORDER~~ IN SMALL TYPE

(c) Frasher's Foto

PRIVATE NO. ~~XX~~ UPPER LEFT CORNER -

DV. 33

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLOR GUIDE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3CP2224

ESTIMATE

By

Date

AUG 30 1940

AUG 30 1940

OPERATION	EST. TIME Tick No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1940	9-8-40
SKETCH			
RETOUCHING	4 1	8-30	9-4-40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-9-40
ARTIST DEPT.	53 8 3/4		10-22-40

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Final 10-29-40

By

DATE Photo Returned to Customer

10-29-40

no card for R.H.  
170



5  
DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. (CENTER LINE)  
NO. OB-H1519  
ORDER NO. 43127

DATE 8/29/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
~~TWENTY MULE BORAX TEAM~~  
TOP BOT - DEATH VALLEY NATIONAL MONUMENT,  
CALIFORNIA

TOP - WORLD FAMOUS TWENTY MULE BORAX TEAMS

PRIVATE NO. UPPER LEFT CORNER DV. 34

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 8 R. M. YES  
IMPRINT SAME AS ABOVE  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLOR GUIDE

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO *yes* B. L. & W. PROOF *YES* HANDCOL PROOF *YES* RETURN PHOTO. *YES*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
SEP 3 1940  
WORK SCHEDULE  
SEP 3 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMING TYPE				SEP 3 1940
SKETCH				
RETOUCHING	2	9-3	18-6	9-5-40
PHOTO LITHO				
BLUE PRINT	78			
STRIKING PLATE				
ENGRAVING				
HAND COLOR PROOF	30	13/4	40-50	9-6-40
ARTIST DFT.	20	9/4	180-00	10-11

DATE BLUEPRINT ON D *ph* 10-17-40  
DATE HAND COLOR PROOF ON D 10-17-40



5 *HEP-OK-1940*  
DISTRIBUTED BY FRASHER'S INC.,  
POMONA, CALIF.

NO. OBH1520

ORDER NO. 43127

DATE Aug. 30, 1940

6 M POST CARDS	ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) TOP.. DEATH VALLEY NATIONAL MONUMENT, CALIFORNIA BOT.. SCOTTY'S CASTLE		
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
FRONT NO. 8 R. M. YES <i>same as 4AH1684</i>		
IMPRINT SAME AS ABOVE		
PLATE NO. ON FRONT		
PHOTO PROPERTY OF CUSTOMER		
PRIVATE NO. UPPER LEFT CORNER		
COLOR DESCRIPTION		

SEETISSUE ATTACHED

SUBMIT: RET. PHOTO REPHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*3C P 2068*

ESTIMATE  
By *[Signature]*  
Date *SEP 3 1940*  
Cost-Dept. Checked *[Signature]*  
DATE WORK SCHEDULE *SEP 3 1940*

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING		SEP 3 1940	SEP 3
SKETCH			
RETOUCHING	3	9-3	9-5
PHOTO ECHO			
BLUEPRINT	90	9-5	
STRIPPING & OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	6 Sept.
ARTIST DEPT.	207	10 1/2	

DATE BLUEPRINT OF D *10 29 40*  
By *[Signature]*  
DATE HAND COLOR PROOF *10 10 40*  
DATE PHOTO DELIVERED TO CUSTOMER *10 10 40*

*one card for RM*  
71



CURT TEECH & CO., INC., CHICAGO

NO. OB-H1521

ORDER NO. 43129

DATE 8/29/40

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) (IN SKY) SUN AND SURF BATHERS HOLLYWOOD FLORIDA	IMPRINT TROPICAL FLORIDA SERIES PUT IN SMALL TYPE - Photo by Karlberg PRIVATE NO. BEFORE IMPRINT - 79-F	
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

Attached are 4 color clippings as guides for coloring the bathers, umbrellas, palms, sand, ocean & sky. Please take pains in umbrella & bathing suit coloring as this shall be a big seller.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	ESTIMATE	DATE COMPLETED
COMPOSING, FITTING		
SELECT		
RETOUCHING	16 4	9/10/40
PHOTO FITTING		
ENCRAVING		
HAND COLOR PROOF	201 2	9-11-40
ARTIST DELIVER	203 13	10-1-40

DATE DELIVERY ORD \_\_\_\_\_ DATE FILED 10.5.40

DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_



6 2007 072 Bll

CURT TEICH & CO., INC., CHICAGO.

NO. OB-H1522

ORDER NO. 43131

DATE 8/29/40

25	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) "BREAKING FROM STARTING BOX"		IMPRINT TROPICAL FLORIDA SERIES	
AT A FLORIDA GREYHOUND RACE TRACK			
WEST FLAGLER KENNEL CLUB, MIAMI,			
just the part of title on 1 line		PRIVATE NO. BEFORE IMPRINT -- 80-F	
COLOR DESCRIPTION		PHOTO PROPERTY OF c.t.	

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. AMT.	DATE TERM DEPT.	DATE COMPLETED
COMPOSING TYPE & L.P.		AUG 30 1940	AUG 30 1940
SKETCH			
RETOUCHING	10 3		9/3 91
PHOTO LITHO			
BLUEPRINT	80	9-4	
STRIPPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST DEPT	9	9-30	3

DATE MASTERPRINTED \_\_\_\_\_ DATE 10-5-40  
By \_\_\_\_\_ By *th*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



ACOURT Btly

CURT TEICH & CO., INC., CHICAGO

NO. 0B-H1523

ORDER NO. 43133

DATE 8/29/40

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <b>I</b> R. M. NO		
TITLE (IN FULL) <b>A LARGE GRAPEFRUIT GROVE</b>		IMPRINT <b>TROPICAL FLORIDA SERIES</b>		
<b>NEAR ORLANDO</b>		FLORIDA PRIVATE NO. BEFORE IMPRINT -- <b>81-F</b>		
		PHOTO PROPERTY OF <b>C.T.</b>		

COLOR DESCRIPTION

Please be very careful with this subject there are several white grapefruit blossoms noticeable on trees in foreground. ~~white~~ citrus trees blossom and bear fruit at the same time. grapefruit is a greenish-yellow color.

ALSO SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Photo  
in D 660 2  
8/4/43

ESTIMATE				By <i>[Signature]</i> Checked
Date <b>AUG 30 1940</b> WORK SCHEDULE				Date <b>AUG 30 1940</b>
OPERATION	EST. TIME	DATE	DATE	DATE
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2		9/1/40
PHOTO LITHO				
BLUEPRINT				
STRIPPING, OPAQUEING	4		9-5	
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		11 Sept
ARTIST DELT.	219	9 1/2	10-1-40	10-3-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed **10.5.40**  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & CO., INC., CHICAGO

NO. 0<sup>B</sup>-H1524

ORDER NO. 43135

DATE 8/29/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEFT UPPER BORDER - A MODERN  
TRAILER PARK  
RIGHT UPPER BORDER - IN ST. PETERSBURGH  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT -- 82-F

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EXECUTIVE make

By

Date

AUG 30 1940

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 30 1940

OPERATION	EST. TIME	DATE	DATE
	Chd. No.   Time	ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		8 30 1940	8 30 1940
SKETCH			
RETOUCHING	12 4		9/5 Gr
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	77		
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	9-11-40	9-11-40
ARTIST DEPT.	212 9	10-1-40	10-2-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

10.3.40

By

DATE

70



CURT TEICH & CO., INC., CHICAGO,

NO. OB-HL525

ORDER NO. 43137

DATE 8/29/40

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A FLORIDA SEMINOLE INDIAN  
VILLAGE NEAR MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT -- 84-F

PUT IN LOWER LEFT BORDER ---  
(c) Burgert Bros.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

The subject must be done very carefully, the dresses of indians are most colorful and vivid. I refer you to cards 5A-HL282, 4A-H646, 6A-H2599, 5A-HL296, 9A-H995, 3A-H680 for varied & ~~many~~ detailed dress colorings. Hair - Pitch black. Boy with gun has black hat with yellow band, dark pants.

ALSO TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By                      Date AUG 30 1940 WORK SCHEDULE

OPERATION	EST. HRS.	DATE	DATE COMPLETED
COMPOSING & SET UP		AUG 30 1940	
SKETCH			
RETOUCHING	13 3		9/4/40
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	8 1/2	9-5	
ENGRAVING			
HAND COLOR PROOF	30 2		9-10-40
ARTIST D PL.	217 11 1/2	Oct 2, 1940	Oct 3, 1940

DATE BLUEPRINT ORG.                      DATE DISC. 10-3-40

DATE HAND COLOR PROOF ORG.                      DATE PHOTO READING                     

By                      By



CURT TEICH & CO., INC., CHICAGO,

NO. OB-H1526

ORDER NO. 43139

DATE 8/29/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (IN SKY) ROYAL PALMS AND RE  
FLOWERS  
HOLLYWOOD

FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT TROPICAL FLORIDA SERIES  
PRIVATE NO. BEFORE IMPRINT -- 83-F

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

D9357

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By 88 ESTIMATE Cost Dept. 3  
Date AUG 30 1940 WORK SCHEDULE By 3  
Date AUG 30 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPESET UP		8-30-40	8-30-40
SKETCH			
RETOUCHING	12 3		9-5-40
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	9-11-40	9-11-40
ARTIST DEPT.	27 9	10-1-40	10-2-40

DATE BLUEPRINT SENT 10-3-40  
By 3  
DATE HAND COLOR PROOF SENT 9-11-40  
By 3  
DATE Photo Returned to Customer 10-2-40



EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H1527

ORDER NO. 42447

AUG. 28, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)  
ST. JUDE'S CHURCH AND SCHOOL, THE CITY  
OF ST. JUDE, MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - M 25

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK CHURCH AND BUILDING IN REAR. WHITE TRIM ALL OVER. ROOF NO. 4 BLUE  
CEMENT STEPS, COOPER COLOR LANTERS, SHOW GRASS IN FOREGROUND. BRING OUT  
WALK NEAR CHURCH, SHOW MORE BUSHES ALONG CHURCH AND SOME FLOWERS. SMOOTH  
WALK IN FRONT OF STEPS. MAKE REAL PRETTY. PRETTY SKY & CLOUD EFFECT.  
SHOW ALL OF CROSS AS PER ATTACHED PAPER CLIPPING. BRING OUT CRUCIFIXION GROUP  
AS MUCH AS POSSIBLE. CUT OFF FOREGROUND AS MUCH AS NECESSARY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

By 100-20 1940

ESTIMATE  
AND WORK SCHEDULE

By 3 Dept. Checked

Date AUG 29 1940

OF	ST. TIME	DATE	DATE
ENTERED DEPT.	ENTERED DEPT.	COMPLETED	
AUG 29 1940	AUG 29 1940		
SEARCH			
RESEARCHING	13 3		9/3/40
PHOTOGRAPH			
EDITING	80 -	9-3	
IN-TRAVING			
HAND COLOR PROOF	52 13		9/10/40
ARTIST DES.	59 9	9-12	9-19

DATE BALANCE DUE

DATE PAID

DATE HAND COLOR PROOF DUE

DATE Photo Returned to Customer

1268  
68



EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H1528

ORDER NO. 42447

DATE AUG. 28, 1940

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL)

(IN SKY)

IMPRINT

SAME AS ABOVE

STATE DEPARTMENT OF ARCHIVES AND HISTORY  
BUILDING, MONTGOMERY, ALA.

PRIVATE NO. BEFORE TITLE - M 26

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

WHITE BLDG. OFF WHITE SHADES. BRASS DOORS, BRASS LAMPS SHOW BUSHES  
AGAINST BLDG OF VARIED SIZES SOME 5 or 6 FEET HIGH. SOME OF THESE  
SHOULD BE IN BLOOM. LEAVE CLOUD EFFECT AS IN. CLOSE ALL WINDOWS, TAKE  
OUT WINDOWS. TAKE OUT PEOPLE. SOME BRANCHES IN SKY HAVE BUT A FEW  
LEAVES, ~~XXX~~ EITHER ELIMINATE THESE OR SHOW THEM FULL WITH LEAVES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for that card. See to it that the card is in harmony with each other. ~~DO NOT~~ ~~DO NOT~~ ~~DO NOT~~

Straight  
Gr.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date

AUG 30 1940

AND WORK SCHEDULE

By

AUG 30 1940

OPERATION

DATE  
COMPLETION

COMPOSING, SET UP			AUG 31 1940	
SKETCH				
RETOUCHING	10	3 1/2		9/5 Gr.
PHOTO-LITHO				
BLUEPRINT STEELING, OPAQUE	24		9-4	
ENGRAVING				
HAND COLOR PROOF	30	13		9-13-40
ARTIST DEPT.	56	9	9-17	9-18

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

9.23.40

MAKEOVER

Charge to

APP. RET

Dept.

Estimate

Time Required

R. M. YES	Recorded in Cost Dept.
PHOTO-LITHO	1/2
COMPOSING	
ART DEPT.	SEP 10 1940
ENGRAVING	By E

9/24

pm. 68  
65



EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H1529

ORDER NO. 42447

DATE AUG. 28 1940

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL)

(IN PLATE)

DENNY STADIUM, UNIVERSITY OF ALABAMA,  
TUSCALOOSA, ALA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - T 29

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto  
paper on bottom  
& sides.

Execute OK estimate

ESTIMATE

Post Dept. Checked

By

SEP 3 1940

NO WORK SCHEDULE

By

SEP 3 1940

Date

SEP 3 1940

	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION		SEP 3 1940	SEP 3 1940
SKETCH	70 4		9/5 Gaddor-
RE-FOCUSING			
PHOTOGRAPH			
BLUEPRINT	76		
STRAIGHTENING			
ENGRAVING			
HAND COLOR	225 2		11 Sept.
ARTIST DEL.	28 13 10/17/40		10/19/40

DATE BLUEPRINT OK'D

DATE 10/17/40

By

SEP 3 1940

DATE HAND COLOR OK'D

DATE Photo Returned to Customer

15  
Phy. 68  
71



Rephoto

ATTENTION!

4 Subject on order for this set. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. OB-H1530

ORDER No. 42447

DATE AUG 28 1940

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES	
TITLE (IN FULL) (IN PLATE)	IMPRINT	SAME AS ABOVE	/
AUDITORIUM, UNIVERSITY OF ALABAMA, TUSCALOOSA, ALA.			
PRIVATE NUMBER BEFORE TITLE - T 30	PHOTO PROPERTY OF	CUSTOMER	

COLOR DESCRIPTION  
MAKE REPHOTO  
BRICK BLDG COLOR BETWEEN NOS. AC22 and 31. SANDSTONE TRIMM ALL OVER, CREAM WINDOW CASINGS, CREAM DOORS, IRON WORK BLACK, CANOPY AT RIGHT BATTLESHIP GRAY, CONCRETE WALK.. SHOW STREET ALL PAVED. PRETTY CLOUD EFFECT. SHOW FLOWERS ON SOME OF THE BUSHES. TAKE OUT STUDENTS  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.  
RETURN PHOTO TO UNIVERSITY NEWS BUREAU, ATTN MR. D. L. BUCKLES, UNIVERSITY OF ALABAMA, TUSCALOOSA, ALA.  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By OK of Estimate ESTIMATE Cost Dept. Checked 7/6  
Date AUG 30 1940 WORK SCHEDULE Date AUG 30 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1940	
SKETCH			
RETOUCHING	1/2 5		9/5
PHOTO TITING			
BLUEPRINT	3/4	7-6	
ENGRAVING			
HAND COLOR PROOF	225 1/2		11 Sept
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE 9.19.40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

R.H. 68  
69



2 H.C. OK-1541  
CURT TEICH & CO., INC., CHICAGO

NO. OB-H1531

ORDER NO. 43176

DATE 8/29/40

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I R. M. YES	
TITLE (IN FULL) IN A FLORIDA GARDEN			IMPRINT TROPICAL FLORIDA SERIES	
			PRIVATE NO. BEFORE IMPRINT --- 76-F	
			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By *BB* Date AUG 30 1940  
Cost Dept. Checked *2*  
By *BB* Date AUG 30 1940  
WORK SCHEDULE

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP	AUG 30 1940	AUG 30 1940 <i>B</i>
SKETCH		
RETOUCHING	3 3 8-30	7-4 SP
PHOTO FITTING		
BLEEDING	79	
STRIPPING OFF		
ENGRAVING		
HAND COLORING	30 13/4	9-7-40
ARTIST CHECK	217 10	10-5-40 10-7-40

DATE BLANKETED \_\_\_\_\_ DATE FILED *10-8-40*  
By *BB*  
DATE HAND COLORING \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

3

*12 69 70*



*Mr. O. O. O.*

CURT TEICH & CO., INC., CHICAGO

OB-H1532

NO.

43176

ORDER NO.

8/29/40

DATE

25

POST CARDS

ART COLORTONE

FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

AN ORCHID TO YOU  
FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

YES

FRONT NO.

B.M.

TROPICAL FLORIDA SERIES

IMPRINT

PRIVATE NO. BEFORE IMPRINT -- 77-F

*Make # on front*

C.T.

PHOTO PROPERTY OF

© CURT TEICH & CO., INC.

COLOR DESCRIPTION

PLEASE WORK THIS TITLE OUT AS SUGGESTED ON TISSUE OR IF YOU HAVE A GOOD ARRANGEMENT GO AHEAD WITH YOURS. CARD OB-H171 is good for colors.. As background I suggest the soft gray as per post card sample of European make.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Change to *LVSE* Dept.

Time Required

Time Recorded in

SEP 26 1940

Date

By

COMPOSE

ART

ENGRAVING

Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1940

Date

AUG 30 1940

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		AUG 30 1940	
SKETCH	3		
RETOUCHING	2		
PHOTO LITHO			
BLIND PRINT	78		
STAMPING (GLASS)			
ENGRAVING			
HAND COLOR PROOF	225 1/2		10 Sept
ARTIST DEPT.	207 7 1/2		

DATE REPRINT OK'D

DATE

10-8-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*New estimate for O. 2 1/2 hr.  
for sketch 5A-7 1/2 hrs*

*Rm. 69  
71*



CURT TEICH & CO., INC., CHICAGO

NO. OB-H1533

ORDER NO. 43176

DATE 8/29/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A ROYAL PALM AVENUE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE) YES  
FRONT NO. T R. M.  
IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT --- 87-F

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By Aug 30 1940 WORK SCHEDULE Date Aug 30 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPES, ETC.		AUG 30 1940	
SKETCH			
RETOUCHING	14-14 10-34 2	9-12	9/5
PHOTO LITHO			
BLUEPRINT	34	9-6	
STRIPPING, UPSETTING			
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 Sept
ARTIST DEPT.	13 9	Oct 2-4	Oct 4

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 10.5.40  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

5  
RM 69  
70







CURT TEICH & CO., INC., CHICAGO

NO. 0<sup>B</sup>-H1535

ORDER NO. 43176

DATE 8/29/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OLEANDERS IN FULL BLOOM  
IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT TROPICAL FLORIDA SERIES  
PRIVATE NO. BEFORE IMPRINT - 92-F

MA 68A 651  
C.T.  
PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *88* **ESTIMATE** Cost Dept. Checked  
Date **AUG 30 1940** **WORK SCHEDULE** By *88* Date **AUG 30 1940**

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1940	AUG 30 1940 <i>FB</i>
SKETCH			
RETOUCHING	13 2		9/5 <i>gr</i>
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING }	34	9-5	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		10/24 <i>gr</i>
ARTIST DEPT.	60 8 1/2	10-22-40	10-24-40

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By *88* **10-29-40**  
DATE \_\_\_\_\_  
By \_\_\_\_\_



*B. H. P. O. R. B. H.*

NO. OB-H1536

CURT TEICH & CO., INC., CHICAGO

ORDER NO. 43176

DATE 8/29/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) A PAPAYA PLANTATION IN FLORIDA

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT - 91-F

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*0-1068464*

*5 CN 513*

ESTIMATE  
Date *AUG 30 1940* By *Cost Dept. Checked*  
Date *AUG 30 1940*

OPERATION	EST. TIME	DATE	DATE
COM. USING TWE SET UP		AUG 30 1940	10-30-40
SKETCH			
RETOUCHING	13 2		9/6 gr
PHOTO LITHO			
BLU PRINT	24	9-10	
STRIPPING OF AGENTS			
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 Sept
ARTIST DEPT.	21 9 1/2	10-10	10-14

DATE BLU PRINT OK'D \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE \_\_\_\_\_

*RW 69 70*



CURT TEICH & CO., INC., CHICAGO

NO. 0<sup>1537</sup>-H517

ORDER No. 43176

DATE 8/29/40

25 M POST CARDS%

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BAHIA HONDA BRIDGE ON THE  
OVERSEAS HIGHWAY FROM THE MAINLAND TO  
KEY WEST, FLA.

IMPRINT TROPICAL FLORIDA SERIES

"Aero-Graphic Corp. Photo"  
Courtesy Eastern Air Lines

PRIVATE NO. BEFORE IMPRINT -- 90-F

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By 76  
Date AUG 30 1940

By 76  
Date AUG 30 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 22 1940	AUG 25 1940
SKETCH			9/6 9v
RETOUCHING	12 3		
PHOTO-ETCHING	80	9-6	
BLUEPRINT			
STAMPING			
ENGRAVING			
HAND COLOR PROOF	99 1 1/2		9-11
ARTIST FEET	29 8	10-4-40	10-7-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 10 8 40

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

701



6 *ALP OKT 25th*  
CURT TEICH & CO., INC., CHICAGO

NO. OB-H1538

ORDER NO. 43176

DATE 8/29/40

25	M	POST CARDS%	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I R. M. YES	
TITLE (IN FULL) UNDERWATER FEEDING AT MARINE STUDIOS, MARINELAND, FLORIDA			IMPRINT TROPICAL FLORIDA SERIES	
			PRIVATE NO. BEFORE IMPRINT *-- 78-F	
			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

USE PHOTO NO. 9A918

Porpoise light purple to gray at bottom. mouth light gray. diver helmet copper glass front. Note air bubbles. make water clear, greenish blue. sand & rocks at bottom.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*6* **ESTIMATE** Cost Dept. *Checked*  
By *6* **WORK SCHEDULE** By *6*  
Date *6* **AUG 30 1940** Date *6* **AUG 30 1940**

OPERATION	EST. AMT.	PAID	DATE COMPLETED
COMPOSING, TYPE SET UP			<i>8/30/40</i>
SKETCH			
RETOUCHING	<i>13</i>	<i>2</i>	<i>9/5 gr</i>
PHOTO-LITHO			
BLUEPRINT	<i>78</i>		
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	<i>225</i>	<i>1 1/4</i>	<i>11 Sept</i>
ARTIST DEPT.	<i>211</i>	<i>9 1/2</i>	<i>Oct. 1-40</i>

DATE OF ORDER \_\_\_\_\_ DATE FILED *10.3.40*

DATE HAND COLOR PROOF ORDER \_\_\_\_\_ DATE PHOTO *8/30/40*

*69*  
*70*



CURT TEICH & CO., INC., CHICAGO

NOQB-H1539

ORDER NO. 43176

DATE 8/29/40

25 M POST CARDS ART COLORTONE (GROUP 2) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GREETINGS FROM FLORIDA  
Sub titles - Left - Sausage Tree  
Right - Cannon Ball Tree

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT TROPICAL ~~FLA~~ FLORIDA SERIES  
PRIVATE NO. BEFORE IMPRINT - 86-F

PUT IN LOWER LEFT PLAGE - (c) Curt  
Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED. & TISSUE OVERLAY ON PHOTOS FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF 1/2 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Change to L.V.S.E. Date

REWORKING	2	Time	2
REWORKING	1	Date	SEP 10 1940
REWORKING	2	By	<i>E</i>
ENGRAVING			

ESTIMATE  
Date AUG 20 1940 WORK SCHEDULE By *36* Cost Dept. Checked  
Date AUG 30 1940

OPERATION	EST. T.M.L.	DATE	DATE
COMPOSING, TYPE SET UP		AUG 30 1940	
SKETCH	17	3	9/5/40
RETOUCH	4		
PHOTOGRAPH			
BUILD UP			
ENGRAVING			
HANDCOL PROOF	49	2	9-11
ARTIST FEE	48	11	10-16-40 10-24-40

DATE ESTIMATE MADE \_\_\_\_\_ DATE FILED 10-29-40  
DATE HAND COL PROOF MADE \_\_\_\_\_ By *36*  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

*Sk. Blue + Red*  
*my impression*

*m.c. 2 hr*  
*10-24-40*

*10-69*  
*71*



NEW ORLEANS

CURT TEICH & CO., INC., CHICAGO

NO. OB-H1540

ORDER NO. 43176

DATE 8/29/40

25	M. POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. <del>NO</del> YES	
TITLE (IN FULL) <del>TROPICAL TREES OF FLORIDA</del>		IMPRINT TROPICAL FLORIDA SERIES	
TROPICAL TREES OF FLORIDA		PRIVATE NO. BEFORE IMPRINT -- 85-F	
SUB TITLES - left - Screw pine right & Strangler Fig			
PUT IN LOWER LEFT PLATE - (c) Curt Teich & Co., Inc.		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION  
Please make this novelty card, similar to the open book design in this new series. I am attaching a sketch one side of which ~~show~~ is supposed to be a Picture Frame and the other side 2 flags. Our artist may have something better in mind and he should use whatever he thinks will be the most attractive.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EST. TIME				DATE	
OPERATION				ENTERED DEPT.	
				DATE COMPLETED	
COMPOSING, IMP. SET UP					
SKETCH <i>Lo</i>				<i>1 1/2</i>	
RETOUCHING				<i>2 5 8-30</i>	
PHOTO MTHO				<i>9-4-38</i>	
BUILD UP				<i>7 1/2</i>	
STRETCHING CREAM					
ENGRAVING					
HAND COLOR PROOF				<i>22 1 1/2</i>	
ARTIST DEL.				<i>9 1/2</i>	

DATE IMPRINT ORD.

by

DATE HAND COLOR PROOF ORD.

by

DATE FILED *10-11-40*

by *RL*

DATE PHOTO REPRODUCED IN CARBON

What layout should be used

2  
5

Rm 69



MARKEN & BIELFELD, INC., FREDERICK, MD.,

NO. OB-H1541,  
43516,  
ORDER NO.

DATE AUG. 30, 1940,

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) APPROACHING THE TUNNEL ON  
SKYLINE DRIVE, SHENANDOAH NATIONAL  
PARK, VA./

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 13, R. M. NO.  
IMPRINT SAME AS ABOVE,  
PLATE NO. ON FRONT AT BOTTOM,

PRIVATE NO. LOWER RIGHT CORNER -

PHOTO PROPERTY OF et,

COLOR DESCRIPTION

BROWNISH GRAY ROCKS ON LEFT & CENTER / - SEE CARD 5A-H2123 FOR COLOR OF ROCKS  
BLACK ROAD, WHITE LINE IN CENTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

18C. 1  
Curt 2

D10057

By SEP 1 1940 ESTIMATE  
Date AND WORK SCHEDULE By SEP 1 1940  
Cost Dept. Checked

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEP 1 1940	SEP 1 1940
SKETCH			
RETOUCHING	17		9/6/40
PHOTO LITHO			
SET PRINT			
SETTING OFF	7-1	9-6	
ENGRAVING			
HANDCOLOR	30	1/2	9-11-40
ARTIST	212	8 1/2	10-22-40 10-23-40

DATE FILLED AND DATE HAND COLOR PROOF OK'D  
DATE Filed 10-29-40  
By 28  
DATE Photo Returned to Customer



MARKEN & BIELFELD, INC., FREDERICK, MD.,

NO. OB-H1542,

ORDER NO. 43516,

DATE AUG. 30, 1940,

12 1/2 M POST CARDS C T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER,  
SKYLINE DRIVE APPROACHING  
STONY MAN PEAK, SHENANDOAH NATIONAL  
PARK, VA. / (USE GOTHIC TYPE) /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 / R. M. NO. /

IMPRINT SAME AS ABOVE,

PLATE NO. ON FRONT AT BOTTOM,

PRIVATE NO. LOWER RIGHT CORNER -

PHOTO PROPERTY OF CT /

COLOR DESCRIPTION

DARK ROAD. ~~XXXXXX~~ STONE WALL ALONG ROAD & RIGHT SIDE SAME COLORS AS  
ON CARD # 5A-H2123. OUTLINE PROFILE OF WASHINGTON FACE ON RIGHT  
SIDE OF PEAK.

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
order for this card. Please  
see to it that all the  
negatives are uniform and are  
in harmony with each other  
to make an attractive set.

SEP 4 1940		AND WORK SCHEDULE		Date SEP 4 1940	
OPERATION	TIME	DATE	DATE	DATE	DATE
COMPOSING, TYPE SET UP		SEP 4 1940	SEP 4 1940		
SKETCH					
RETOUCHING	10 2			9/6 Gr	
PHOTO-LITHO					
BLUETINT					
STYLING, CHARTER	24	9-7			
ENGRAVING					
HAND COLORING	30 1/2			9-11-40	
	216 8 3/4	10-11-40		8-14-40	

DATE FILED 10-15-40  
By *RG*  
DATE Photo Returned to Customer  
By

But Card

72



MARKEN & BIELFELD, INC., FREDERICK, MD./

NO. OB-H1543/

ORDER NO. 43516,

AUG. 30, 1940

DATE

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

NO. 2

SAME AS ABOVE /

TITLE (IN FULL) BLUE RIDGE PEAKS FROM SKYLINE  
DRIVE NEAR SWIFT RUN CAR, SHENANDOAH  
NATIONAL PARK, VA. (USE GOTHIC TYPE)

IMPRINT

PLATE NO. ON FRONT AT BOTTOM /

PRIVATE NO. LOWER RIGHT CORNER - /

PHOTO PROPERTY OF ct /

COLOR DESCRIPTION

DARK DRIVE - SEE CARD 5A-H2123 FOR COLOR OF ~~XXXX~~ ROCKS

*(Large brownish stone)*

YES /

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this service. Please  
set out the following negative  
and self-portraits are  
in harmony with the  
to make as a whole.

Date

Order

TIME  
Time Allowed

DATE  
ENTERED DPT.

DATE  
COMPLETED

COMPOSING THE PHOTO

SKETCH

RETOUCHING

PHOTO LITHO

BLUEPRINT  
STRIPPING OF AGING

ENGRAVING

HAND COLOR PROOF

ARTIST DELT.

5

17

60

30

2/0

17-19-4

9-6

1/2

8 3/4

10-28

SEP 1 1940

9-6 SE

9-11-40

10 30

DATE FILED

By

DATE FROM RETURNED TO CUSTOMER

5

5

12



MARKEN & BIELFELD, INC., FREDERICK, MD. NO. OB-H1544 / 43516 /  
ORDER NO. AUG. 30, 1940 /

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE) FRONT NO. (ALL OF THIS ON THE ADDRESS SIDE)  
TITLE (IN FULL) SERPENTINE CURVES ON SKYLINE DRIVE, SHENANDOAH NATIONAL PARK, VA. SAME AS ABOVE,  
(USE GOTHIC TYPE, PLATE NO. ON FRONT AT BOTTOM,  
PRIVATE NO. LOWER RIGHT CORNER, CT,  
PHOTO PROPERTY OF

COLOR DESCRIPTION  
DARK ROAD. SEE CARD 5A-H2123 FOR COLOR OF ROCKS. SHOW WHITE LINE IN CENTER OF ROAD. WHITE & PINK FLOWERS ON RIGHT,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8  
The color of the photograph is uniform and colors are in harmony with each other to make an attractive set.

DR 58

88

SEP 4 1940

OPERATION

OPERATION	EST. TIME	DATE ENTERED DPPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 1940	SEP 1940
SKETCH			
RETOUCHING	1 2	9-4	9-6 St.
PHOTO LITHO			
PRINTING	86	9-6	
ENGRAVING			
HAND COLOR PROOF	58 1/2		9/9/40
ARTIST PROOF	211 83 1/4	10-14-40	

DATE DELIVERED TO By DATE FILED 10-17-40 By  
DATE HAND COLOR PROOF OK'D By  
DATE PHOTO RETURNED TO CUSTOMER By

ST. 72



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OB-H1545

ORDER NO. 43517  
AUG. 30, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENT. CHAPEL, FRONT NO.

R. M.

TITLE (IN FULL) THE ALTAR AT FISCHER CHAPEL,  
CAMP NAWAKWA, BIGLERVILLE, PENNSYLVANIA  
(USE GOTHIC TYPE)

IMPRINT

SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM,

PRIVATE NO. LOWER RIGHT CORNER

CUST.

PHOTO PROPERTY OF

COLOR DESCRIPTION

EVERGREEN TREES; ALTAR - WHITE FLINT STONE.  
ROCK - GRAY TINTED WITH LAVENDER

YES

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

ORDER FOR THIS SET. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

SEP 4 1940

ESTIMATE  
AND NOTE SCHEDULE

By *m*  
Date SEP 4 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		SEP 4 1940	SEP 4 1940
TOUCHING	12 2		9/5/40
PROOFING			
PRINTING		9-6	
ENGRAVING			
HAND COLOR PROOF	45x 1/2		9/9/40
ARTIST EDITION	200 8 1/2	10/9/40	10/10/40

DATE REPRINTED

DATE Filed 10-11-40

By

By *Ly*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

92



MARKEN & BIELFELD, INC., FREDERICK, MD./

OB-H1546,  
NO. 43517  
ORDER NO. AUG. 30, 1940

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE

DATE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER  
THE SPRING, CAMP NAWAKWA,  
TITLE (ON FULL) BIGLERVILLE, PENNSYLVANIA/  
(USE GOTHIC TYPE),

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE /

PLATE NO. ON FRONT AT BOTTOM /

PRIVATE NO. ~~XXXXXX~~ LOWER RIGHT CORNER /

PHOTO PROPERTY OF

CTVST /

COLOR DESCRIPTION

SPRING STONE IS WHITE FLINT. NO GRASS JUST NATURAL GROUND COLOR /

YES /

YES /

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

SEP 1940

SEP 1940

START	END	DATE	TIME
COMPLETED	SEP 4 1940	SEP 5	6B
SKETCH			
RETOUCHING	10		9/6 Gr
PHOTOGRAPH			
BLUE PRINT	78		
STUDIO CHARGE			
ENGRAVING			
HAND COLORING	30 1/2		9-11-40
ARTIST LIFT	29 8 1/2	10-3-40	10-8-40

DATE DELIVERED

DATE PAID 10, 9, 40

DATE RECEIVED

DATE 10-8-40

DATE PAID 10-8-40

72



MARKEN & BIELFELD, INC., FREDERICK, MD.,

NO. OB-H1547,

ORDER NO. 43517,

AUG. 30, 1940,

DATE

12½ POST CARDS

C.T. ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

SWIMMING POOL, CAMP NAWAKWA,  
BIGLERVILLE, PENNSYLVANIA,  
(USE GOTHIC TYPE),

PRIVATE NO. LOWER RIGHT CORNER,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

13, R. M. NO,

IMPRINT

SAME AS ABOVE,

PLATE NO. ON FRONT AT BOTTOM,

PHOTO PROPERTY OF CUST,

COLOR DESCRIPTION

FENCE WHITE, TREES EVERGREEN,

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

When you receive this set of photos, please  
make sure all the photos are  
in the set. If any are missing, please  
notify us at once. We will  
be glad to replace them with each other.  
To make an attractive set.

SEP 4 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 4 1940

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 4 1940	SEP 4 1940
ETCH			
RETOUCHING	3 3	9-4	9-5
PHOTO LITHO			
BLUETINT STRIPPING & OPAQUING			
ENGRAVING			
HAND COLORING	52 1/2		9/9/40
ARTIST	212 8 3/4	10-9-40	10-11-40

DATE RECEIVED

DATE Filed 10-15-40

DATE RECEIVED

By

DATE Photo Returned to Customer

10/15/40



NO. OB-H1548,

MARKEN & BIELFELD, INC., FREDERICK, MD.,

ORDER NO. 43517,

DATE AUG. 30, 1940,

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CABIN ROW, CAMP NAWAKTA,  
BIGLERVILLE, PENNSYLVANIA,  
(USE GOTHIC TYPE),

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO.

IMPRINT SAME AS ABOVE,

PLATE NO. ON FRONT AT BOTTOM,

PRIVATE NO. LOWER RIGHT CORNER,

PHOTO PROPERTY OF CUST,

COLOR DESCRIPTION

CABINS IVORY, ROOFS GREEN SHINGLES, GROUND COVERED WITH DRIED  
PINE NEEDLES

SUBMIT: RET. PHOTO

REPHOTO

YES

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this custom  
see to it that all cu  
tives are uniform and select  
in harmony with each  
to make an attractive set.

SEP 4 1940

AND WORK SCHEDULE

SEP 4 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 4 1940	SEP 4 1940
SKETCH			
RETOUCHING	4 2	9-4	9-5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	52 1 1/2		9/9/40
ARTIST EDIT.	36 8 3/4	10-4-40	10-7-40

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND C. LO. PROOF OK'D

DATE Photo Returned to Customer

72



261021300

THE WHITE COMPANY, COLUMBUS, GA.

NO. 0B-H1549

ORDER No. 43554

DATE Sept 3, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

JORDAN VOCATIONAL HIGH SCHOOL, COLUMBUS, GA.

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

MAKE PENCIL SKETCH. JOIN PHOTOS NO. 1 & 2. SEE TISSUE OVERLAY, RED BRICK BLDG., WHITE TRIM, CREAM SHADES, DOORS BATTLESHIP GRAY, NICE GREEN LAWN ALL OVER. VARIOUS COLORED FLOWERS AROUND MONUMENT IN FOREGROUND. PAVED ROAD, SHOW SIDEWALK IN LEFT HAND FOREGROUND. IN PHOTO NO. 2 TAKE OUT LIGHT STREAK.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Pencil Skt 2  
10

Straight

RECEIVED BY

ESTIMATE

Cost Dept. Checked

By

SEP 4 1940

AND WORK SCHEDULE

By

SEP 4 1940

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP	SEP 10 1940	SEP 10 1940
SKETCH		
RETOUCHING	10 5	
PHOTO ETCH		
BLUEPRINT		
STRIKE & OPEN		
ENGRAVING		
HAND COLOR PROOF	99 1 1/2	9-13
ARTIST EIGHT	31 9	9/26/40

DATE RECEIVED

DATE FILED

9-27-40

By

By

DATE RECEIVED

DATE FILED

make sure  
77



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

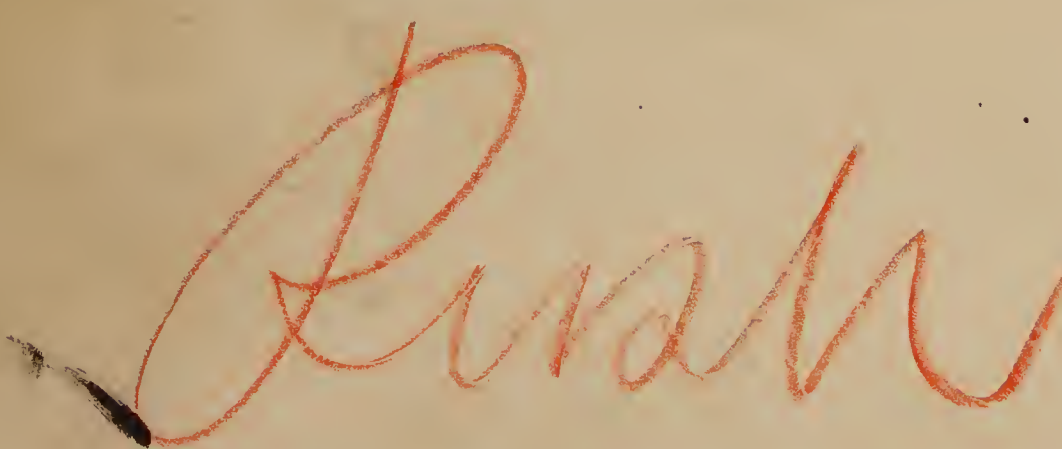
CUSTOMER J. W. BOVARD CITY POINT, FLORIDA	DIAL NO. OB-H1550	ORDER NO. 43217	DATE 9/4/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	12 1/2 M POST CARDS	SIZE 3 1/2 x 5 1/2	STYLE ART COLOR TONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>			FRONT NO. 5 (All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No Title in full ANNOUNCING THE NEW CROP OF CHESTER GROVES TREE RIPENED ORANGES AND GRAPEFRUIT (ETC. AS PER SKETCH.)			R. M. Yes <u>No</u> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
COLOR DESCRIPTION							
FOLLOW SKETCH FOR DESIGN AND COLORING. USE COPY FROM CARD 9A-H2333 FOR ILLUSTRATION OF FRUIT.							
							
2/8 9.23.40							

PHOTO RETURNED

TO

PHOTO USED FOR

99  
38

9-11  
9/18

HC-2  
LA-11 1/4

*Handwritten signature*

SEP 5 1940

*Make DK. Blue impression*

2 - 3 1/2 op 12  
4 - op 11 - 2 1/2  
4 - op 12 - 2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER DIAL No. OBH1551 ORDER NO. 43261 DATE Sept. 5, 1940 CUSTOMER O'DONNELL'S SEA GRILL WASHINGTON, D.C.	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	25 M POST CARDS	SIZE 3½ x 5½		STYLE ART COLORTONE FULL FACE
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full O'DONNELL'S FARMS (etc. as per layout)			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint <i>In stamp space " You Address It We Mail It</i>
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout FOLLOW SKETCH ATTACHED			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
COLOR DESCRIPTION FOLLOW SKETCH ATTACHED  <i>RWSH</i> <i>LH</i> <i>10-29-40</i>				

PHOTO RETURNED

TO

PHOTO USED FOR

49 9-12 10-12-40 10-19-40

SEP 5 1940

*ma. 2c Red-imp. 22.00*

3 — 12 — 4 1/2

5 — 11 — 1 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL No. OBH1552 ORDER NO. 43267 DATE Sept. 5, 1940

CUSTOMER RICH'S INC.  
ATLANTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE  
ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FORSYTH STREET — SHOWING GREAT NEW RICH'S  
LARGEST AND MOST MODERN DEPARTMENT STORE  
ESTABLISHMENT IN THE WHOLE GREAT SOUTH.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE ATTACHED.

## COLOR DESCRIPTION

SEE TISSUE.

RUSH

9-23-40

SEP 5 1940

49  
52

9-12  
9-19

10-12  
10-12

X  
B

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH1553 ORDER NO. 43266 DATE Sept. 5, 1940

CUSTOMER NORRIS, INC.  
ATLANTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

A TRIUMPH IN GOOD TASTE  
(etc. as per layout)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Plate # on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH AND LARGE POSTER

by SL

VERY RUSH

9.26.40

PHOTO RETURNED

TO

PHOTO USED FOR

MAILED OVER

Charge to ADV SE Dept.

Est. Required

RETOUCHING

PHOTO LITHO

COMPOSING

Not Recorded in Cost Dept.  
SEP 16 1940



200 OK 1/2

NO. 0<sup>B</sup>-H1554

F. J. SMITH, CORPUS CHRISTI, TEXAS

43624

ORDER NO.

SEPT 6, 1940

DATE WHITE BORDER

25 POST CARDS

C.T. ART COLORTONE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"CORPUS CHRISTI CATHEDRAL", CORPUS CHRISTI, TEXAS

FRONT NO. (ALL OF THIS ON THE ADDRESS SIDE)

R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

ROOFS RED TILE, BRICK LIGHT CREAM, TRIM WHITE. DOMES ON BELFRIES, CREAM, RED AND GREEN. TAKE OUT POLES AND WIRES AND CARS. PUT IN FLOWERS IN FOREGROUND

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject of order for this customer. Please see to it that all cuts on negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DATE	DATE COMPLETED
	Clock No.	Time Allowed		
COMPO. SET UP			SEP 7 1940	SEP 7 1940
SKETCH				
ETCHING	6-6	4-7		9-12-40
PHOTO LITHO				
BUILDING	7-1	7-		
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		9-16-40
ARTIST LITHO	208	9	9-20-40	9-30-40

DATE RECEIVED

By

DATE HAND DELIVERED

DATE Filed 10.1.40

By

DATE Photo returned to Customer

6

25



F.J.SMITH, CORPUS CHRISTI, TEXAS

NO. 0B-H1555  
43624  
ORDER NO.  
SEPT 6, 1940

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
EVENING SCENE ON CORPUS CHRISTI BAY,  
CORPUS CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M.  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
USE PHOTO 3A-H1493 - MAKE CORRECTIONS AS PER ATTACHED CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By SEP 7 1940 AND WORK SCHEDULE  
DATE SEP 7 1940

OPERATION	EST. TIME Clock No. Time / Amount	DATE ENTERED IN PRINT	DATE COMPLETED
COMMISSION		SEP 7 1940	SEP 7 1940
RESEARCH	3 3 1/2	9-7	9-10
PHOTOGRAPHY	8 1/4	9-10	
PRINTING			
HAND COLOR PROOF	30 1 3/4		9-13-40
ARTIST CORRECT.	203 9 1/2	9-20-40	9-23-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 9 26 1940  
By \_\_\_\_\_  
DATE COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

ATTENTION!

1. Make corrections as per attached card  
2. Return photo with proof  
3. Mail in return photo

75



PALMER NEWS CO., TOPEKA, KANSAS

NO. OB-H1556

ORDER NO. 43290

DATE 9/6/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SWIMMING POOL, GAGE PARK,  
TOPEKA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

On the lower part of picture please note lines on each side showing the part ~~which is to be left out of card~~ to be left out of card. also take out cars on right hand side and if possible show water coming out of fountain in middle of pool.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK ORDER

OPERATION	DATE	DATE COMPLETED
COMPOSING BY	SEP 7 1940	SEP 7 1940
SKETCH		
REPORT	4 9-7	9-10
PHOTOGRAPH		
REPRODUCTION		
ENCLOSURE		
HAND COLOR	49 1 1/2	9-13
PRINT	29 9 10-18-40	10-22-40

DATE PAID 10-29-40  
DATE PAID 10-29-40

12-74  
75



HEP. MR. B...

NO. OB-H1557

THE UNION NEWS CO. (AND TRADEMARK)

ORDER NO. 43291

DATE 9/6/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) GREYHOUND BUS TERMINAL, DAYTON, OHIO		IMPRINT	SAME AS ABOVE
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION  
Light stone. black base & entrance on right. silver strips on marquee on right.  
black top cornice edge. silver gray sash. gray doors. white letters on sign  
with red neon edge. on left bldg. dark red. on right bldg. gray.  
Greyhound on top of sign silver color red trim neon

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK on Estimate

By [Signature] Date SEP 8 1940  
**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE START DATE	DATE COMPLETION
COMPOSING, TYPE SET UP		SEP 7 1940	SEP 7 1940
SKETCH			
RETOUCHING	2 4	9-7	9-10
PHOTO REPRO			
REPRO	7 1/2	9-11	
REPRO			
REPRO	30 1 1/2		9-16-40
REPRO	2 1/2 8 1/2	9-17	9-18

DATE ESTIMATE FOLD \_\_\_\_\_ DATE FILED 9/19/40  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF FOLD \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

2

15  
75



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OBH1558 ORDER NO. 43286 DATE Sept. 23, 1940

CUSTOMER JOHN E. WITHERS,  
MIAMI, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M BUS. CARDS SIZE  $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI, FLORIDA

*On sky*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO & 7AH3665  
MAKE NEW BLACK-NEGATIVE

FRONT NO.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH.

REDUCE COLOR PLATES OF 7AH3665

*ph*  
*10.29.40*

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 24 1940

*Red color separation*

*2*

95



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. '0B-H1559 ORDER NO. 43304 DATE 9/6/40

CUSTOMER UNIVERSAL POTTERIES, INC.  
CAMBRIDGE, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IT'S NEW — IT'S DIFFERENT  
YOU'VE BEEN WAITING FOR THIS!  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout Use

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*photo layout for copy Be sure not to  
distort or change in anyway the shape perspective or  
lines shown on the layout in illustrating this  
ware on the post card*

COLOR DESCRIPTION

Use yellow No.1, Green No.38, black and the blue as shown on the ware which we hope you  
can show reasonably close. ~~Please~~ You will note that the small flower should also  
be shown on top of cork stopper in jug.

*see samples in stock room*

*1539*

*10 5140*

PHOTO RETURNED

TO

PHOTO USED FOR

**MAKEOVER**

Charge to RET.

EST. Makeover Time Required

RETOUCHING		as specified in Gen. Dept.
PHOTO LITHO	<u>1/2</u>	
COM. COSTS		
ART DEPT.		
ENGRAVING		

*SO-1*  
*R-7*

*LA*

*49 9-17*  
*49 7-25 1 HR. COR.*

*[Signature]*

*make red, white, green*  
*DK Blue*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO